



The Centre for European Studies  
in cooperation with the Institute of European, Russian and Eurasian Studies  
is pleased to invite you to a talk by

# William A. Kerr

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## The EU Strategy for Geographic Indicators: Conflicts over Intellectual Property, Agriculture and Development

The European Union has been heavily promoting the use of geographic indicators (e.g., *Champaign*, *Parma Ham*, *Toscana Olive Oil*) both within Europe and at the WTO. Dr. Kerr has recently published a book on this topic (with Giovannucci, D., T. Josling, and B. O'Connor and M.T. Yeung, 2009: *Geographic Indicators – A Guide to Global Best Practices*) and he will discuss the conflict this policy has created with North America.

William A. Kerr received his PhD in Economics and Agricultural Economics from UBC in 1981. His areas of specialization include International Trade and Commercial Policy, Technological Change and Transfer, Environmental Economics, and International Marketing. Dr. Kerr is also a consultant with the World Bank, Agriculture Canada, The European Commission, and various Canadian provincial governments, among others.

**Where: DT 2017, 20<sup>th</sup> Floor, Dunton Tower, Carleton University**

**When: Thursday, February 4th, 3:00 pm – 4:30 pm**

For more information and a complete list of events, please visit [www.carleton.ca/ces/events/events.htm](http://www.carleton.ca/ces/events/events.htm),  
or call 613-520-2600, ext. 1087.

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