

Questioning your way to a KMb Strategy!

Forces?
What are the forces that will affect the uptake of your research?

Success?
How will you know when you are successful?

Resources?
What resources and skills will you need for your KMb strategy and how will you ensure they are available?

Techniques?
What techniques will you use to engage your audience?

Relevance?
In what ways is your research relevant to your audiences?

Reach
+
Relevance
+
Relationships
=
Results

*Doing research that is useful
and used*

Who?
Who is impacted by your findings?
Who cares and who should care?

Outcomes?
What outcomes do you hope for from your research? How will the knowledge be used, and by whom?

Project Background?

Provide a brief history about your project. How did it come into being? What issues will it address?

Knowledge?
What knowledge will your research discover?