

# PEETER KRUUS MEMORIAL LECTURE



**Carleton**  
UNIVERSITY

Canada's Capital University

## The Joys and Challenges of Designing with Social Intent



### Peeter Kruus Memorial Lecture Featuring Noel Wilson

101 Azreili Theatre,  
Thursday, November 8, 2012,  
7pm

Noel is the Lead Designer for Catapult Design in San Francisco, a product and process design firm that helps its clients develop tools to alleviate poverty within underestimated/underserved communities worldwide.

There will be entertainment from African drummers, refreshments and a cash bar.

All are welcome and no RSVP is required.

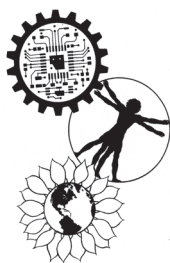
For more information see [Carleton.ca/read](http://Carleton.ca/read) or [Facebook.com/CUREADInitiative](https://www.facebook.com/CUREADInitiative)



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