

# BP MACONDO OIL SPILL

The Largest Oil Spill in US History,  
and the Most Costly Industrial  
Accident in Corporate History

**April 10, 2012**

**2:00 - 2:30 pm, Mix and Meet**

**2:30 - 4:30 pm, Lecture, Q and A**

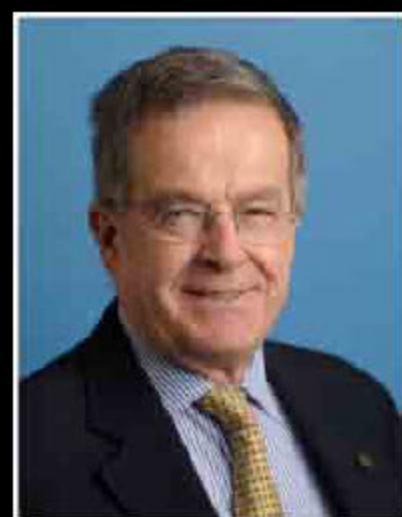
**5208 River Building  
Carleton University**

The BP Macondo oil spill in the Gulf of Mexico in April 2010 was the largest oil spill in US history and the most costly industrial accident in corporate history. Globally, deep off shore drilling has the highest risk/reward ratio, the highest costs, the most complex technology, and the greatest geological risks.

This lecture and discussion will deal with the key issues including technology, geology, safety, environmental management and regulation, public and private liability, sustainability and corporate responsibility, culture, and human error. It will be a study of the symbiotic failure of corporate management and government regulation.

This research study is most appropriate at this time as US courts weigh the costs and penalties for BP and its partners. Canada's National Energy Board is facing similar issues with drilling applications in the Beaufort Sea.

Dr Page holds an endowed research chair in Environmental Management at the University of Calgary and is a board member of one energy company and several NGO's. He is the former Chair of the National Round Table on the Environment and the Economy in Ottawa, and is currently chair of the Management Committee ISO 14,000 Series of International Environment Standards. Dr. Page served as Dean, Faculty of Environmental Design, University of Calgary (1990 – 1997) and Vice President, Sustainable Development, TransAlta Corporation (1997 - 2007).



**Bob Page, PhD**

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