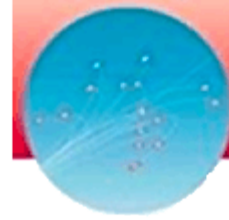


Carleton Centre for Community Innovation



3ci

3ci Responsible Investing E-News

November 24, 2011

DYNAMICS OF INVESTING RESPONSIBLY: From screening to mainstreaming: Tessa Hebb will provide a keynote address to THE UNIVERSITY OF SYDNEY BUSINESS SCHOOL Conference, *DYNAMICS OF INVESTING RESPONSIBLY: From screening to mainstreaming*, November 24th & 25th 2011. The University of Sydney Business School and the Discipline of Accounting is hosting a research forum “Dynamics of investing responsibly: from screening to mainstreaming”. The forum aims to foster dialogue, academic research, industry collaboration and pragmatic action amongst a select set of leading contributors in the field of responsible investment. Research expertise in the field will be showcased by leading local and international contributors from the United Nations Principles for Responsible Investment, Harvard University, University of Queensland Business School, Umea Business School (Sweden), Carleton University (Canada), University of Sydney Business School and others.

Merger Announcement: In August of this year the Centre for Voluntary Sector Research and Development (CVSRD) was merged with the Carleton Centre for Community Innovation (3ci). Established in 1999, CVSRD has accomplished several wonderful projects over the years. We are looking forward to new dynamic opportunities in our sector and have developed a research stream within the Carleton Centre for Community Innovation, focusing on Nonprofit and Philanthropic Leadership.

You can find our work on the 3ci web site [here...](#)

3ci presents research at annual Principles for Responsible Investing Academic Network

Conference Tessa Hebb and three 3ci graduate students, Heather Hachigian, Gabriel Huppe and Hugues

Letourneau presented 4 new papers on responsible investing at the Annual Principles for Responsible Investing Academic Network Conference held September 26th to 28th in Sigtuna, Stockholm. 3ci had the single largest contingent of students at the conference, marking the important role that graduate students play in our research. [Abstracts](#) and [presentations](#) are available.

- [Tessa Hebb](#)
- [Heather Hachigian](#)
- [Gabriel Huppe](#) and
- [Hugues Letourneau](#)

Save the Date: The Principles for Responsible Investing Academic Network will once again hold its annual conference in Canada. After two years in Europe, the PRI Academic network will return to Canada in 2012 for its annual conference, **October 1st to 3rd 2012 at York University, Toronto**. Co-hosted by CBERN with assistance from the Responsible Investing Initiative, the 2012 conference promises to be bigger than ever! The Responsible Investing Initiative will use this opportunity to bring together all its research partners for a half-day symposium featuring the new research we have carried out over this year.

Shareholder Engagement in the Extractive Sector (note should also go on RII home page and RII events) (Rupert Allan, Hugues Letourneau, and Tessa Hebb) a new 3ci research paper was presented at the **Socially Responsible Investment (SRI) and Canadian Extractive Industries** symposium hosted by the University of British Columbia and CBERN on September 10-11th 2011. The symposium brought together a dozen speakers from the legal, investment, NGO, academic and industry communities to discuss a range of legal, policy and financial issues concerning how investors attempt to influence the social and environmental performance of extractive industries and to consider potential reforms. For paper abstract [click here](#). For presentation [click here](#).

New Publications

Just released: ***The Next Generation of Responsible Investing***: Tessa Hebb editor and contributor. Responsible investing provides a long-term sustainable investment strategy that values environmental, social and governance (ESG) factors in investment decision-making. The Next Generation of Responsible Investment explores this topic in an edited volume intended for those with an interest in finance and business. [Click here](#) to order this volume.

3ci has developed a new on-line primer ***“What Does it Mean to Start a Social Enterprise”*** for those who have heard about or are thinking about starting a social enterprise. It explores the implications of social enterprise and discusses both the positives and negatives associated with such a decision. Click here to read this publication ([Link to report](#)).

The **Report on Social Metrics** is now available on the 3ci we site. This report, commissioned by HRSDC, Gov. of Canada surveys key stakeholders in Canada on their use of social metrics to measure the impact of their organizations. Their responses may surprise you ([Link to report](#)).

Call for papers: ***Socially Responsible Investing in the 21st Century: Does it Make a Difference for Society***: This volume co-edited by Tessa Hebb and Celine Louche will investigate the question of whether or not SRI makes a difference, whether or not SRI generates positive societal and environmental results, whether or not SRI has the capacity and ability to participate to a change towards sustainable development. [Click here](#) for the full Call for Papers.

Coming in 2013: ***The Routledge Companion to Philanthropy***: Co-edited by Susan Phillips of Carleton University with a contribution by Tessa Hebb, this volume is a comprehensive, one-stop resource for students, researchers and practitioners. It assesses the current state and future of the rapidly changing field of philanthropy. It provides the first international, critical assessment of the history, recent developments and emerging challenges in philanthropy. International in scope, it provides contributions by leading scholars from a wide range of countries and disciplines with the intent of helping to shape the future of philanthropy research for the next decade. Please [see here](#) for more.



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