

**Carleton Centre for Community
Innovation**



3ci

3ci Responsible Investing E-News

Register your interest in attending the Principles for Responsible Investing (PRI) Academic Network Annual Conference to be held at York University, Toronto, on October 1, 2nd and 3rd 2012. Featured speakers include Ole Mestad, Chair of the Council of Ethics Norway Government Pension Fund; Sebastian Pouget, Toulouse School of Economics; Elroy Dimson, London Business School; Gordon Clark, University of Oxford; and Amit Bouri, Global Impact Investing Network. We anticipate a sell-out crowd of 180 – with over 60 papers accepted from academics around the world. Please [click here](#) for the link to the conference web site.

Tessa Hebb is nominated for the Manning Foundation Award for Innovation for her work on responsible investing. The Manning Foundation Annual Gala will be held in Ottawa Oct. 17th 2012. Please [click here](#) to access more of the Canadian Press article on 3ci Director, Tessa Hebb and her Community University Research Alliance's investigation of Responsible Investing, published June 20, 2012 in the Ottawa Business Journal.

Congratulations to RII partner Margie Mendell of Concordia to receive the inaugural Prix Pierre-Dansereau from the Association francophone pour le savoir (Acfas). Sponsored by Radio-Canada, the prize is awarded to an individual or organization that best exemplifies a commitment to improving society, [click here](#) to read more.

New Research at 3ci

New Research by 3ci Associate Rupert Allen, Hugues Letourneau, and 3ci Director Tessa Hebb, "[Shareholder Engagement in the Extractive Sector](#)" examines the shareholder engagement

between NEI Funds and Barrick Gold, forthcoming in the *Journal of Sustainable Investing and Finance*. This paper is part of a series undertaken to examine the impact of corporate engagement.

Just released: *Businesses with a Difference: Balancing the Social and Economic*, L. Mook, J. Quarter and S. Ryan eds., University of Toronto Press, Toronto with a chapter by RII partners Tessa Hebb, Judith Madill (Telfer Business School, University of Ottawa) and Francois Brouard (Sprott School of Business, Carleton) "**Exploring Social Transformation, Financial Self Sufficiency and Innovation in Canadian Social Enterprises**". This work was recently featured as one of seventy world changing ideas being researched at Carleton University, [click here](#) to read more.

New Paper by Tessa Hebb and Rajiv Sharma "[New Finance for America's Cities](#)" looks at investment in urban revitalization by pension funds across the US and draws on four years of research by Tessa Hebb funded by the Rockefeller and Ford Foundation.

New research by 3ci Associates Gabriel Huppe and Priya Bala Miller - "[Shareholder passivity: a viable explanation for corporate governance failures at NewsCorp?](#)" This article addresses contemporary debates on the monitoring role of investors in ensuring the companies they own maximize shareholder value and adhere to high standards of corporate governance. Published by the Journal of Sustainable Finance and Investment.

Forthcoming volume the Routledge Companion to Philanthropy. Co-edited by RII partner Susan Phillips of Carleton University with contribution by Tessa Hebb on "[Building the Market for Impact](#)"

The Responsible Investing Initiative CURA will be presenting its first year of research at the upcoming PRI Academic Network at York University in October - we anticipate six research papers on a range of topics across our five research streams will be presented at that time. I hope you will be join us. To learn more about the RII CURA [click here](#).

