

Being Continued: Social Economy Research in Canada Community First: Impacts of Community Engagement

Relevance to policy and practice in CED and the Social Economy





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CFICE – Community First: Impacts of Community Engagement

Project Goal:

CFICE aims to strengthen Canadian communities through action research on best-practice community-campus engagement





Research Question: How can community-campus engagement be designed and implemented in ways that maximize the value created for non-profit community-based organizations?







Community First: Impacts of Community Engagement

Research Hubs:

- Poverty Reduction (Vibrant Communities)
- Community Food Security (Food Secure Canada)
- Community Environmental Sustainability (Trent Centre)
- Violence Against Women (Elizabeth Fry)
- Knowledge Mobilization (CACSL)

Co-Management:

- Steering Committee
- Program Committee
- Research Hubs
- Secretariat





- *Overall:* How can community-campus engagement (CCE) be designed and implemented to maximize value for NP CBOs?
- Sub-Questions:
 - Scale and replication
 - CBO definition, evaluation and use of CCE
 - CBO control or shared control of the process
 - University governance, evaluation, feedback, course design
 - Measuring impacts for CBOs
 - Ethical issues





CFICE Logic Model

Inputs

- Ideas
- Participating organizations
- Existing partnerships
- Personnel
- Funding Cash
- \$ 2.5M SSHRC\$.8M Non-SSHRC
- Funding In-kind

Research Questions

- Question: How can CCE be designed and implemented to maximize value for NP CBOs?
- Sub-Questions:
 - 1. Scale and replication
 - CBO definition, evaluation and use of CCE
 - 3. CBO control or shared control
- 4. University governance, evaluation, feedback, course design
- 5. Measuring impacts for CBOs
- 6. Ethical issues

Activities

- Management
- Governance
- Fundraising
- Student training
- Knowledge mobilization
- Evaluation
- Phase I (Years 1-4)
- Thematic Hubs
- Poverty ReductionCommunity FoodSecurity
- Community
 Environmental
 Sustainability
- Violence Against
 Women

Phase II (Years 5-7)

- Policy Working Groups
 - Community-based organizations
 - Universities and colleges
 - Governments and foundations

Outputs

- Narrative and financial reports
- Annual work plans and budgets
- Minutes of SC meetings
- Additional non-SSHRC funds raised
 - PhD, MA and BA students trained
- Websites, blogs, videos, newsletters, reports
- Articles, books
- Workshops, conferences
- Communities of practice (CoPs)
- · Manuals, guidelines
- Evaluation reports

Phase I (Years 1-4)

- Functioning, self-managing and active Thematic Hubs
- Improved substantive policies, programs
- Improved practices and systems
- Case studies of partnerships
- Lessons learned

Phase II (Years 5-7)

- Functioning, self-managing and active Policy Working Groups
- Policy forums and dialogues
- Support instituting of new policies, programs and practices
- Documentation of achievements, obstacles and lessons

Outcomes

- Strengthened public policies and programs in:
- Poverty Reduction,
- Community Food Security
- Community
 Environmental
 Sustainability
- Violence Against Women
- Strengthened partnership and innovation capabilities of CBOs
- More effective partnership performance by universities and colleges
- More appropriate and sustained partnership performance by governments and foundations
- Critical mass of multigenerational leaders to design and implement more effective community campus engagement

Impacts

More successful, innovative, prosperous and resilient communities,

October 2011

Current and Anticipated Outputs

More Successful, Innovative, Prosperous and Resilient Communities

Strengthened Public Policies and Programs

CBO
Partnership
Capacities

More Effective Partnership by PSE Institutions More
Appropriate
Sustained
Support by
Funders

Critical Mass of Multi-Generational Leaders

Pan-Canadian Networks

CFICE Knowledge Products

Current Outputs
Working Tools and Document to
Support Implementation:

Presentations
Policy Briefs
Frameworks
Bibliography
Blogs/Forum
Learning Community

Anticipated Outputs
Knowledge Products to
support policy and practice
change:

Policy Briefs, Workshops, Conferences, Papers, Tools, Guides, Recommendations, Videos, Social Networking

Hub Projects, 2012-2013





Canada's Capital University



Poverty Reduction Hub

- Societal Attitudes Toward People Living in Poverty- Opportunism Waterloo
- Evaluate the impact of community-campus engagement in the Promise Partnership (UNB)
- Hamilton Round Table for Poverty Reduction-Shared leadership model

Community Food Security Hub

- Cross-Cultural Food Networks: Inclusive Food Security Networks to Support Indigenous and Non-Indigenous Communities (Indigineous Food Network)
- Models of Community-University Collaboration in the Waterloo Region Food System- document models of CCE
- Cross Cultural Food Networks

Community Environmental Sustainability Hub

- Community-University Partnerships in Strategic Planning (Halliburton Highlands Land Trust)
- Regional Approaches to Environmental, Social and Economic Innovation (COIN, U-Links)
- Potential for "Deep Green" Development of the Oblate Lands in Old Ottawa East (SLOE)

Knowledge Mobilization Hub (2013-2014)

- Regenerating Community Sustainability through Student Engagement (CCE as KM)
- Role of Intermediaries in CCE (Volunteer Canada, Kitchener-Waterloo, U of O)
- Impact of CCE on HR polices and practices (U of S, U of A, Spiekerpoint)
- CCE as Knowledge co-creation and exchange (UVic and United Way)

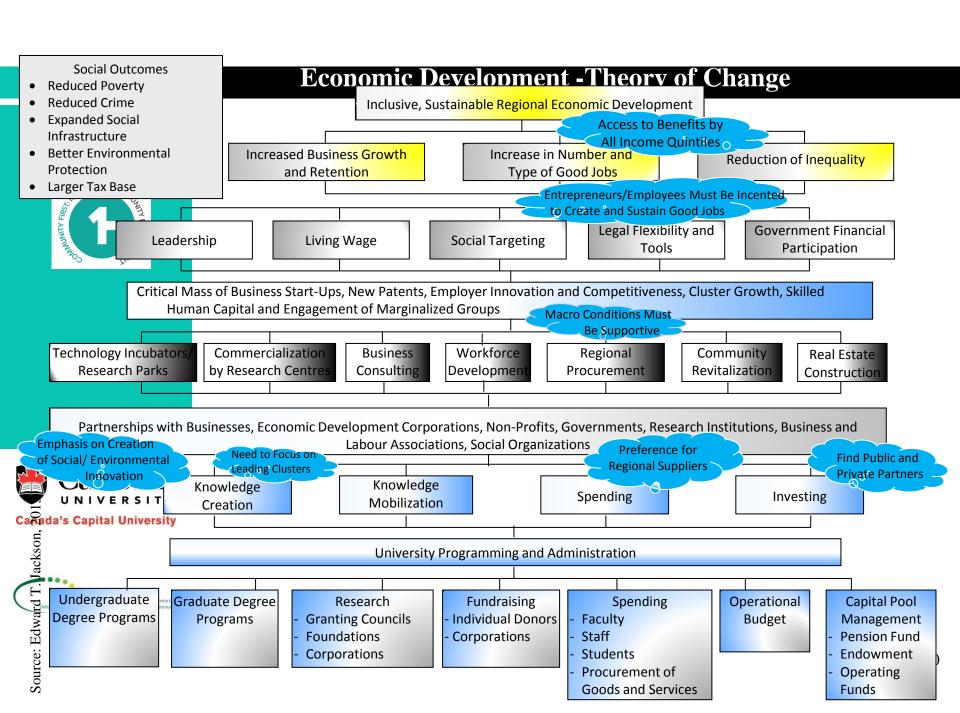






Possible Links Between CFICE Research and CED/Social Economy

- Social enterprise and CED as components of poverty reduction strategies
- Poverty reduction policies--living wage, affordable housing, affordable transportation, etc--and CED/SE
- Affordable, healthy and sustainable food for low-income, immigrant and Aboriginal Canadians
- Green enterprise and deep green land development
- Sustainable procurement by universities and colleges
- Training and workforce programs for women survivors of violence
- New forms of knowledge production and dissemination for policy and institutional change
- New forms of financing for community-based organizations in an era of austerity







- Help get the CFICE learning community started:
 - Share your stories, results, insights, events (CFICE to Say)
 - Participate in and instigate conversations in the CFICE forum
 - Submit suggestions for the bibliography
 - Tell us about related research underway
 - Follow us on Twitter CFICECan



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