

April 2014

E Blast

3ci Responsible Investing E-News

New Research from 3ci

New publication from Cambridge University Press ***The Cambridge Handbook on Fiduciary Duty*** features many RII Partners including a chapter by Tessa Hebb and Jayne Zanglein on "**Economically Targeted Investing: Changing of the Guard.**" [Click here](#) for more information.

"Power and Shareholder Saliency," A new working paper by Tessa Hebb, Andreas Hoepner, Tatiana Rodionova, and Imelda Sanchez, is now available on our website. [Click here](#).

"An examination of the tension between business and mission among social enterprises" a new working paper by Brittany Fritsch, Becky Rossi Tessa Hebb is now available on our [website](#).

RII News

The Responsible Investing Initiative is pleased to be a key partner of the **Canadian Business Ethics Research Network (CBERN) application for a National Centre of Excellence (NCE)** competition. CBERN has successfully advanced to the second round in this competition. 83 applications were received in round one and CBERN is one of ten organizations invited to submit an application in the second round.

Tessa Hebb appointed to the **US Conference Board Initiative on Corporate Philanthropy Advisory Board**. She will be a regular contributor to their blog and research series. Tessa's first blog post can be found [here](#).

Upcoming Events

The Responsible Investing Initiative is incubating the **Canadian Impact Infrastructure Exchange CIIX**. heralded by HRSDC as a promising model in social finance, the CIIX is an information exchange that brings together investors (including Canada's largest pension plans) and infrastructure investment opportunities that feature positive social and environmental impacts for Canadian communities. We will be holding a small roundtable symposium on CIIX and impact infrastructure coming up in June at Carleton University. Please contact [Genevieve Harrison](#) for more information.

Responsible Investment Association 2014 Responsible Investing Conference (formerly SIO) to be held in Toronto May 26th to May 28th 2014. [Registration now open](#).

The PRI Academic Network Conference and PRI In Person Conference to be held in Montreal Sept. 22-26th 2014. The PRI, David O'Brien Centre for Sustainable Enterprise at Concordia University, and 3ci at Carleton University are pleased to announce the Seventh Annual Academic Network Conference on Responsible Investment, to be held 22-24 September 2014 at the Hilton Montréal Bonaventure,

Montréal, Canada. For the first time, the PRI Academic Network Conference will be held in the same week and venue as the main PRI In Person 2014 event (September 24-26) which last year attracted over 400 institutional investors. **Call for Papers** is now available - [click here for details](#).

Partner News

State of the Nation Report on impact investing in Canada, jointly authored by Purpose Capital and the MaRS Centre for Impact Investing, was just released. [Click here](#) for the Executive Summary and Full Report.

New report from l'Observatoire ESG UQAM de la consommation responsable (OCR): "[Quebecers and Socially Responsible Investment: Portrait 2014](#)," by Fabien Durif, Ph.D. (ESG UQAM) and Brenda Plant, M.Sc (Ellio). The report provides the first public portrait of SRI in Quebec, examining what Quebecers perceive and expect from SRI.

New report [Commercial Real Estate: Unlocking the Energy Efficiency Retrofit Investment Opportunity](#), just released by the Property Working Group of UNEP FI. This paper outlines why and how asset owners and managers can generate profitable energy efficiency investment opportunities and proactively manage them even in cases where payback is uncertain.

Hub Ottawa Impact Academy is an action-oriented program that offers targeted skills development for impact-driven entrepreneurs, nonprofits exploring social enterprise, as well as professionals interested in learning practical tools for change. Hub Ottawa is currently taking registration for its Spring session. [Click here](#) for more details.