

Department of English, Carleton University  
ENGL 6000  
Fall 2013-14  
Tues 8.30-11.30  
DT 1808

**The Production of Literature**

Instructor: Professor Sarah Brouillette  
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This year-long course studies a variety of ways in which scholars have thought about and researched the production of literature. It includes research that can be categorized as book history, as cultural studies, as the sociology of literature, and as media studies, as well as a number of pieces that combine disciplines and methodologies.

Method of Evaluation:

Discussion leadership: 40%

On four occasions (twice per term) you will lead discussion of one of the readings assigned for that week, which means a short presentation plus discussion questions.

Essays: 60%

You will write two papers (one per term) engaged with the course materials, which can include analysis and assessment of arguments and/or attempts to devise similar methodologies. Due dates are 3 December 2013 and 8 April 2014.

Assigned Readings:

All course readings will be available online via cuLearn or on the internet.

## Schedule:

### 09.10: Introductions

### 09.17: Cultural Materialism I

- Walter Benjamin, "The Work of Art in the Age of Mechanical Reproduction"
- Theodor Adorno and Max Horkheimer, "The Culture Industry"
- Raymond Williams, "Culture is Ordinary"

### 09.24: Cultural Materialism II

- Janice Radway, from *A Feeling for Books: the Book-of-the-Month Club, Literary Taste, and Middle-Class Desire*
- Pierre Bourdieu, "The Field of Cultural Production: or, the Economic World Reversed"

### 10.01: The History of the Book I

- Robert Darnton, "What is the History of Books?"
- Fredson Bowers, "Bibliography, Pure Bibliography, and Literary Studies"
- D. F. McKenzie, "The Book as an Expressive Form"

### 10.08: The History of the Book II

- Jerome McGann, "The Socialization of Texts"
- D.F. McKenzie, "The Broken Phial"
- Ina Ferris, "Bibliographic Romance: Bibliophilia and the Book-Object"

### 10.15: Authorship

- Roland Barthes, "The Death of the Author"
- Michel Foucault, "What is an Author"
- Andrew Wernick, "Authorship and the Supplement of Promotion"

### 10.22: Print Culture / "Traditional" Culture

- Walter Ong, "Orality and Literacy: Writing Restructures Consciousness"
- D. F. McKenzie, "The Sociology of a Text: Orality, Literacy and Print in Early New Zealand"
- Germaine Warkentin, "In Search of 'The Word of the Other': Aboriginal Sign Systems and the History of the Book in Canada"

### 11.05: Early Media Shifts

- Peter Stallybrass, "Books and Scrolls: Navigating the Bible"
- Jan-Dirk Muller, "The Body of the Book: Media Transition from Manuscript to Print"
- Paul Saenger, from *Spaces Between Words*

### 11.12: The Emergence of Print

- Elizabeth Eisenstein, "Defining the Initial Shift: Some Features of Print Culture"
- Adrian Johns, "The Book of Nature and the Nature of the Book"
- Eisenstein v. Johns, Forum, *The American Historical Review*

11.19: Print, the Nation, and the Public Sphere

- Benedict Anderson, from *Imagined Communities*
- Jurgen Habermas, "Social Structures of the Public Sphere"
- Michael Warner, from *Publics and Counterpublics*

11.26: Institutionalizing English

- Terry Eagleton, "The Rise of English"
- Gerald Graff, from *Professing Literature: An Institutional History*
- Gauri Viswanathan, "The Beginnings of English Literary Study"

12.03: Class and Taste

- Pierre Bourdieu, from *Distinction: a Social Critique of the Judgement of Taste*
- Jane Tompkins, "Masterpiece Theatre: The Politics of Hawthorne's Literary Reputation"
- Janice Radway, "A Feeling for Books: The Book-of-the-Month Club, Literary Taste and Middle-Class Desire"

01.07: The Canon

- Barbara Herrnstein Smith, from *Contingencies of Value*
- John Guillory, "Canonical and Noncanonical: The Current Debate"
- Henry Louis Gates, Jr., "The Master's Pieces: On Canon Formation and the African-American Tradition"

01.14: The Aesthetic

- Terry Eagleton, from *The Ideology of the Aesthetic*
- Martha Woodmansee, "The Interests of Disinterestedness"
- Nicholas Brown, "The Work of Art in the Age of its Real Subsumption Under Capital"

01.21: Copyright

- Martha Woodmansee, "The Genius and Copyright"
- Martha Woodmansee and Peter Jaszi, "The Ethical Reaches of Authorship"
- Peter Jaszi, "Is There Such a Thing as Postmodern Copyright?"

01.28: Marketing

- Juliet Gardiner, "Recuperating the Author: Consuming Fictions of the Late 1990s"
- Miguel Mota, "What's in a Name? The Case of jeanettewinterson.com"
- Laura J. Miller, "Commercial Culture and its Discontents" and "Pursuing the Citizen-Consumer: Consumption as Politics"

02.04: The History of Reading

- Michel de Certeau, "Reading as Poaching"
- Michel Chartier, "Labourers and Voyagers"
- Robert Darnton, "First Steps Towards a History of Reading"

#### 02.11: History of Audiences

- Jonathan Rose, "Rereading the English Common Reader: A Preface to a History of Audiences"
- Jon Klancher, from *The Making of English Reading Audiences, 1790-1832*
- Greg Myers, "Stylistics and 'Reading-in-talk'"

#### 02.25: Contemporary Reading Phenomena I

- Eva Illouz, from *Oprah Winfrey and the Glamour of Misery: An Essay on Popular Culture*
- Timothy Aubry, "Afghanistan Meets the Amazon: Reading *The Kite Runner* in America"
- Dustin Kidd, "Harry Potter and the Functions of Popular Culture"

#### 03.04: Contemporary Reading Phenomena II

- Juliet Gardiner, "Reformulating the Reader: Internet Bookselling and Its Impact on the Construction of Reading Practices"
- Danielle Fuller and DeNel R. Sedo, "A Reading Spectacle for the Nation: The CBC and 'Canada Reads'"
- James English, "Winning the Culture Game: Prizes, Awards, and the Rules of Art"

#### 03.11: The Book in the Digital Age I

- Robert Darnton, "The Library in the New Age"
- Anthony Grafton, "Future Reading: Digitization and Its Discontents"
- Imre Szeman, "'Do No Evil': Google and Evil as a Political Category"
- Siva Vaidhyanathan's, "The Googlization of Knowledge: The Future of Books"

#### 03.18: The Book in the Digital Age II

- Jean-Noël Jeanneney, *Google and the Myth of Universal Knowledge* (excerpts)
- Ted Striphas, "E-Books and the Digital Future"
- Ted Striphas, "Bringing Bookland Online"

#### 03.25: The Book in the Digital Age III

- Jim Collins, "The End of Civilization (Or at Least Civilized Reading) as You Know It: Barnes & Noble, Amazon.com, and Self-Cultivation"
- Lisa Nakamura, "Words with Friends: Socially Networked Reading on *Goodreads*"

#### 04.01: Electronic Textuality I

- N. Katherine Hayles, "Translating Media: Why We Should Rethink Textuality"
- Paul Duguid, "Material Matters"
- Roger Chartier, "Languages, Books, and Reading from the Printed Word to the Digital Text"

#### 04.08: Electronic Textuality II

- Matthew Kirschenbaum, "Editing the Interface: Textual Studies and First-Generation Electronic Objects"
- Julia Flanders, "The Body Encoded: Questions of Gender and the Electronic Text"
- Julia Flanders, "Data and Wisdom"