



3ci Responsible Investing E-News

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November 2014

New Research from 3ci

New report on Impact Investing Public Policy Initiatives around the world! RII Partners, The Impact Investing Policy Collaborative, released their comprehensive report: ***Impact Investing Policy In 2014: A Snapshot Of Global Activity*** at the MaRS Impact Investing Centre Social Finance Forum, November 6th 2014. RII Partner Karim Harji and Tessa Hebb provide an overview on Canadian activity in their article: ***Canada, Iterative Experimentation with Policy***. [Click here](#) to read the report.

Sources of Stakeholder Salience in the Responsible Investment Movement: Why Do Investors Sign the Principles for Responsible Investment? Arleta Majoch, Andreas G.F. Hoepner, and Tessa Hebb have published a new working paper titled 'Sources of Stakeholder Salience in the Responsible Investment Movement: Why Do Investors Sign the Principles for Responsible Investment?' This paper has been one of the Top Ten Most Downloaded papers on SSRN for the last eight weeks. [Click here](#) to download.

Exploring factors that influence social retail investors' decisions – Evidence from Desjardins Fund Dominique Diouf, Tessa Hebb, and El Hadji Touré are pleased to announce that their article, *Exploring factors that influence social retail investors' decisions: Evidence from Desjardins Fund*, is now available in the Journal of Business Ethics! [Be sure to check it out!](#)

The US Conference Board publishes "A Beginner's Guide to Measuring Social Value" by Tessa Hebb and Babita Bhatt. Measuring social value is a daunting task, and many organizations do not know how

or where to begin. This article introduces some simple steps to follow and offers an overview of two of the more recognized frameworks for valuing social impact. [Click here](#) to read the article.

RII News

The PRI Academic Network Conference and PRI In Person Conference was held in Montreal Sept. 22-26th 2014. The successful conference featured forty academic papers, many of them by RII Canadian International Partners. We are very proud of the papers presented by four RII supported PhD candidates at the conference; Priya Bala Miller, Jennifer Goodman, Heather Hachigian, and Arleta Majoch (see her paper listed above) were among the nine PhD students who presented their work at this global gathering. [Click here](#) to read a digest of the best papers presented at the PRI Academic Network Conference.

The Sustainable Infrastructure and Canadian Impact Infrastructure Exchange (CIIX) Symposium was held On November 18th 2014 at Carleton University. To read more about the symposium and view the presentations [click here](#). This successful event brought high-level stakeholders with a deep interest in sustainable infrastructure together for an in depth day long discussion on how to integrate environmental, social and governance factors (ESG) into this asset class, with long-term positive impacts for communities. An in depth [Case Study of the West Coast Exchange](#) and a [White Paper on Sustainable Infrastructure](#) underpinned the discussion.

For more RII Partner News, [click here](#).

To you and yours, all the best for the holidays!

Tessa Hebb
Director

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Carleton Centre for Community Innovation
2104 Dunton Tower,
1125 Colonel By Drive
Ottawa, ON, Canada, K1S 5B6
Tel: 613-520-5792



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