



Call for Consultancy

for

Applied Policy Research on Property Rights

1. Introduction

In 2010, the Association of African Universities (AAU) entered into a three-year partnership with the Association of Universities and Colleges of Canada (AUCC) to strengthen higher education stakeholder relations in Africa. Through this partnership, supported financially by the Government of Canada through the Canadian International Development Agency (CIDA), African universities will be linked more closely with the private sector, positioning them to better develop their skills and knowledge to meet their countries' economic needs and begin to tackle the emerging problem of graduate unemployment.

The project, titled "Strengthening Higher Education Stakeholder Relations in Africa (SHESRA)" has three key components:

- i. Strengthening African University Outreach which partners 15 African universities with experienced Canadian counterparts to strengthen their strategic plans for improved outreach to external stakeholders;
- ii. University-Industry Linkages in which 12 African universities work in partnership with Canadian universities to produce case studies on successful African university-industry linkages; and;
- iii. Strengthening AAU Stakeholder Relations whereby the AAU, in partnership with AUCC, strengthens its ability to support its member universities' external stakeholder relations and to strengthen its own external stakeholder relations.

To achieve the objectives of component 3, the project seeks to develop, six (6) applied policy researches. The AAU therefore seeks the services of a consultant to produce one of the six policy researches, with focus on **property rights**.

2. Scope and objectives of the Consultancy

The objective of the consultancy is to produce a relevant applied policy research with emphasis on **property rights** to build on AAU's and/or African universities relationships with external stakeholders

Under the contract, the Consultant shall undertake the activities set out in Section 3a below ("Services").

3. The Consultant's services, responsibilities and deliverables

a) Services

The Consultant shall conduct **property rights-focused** study on African universities' external stakeholder relations including a review of institutional strategic plans and case studies on university-industry linkages developed by African universities sponsored under the SHESRA Project and develop two sets of documents as follows:

- i. A full report (minimum 40 pages, excluding references and graphs, A4 size, Arial 12 font size with 1.0 line spacing) with examples on the promotion of **property rights** in the pursuit of a university's external stakeholder relations, particularly its linkages with the productive sector;
- ii. A short policy brief (between 3- 5 pages, Arial 12 font size with 1.0 line spacing) on the topic.

b) Methodology & Budget

The Consultant shall propose the:

- i. Methodology to be used to conduct the study from a representative sample of the African Universities, particularly AAU members;
- ii. Budget required to embark on the project as well as an action plan with a timeline of all steps necessary to achieve this task within the requested period.

c) Deliverables

The submission of the two reports, i.e. full report and policy brief, should be received by the AAU through the under listed not later than **November 10th**, 2012.

4. Deadline for submission of interest

Applicants should submit to the undersigned, documents listed under 3(b) no later than $July 16^{th}$, 2012:

The Director of Research and Programme Association of African Universities P. O. Box AN 5744 Accra – North Ghana.

E-mail: pjmsseb@aau.org

Copies to: ransford@aau.org and shesra@aau.org