



3ci Responsible Investing E-News

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New Research from 3ci

New Report released: **Partnerships between not-for-profit organizations and business: Challenges and opportunities.** 3ci Director Tessa Hebb and Research Associate Roopal Thaker have just released a detailed report on how not for profit organizations view their partnerships with business. Drawing on extensive interviews with not for profit organizations, this report was commissioned by ESDC, Government of Canada and explores both the challenges and opportunities these partnerships offer. It offers a list of promising practices in NFP partnerships with business. Read the [full report](#).

New Book launched: **Socially Responsible Investing in the 21st Century: Does it make a difference to society?** Celine Louche and Tessa Hebb bring together SRI experts from around the world including Ben Richardson, Steve Lydenberg, and Harry Hummels to ask about SRI in the 21st century? The first part of this book explores the

innovative approach of socially responsible investors in building engagement approaches, mobilizing networks, developing new products, and proposing alternative models showing the potential to create change. The second part interrogates the limits of SRI in making a difference. Find more information [here](#).

New report just in: **Ecosystem Services Markets and Investments** Tessa Hebb explores the vital role played by environmental assets in providing essential services including air and water filtration, soil and watershed protection, flood mitigation, and carbon sequestration. Proper valuation of ecosystem services is necessary to preserve forest and wetland ecosystems threatened by development and pollution. This report, commissioned by [Altrushare](#), details a number of market-based pricing mechanisms that are being developed to value and allocate ecosystem services in order to protect them. Available in hard copy only. To order a free copy of the report [click here](#).

RII News

Over 50 academic and industry partners have supported our grant application for the Responsible Finance Stream of the CBERN Networked Centre of Excellence proposal. Thank you to everyone who participated. We will find out the results of the application in the fall of 2014.

Tessa Hebb presented her RII work on impact investing at the Smith School of Enterprise and the Environment, University of Oxford **Impact Investing Conference**. Hosted by Oxford University and the Global Projects Group at Stanford University on June 5th and 6th 2014, this conference brought together leading responsible investment experts and impact investing experts for a lively discussion of impact investing and its potential for institutional investors. [Click here](#) for conference proceedings.

On June 26th 2014 Tessa Hebb, Andreas Hoepner, Jane Ambachtsheer and several other RII partners will participate in a sold-out PRI sponsored event [Research Innovation and Stewardship](#) to be held at Bloomberg Headquarters in NYC. Insights into the opportunities and challenges of responsible investing strategies overview of the latest research on responsible investing strategies will be addressed. The panels will examine the convergence around the materiality and resulting impact of ESG factors on investment performance and decisions on asset allocation.

Upcoming Events

The PRI Academic Network Conference and PRI In Person Conference to be held in Montreal Sept. 22-26th 2014. The PRI, David O'Brien Centre for Sustainable Enterprise at Concordia University, and 3ci at Carleton University are pleased to announce the Seventh Annual Academic Network Conference on Responsible Investment, to be held 22-24 September 2014 at the Hilton Montréal Bonaventure, Montréal, Canada. For the first time, the PRI Academic Network Conference will be held in the same week and venue as the main PRI In Person 2014 event (September 24-26) which last year attracted over 400 institutional investors. [Click here](#) to register. *Note: The call for papers is open until June 30, 2014.*

The Responsible Investing Initiative is incubating the **Canadian Impact Infrastructure Exchange (CIIX)**. Heralded by HRSDC as a promising model in social finance, the CIIX is an information exchange that brings together investors (including Canada's largest pension plans) and infrastructure investment opportunities that feature

positive social and environmental impacts for Canadian communities. We will be holding a small roundtable symposium on CIIX and impact infrastructure coming up November 18th 2014 at Carleton University. Please contact [Genevieve Harrison](#) for more information.

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