

September 2013

E Blast

3ci Responsible Investing E-News

Upcoming Responsible Investing Initiative RESEARCH WEBINAR

October 9, 2013 12 noon to 1pm EDT

Two important new areas of research will be presented:

1. 12 pm to 12:30 pm EDT: Professor Margie Mendell and Erica Barbosa E. will present their work on: "[Impact Investing: a preliminary analysis of emergent primary and secondary exchange platforms](#)" recently published in the *Journal of Sustainable Finance and Investment*.
2. 12:30 pm to 1:00 pm EDT Professor Ben Richardson, will present his work on "[Fiduciary Responsibility in Retail Funds: Clarifying the Prospects for SRI](#)" also recently published in the *Journal of Sustainable Finance and Investment*.

Professor Margie Mendell of Concordia University is a leading researcher in the social economy with a particular focus on solidarity finance and will present her work with Erica Barbosa on the development of secondary markets in impact investing. She leads one of the research streams of the Responsible Investing Initiative.

Professor Ben Richardson, Canada Research Chair in Environmental Law and Sustainability, UBC Law School is a global expert on the fiduciary aspects of responsible investing. He also leads one of the research streams of the Responsible Investing Initiative.

Click [here](#) to register for the webinar.....

*****New *** Social Metrics Primer** now available on line.

We are hearing a lot about the need to measure social impact. Whether you are an impact investor, philanthropic foundation, a non-profit, or a social enterprise, this primer provides step by step instruction on how to understand and use new social impact measurement techniques. [Click here](#) for more ...

Social Asset Measurements and 3ci presents a new on line tool CanadaMeasures.

Canada Measures is an on line tool that provides an accessible, sophisticated impact measurement system available to grassroots organizations. 3ci is pleased to partner with Social Asset Measurement to provide this tool through an annual subscription. By participating, you get:

- An affordable social impact measurement system
- Social Return on Investment and Impact Reports at 10% of the traditional cost
- Proprietary software developed with funding from the National Research Council of Canada
- Expertise based on 10+ years of involvement in the not-for-profit sector

..... [click here](#) to learn more.

Upcoming UN PRI Academic Network Annual Conference

The sixth annual PRI Academic Network Conference will be held in Paris, Nov. 13-15 2013. It will begin with the PhD seminar and proceed to the full conference on the final two days. Four RII research papers have been submitted on a range of RI issues, together with a proposed workshop on Impact Investing. For those not able to join us in Paris, the RII will host a series of webinars through 2014 that features this research. [Click here](#) to learn more about the upcoming conference.

New Research Papers from 3ci

Tessa Hebb and Rajiv Sharma. (forthcoming) "New Finance for America's Cities," Regional Studies. This article explores best practice in pension fund investment in US urban revitalization. [Click here for more](#)

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Hugues Letourneau The Responsible Investing Practices of the World's Largest Government Sponsored Investment Funds, 3ci Working Paper 13-05, Carleton Centre for Community Innovation. [Click here for more](#)