

## Call for Consultancy

for

### Applied Policy Research on Environmental Sustainability

#### 1. Introduction

The Association of African Universities (AAU) entered into a three-year partnership with the Association of Universities and Colleges of Canada (AUCC) in 2010 to strengthen higher education stakeholder relations in Africa. Through this partnership, undertaken with financial support of the Government of Canada through the Canadian International Development Agency (CIDA), African universities will be linked more closely with the private sector, thus positioning themselves to better develop the skills and knowledge to meet their countries' economic needs.

The project, titled “Strengthening Higher Education Stakeholder Relations in Africa (SHESRA)” has three key components:

- i. Strengthening African University Outreach, which partners 15 African universities with experienced Canadian counterparts to strengthen their strategic plans for improved outreach to external stakeholders;
- ii. University-Industry Linkages in which 12 African universities work in partnership with Canadian universities to produce case studies on successful African university-industry linkages; and;
- iii. Strengthening AAU Stakeholder Relations whereby the AAU, in partnership with AUCC, strengthens its ability to support its member universities' external stakeholder relations and to strengthen its own external stakeholder relations.

The Association is therefore seeking the services of a reputable Consultant to undertake the assignment outlined below.

## **2. Objectives and scope of the assignment**

In line with Component 3 of the SHESRA project (i.e. strengthen AAU's ability to support its member universities' external stakeholder relations) the objectives of this consultancy are to assist with the documentation and dissemination of universities' external stakeholder relations, especially their linkages with the productive sectors of the economy, with particular emphasis on the mainstreaming of environmental sustainability into these linkages.

Under the terms of this assignment, the Consultant shall therefore undertake the activities set out in Section 3 below (“**Services and deliverables**”).

## **3. The Consultant's Services, Responsibilities and Deliverables**

### **a) Services**

The Consultant shall conduct a study on African universities' external stakeholder relations, including a review of institutional strategic plans and case studies on university-industry linkages developed by African universities sponsored under the SHESRA Project and develop two sets of documents as follows:

- i. A full report (minimum 40 pages, excluding references and graphs, A4 size, Arial 12 font size with 1.0 line spacing) with examples on the promotion of environmental sustainability in the pursuit of a university's external stakeholder relations, particularly its linkages with the productive sector;
- ii. A short policy brief (between 3 and 5 pages), Arial 12 font size with 1.0 line spacing) on the topic.

### **b) Methodology & Budget**

The Consultant shall propose the methodology to be used to conduct the study from a representative sample of the African Universities, particularly AAU members, the budget required to undertake it as well as an action plan with a timeline of all steps necessary to achieve this task within the requested period.

### **c) Deliverables**

The submission of the two reports, namely the full report and the policy brief, should be received by the AAU through the under listed not later than November 10<sup>th</sup>, 2012.

## **4. Deadline for submission of interest**

Applicants should submit their CV and the documents listed under 3(b) to the under listed no later than July 16<sup>th</sup>, 2012.

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