



**Carleton**  
UNIVERSITY

**Philanthropy and  
Nonprofit Leadership**  
School of Public Policy and Administration

# Philanthro**THINK**

2nd Floor Conference Rooms, River Building, Carleton University, 1125 Colonel by Drive, Ottawa ON

**Thursday, February 26, 2015**

**3pm – 6pm**

## **Data and the nonprofit sector, Opportunities and challenges in a digital world**

Whether discussing Big, Open, Shared or Transparent data, everyone seems to have their own perspective on what data can accomplish—and in some cases, not accomplish—in the nonprofit sector. Calls for more data relevant to the nonprofit sector raise important questions about the type of data needed in the sector, the capacity of the sector to process and learn from this data, and collective processes to efficiently and ethically manage data sharing within and beyond the sector.

In this panel, experts from the nonprofit, private, and public sector will consider how new sources of data, and new tools for its interpretation could support a more resilient, collaborative and accountable nonprofit sector, highlighting the steps that should be taken to realize this potential.

### **Panel**

**Amanda Clarke** – Assistant Professor, Philanthropy and Nonprofit Leadership, School of Public Policy and Administration, Carleton University, (Moderator)

**Michael Lenczner** – CEO, Ajah <http://www.ajah.ca>

**Yohanna Loucheur** – Team Leader for Policy Implementation, Foreign Affairs, Trade and Development Canada (formerly CIDA)

**Marcellus Mindel** – Head, Academic Partnerships, IBM Canada Lab

**Paloma Raggo** – Assistant Professor, Philanthropy and Nonprofit Leadership, SPPA, Carleton University

**5.30pm - Closing remarks: Paloma Raggo**, Assistant Professor and Program Supervisor (acting), Philanthropy and Nonprofit Leadership, SPPA, Carleton University

**Please [RSVP](#) online by February 19, 2015**

Register [online](#) at <http://carleton.ca/mpnl/cu-events/philanthrothink-data-nonprofit-sector-opportunities-challenges-digital-world/>

For questions, please contact [mpnl@carleton.ca](mailto:mpnl@carleton.ca)



**Recognizing Research  
Achievements and  
Excellence**  
Faculty of Public Affairs Carleton University



**Carleton**  
UNIVERSITY

**Philanthropy and  
Nonprofit Leadership**  
School of Public Policy and Administration

## Panelists

**Amanda Clarke** joined the faculty of the School of Public Policy and Administration in July 2014. Her research explores the intersections of public administration, civic engagement and information technologies. She is particularly interested in the implications of social media and related phenomena, such as crowdsourcing, open data and big data, for governments and civil society. Amanda is a graduate of Carleton University's College of the Humanities (Bachelor of Humanities) and the Norman Paterson School of International Affairs (MA International Affairs). From 2010-2014, Amanda was a Pierre Elliott Trudeau Foundation Scholar, an Oxford University Press Clarendon Scholar, and a Doctoral Fellow of the Social Sciences and Humanities Research Council of Canada.

**Michael Lenczner** is the CEO and founder of Ajah ([www.ajah.ca](http://www.ajah.ca)), a Canadian-based company which offers an online funder research to the non-profit sector. Its service, Fundtracker, merges dozens of government and public data sets with its own proprietary research so that users can track grant-making by foundations, corporations and governments. Their award-winning non-profit initiative, PoweredByData ([www.poweredbydata.org](http://www.poweredbydata.org)) leverages their expertise to develop a more effective social sector by working with governments and funders to publish open data.

Michael has been working in public interest technology since the late '90s. He founded the community wireless group Ile sans fil, and has been working in open data since 2004, co-founding municipal, provincial, and national lobbying groups for increased access to government data.

**Yohanna Loucheur** is the Team Leader for Policy Implementation at the Foreign Affairs, Trade and Development Canada (Formerly Canadian International Development Agency – CIDA). She translates policy decisions in operational guidance for CIDA programs. She has been working with the Canadian Government since 2003. She holds a Master's degree from the Université de Québec à Montréal and a Master of Science in Methodology for Social Science from the London School of Economics and Political Science.

**Marcellus Mindel** is currently the Head of Academic Partnerships at the IBM Canada Software Lab. The Academic Partnerships mission is to establish IBM as the partner of choice for academic institutions through strategic alliances, skills enablement, curriculum development, product access and student and new graduate recruitment. Marcellus is also Co-Director of the IBM Centre for Business Analytics and Performance (CBAP) at the University Of Ottawa Telfer School Of Management. CBAP's academic-industry research collaborations seek to improve organizational productivity in areas where society is facing its most pressing problems - such as health care, energy, the environment and public policy.

Marcellus graduated from Carleton University in 1993 with the University Medal in Computer Science, and joined IBM in 1996 through the acquisition of Object Technology International, a Carleton University spin-off. He has over twenty years of software development, research, recruiting, training and partnerships experience, and has supervised more than 500 students during the course of his career. In his seven years of leadership in the IBM Extreme Blue innovation program, he has guided 28 teams of interns to drive real emerging business opportunities for IBM, with mentoring from the company's best business, technical and research leaders. He is responsible for shaping IBM's involvement in a breadth of regional, national and international research and curriculum collaborations, centres and networks.

**Dr. Paloma Raggo** is an Assistant Professor of Philanthropy and Nonprofit Leadership at the School of Public Policy and Administration. Her research interests include nonprofit accountability, global philanthropy, research methodologies and online learning. Prior to her arrival at Carleton University, she was the Associate Director of the Institute of Qualitative and Multi-Method Research held at Syracuse University. At Carleton University, she teaches courses on the Globalization of Philanthropy, Philanthropy and Nonprofit Research Methods, and the Capstone community-partner seminar.

**2015**  
**FPA**  
**RESEARCH**  
**MONTH**  
FEBRUARY 24 - MARCH 24

**Recognizing Research  
Achievements and  
Excellence**  
Faculty of Public Affairs Carleton University