

Gendering Political Economy (PECO 5501/PSCI 5501/SOCI 5504)

Instructor: Marianne H. Marchand (visiting professor)
Time: Tuesdays and Thursdays, 2:30 - 5:30 p.m.
Location: 415 St. Patrick's Building

Description

Since the 1990s gender specialists and feminists have criticized the field of political economy for its neglect of gender issues and, while a substantial literature on gender / feminist political economy issues and concerns has emerged, to some extent this situation continues to exist. This course's overall objective is to look at the field of political economy through a gender lens. Such objective implies more than formulating a feminist/gender critique of the field of political economy as it takes the gendered nature of political economy as starting point and intends to "unpack" its (gendered) complexities, invisibilities, intersectionalities, structures and epistemologies. In other words, it will look at both central concepts and issues of PE, such as trade, finance, the market, and the state, as well as non-traditional themes including consumerism, everyday life, and geographies of marginality. As this course aims to be highly interactive, students are expected to participate through presentations, blogs, and off-campus visit(s) to "site/sight" gendered political economies. The course will also make use of audio-visual materials.

Grading:

Participation and attendance	25%
Presentations	25%
Final paper	50%

Participation involves taking part in class discussions and making pertinent comments as well as making journal or blog entries. For both elements quality is valued over quantity! Students are also expected to do various presentations on the course literature. The final paper should relate to the course material and have a connection with the off-campus visit(s) that are part of the course. Further details and requirements will be discussed in class.

Attendance will be part of the final grade. More than two unjustified absences will result in a reduction of the final grade.

Late Policy

Assignments turned in late will receive a late penalty for the first 48 hrs. of 5 pts. per day. For assignments turned in later than 48 hrs. after the due date, a grade of zero (0) will be given.

Readings

Students will be required to do the readings before coming to class. Also, students should make a journal or blog entry for the readings of each class, focusing in particular on the connections and disagreements among them. At the end I will select three entries for each student to grade.

Calendar

Theme 1 Embedding Political Economy: Gender, Spatiality and Everyday Life

May 6 No class—syllabus will be sent to students

May 8 Introduction to the field of Gender/Feminist Political Economy: Setting the Stage

Jill Steans (1998) *Gender and international Relations: an Introduction*. Oxford: Polity Press. Chpt. 6

Sandra Whitworth (2006) “Theory and Exclusion: Gender, Masculinity, and International Political Economy” in Richard Stubbs and Geoffrey Underhill (eds) *Political Economy and the Changing Global Order* (3rd ed.). Don Mills, ON: Oxford University Press: pp. 88-99

Marianne H. Marchand (2006) “Gendered Representations of the ‘Global’: Reading/Writing Globalization” in Richard Stubbs and Geoffrey Underhill (eds) *Political Economy and the Changing Global Order* (3rd ed.). Don Mills, ON: Oxford University Press: pp 260-271

Theme 2 Beyond the State and Market

May 13 Gender and Political Economy: Recent Interventions

V. Spike Peterson (2003) “Analytical Advances to Address New Dynamics” in Mary Ann Tétreault, Robert A. Denemark, Kenneth P. Thomas, and Kurt Burch (eds) *Rethinking Global Political Economy: Emerging Issues, Unfolding Odysseys*. London: Routledge: pp. 23-45

Isabella Bakker and Stephen Gill (2008) “New Constitutionalism and Social Reproduction” in Isabella Bakker and Rachel Silvey (eds) *Beyond States and Markets: The Challenges of Social Reproduction*. London: Routledge: pp. 19-33.

Cynthia Enloe (2013) *Seriously: Investigating Crashes and Crises as if Women Mattered*. Berkeley, CA: University of California Press: chpt 3.

- May 15 New Directions in Gender and Political Economy
- Marianne H. Marchand and Anne Sisson Runyan (2011) "Introduction: Feminist Sightings of Global Restructuring: Old and New Conceptualizations" in Marianne H. Marchand and Anne Sisson Runyan (eds) *Gender and Global Restructuring: Sightings, Sites and Resistances* (2nd ed.). London: Routledge: pp. 2-23
- Amy Lind (2011) "Querying Globalization: Sexual Subjectivities, Development, and the Governance of Intimacy" in Marianne H. Marchand and Anne Sisson Runyan (eds) *Gender and Global Restructuring: Sightings, Sites and Resistances* (2nd ed.). London: Routledge: pp. 48-65
- Suzanne Bergeron (2011) "Governing Gender in Neoliberal Restructuring: Economics, Performativity, and Social Reproduction" in Marianne H. Marchand and Anne Sisson Runyan (eds) *Gender and Global Restructuring: Sightings, Sites and Resistances* (2nd ed.). London: Routledge: pp. 66-77
- Theme 3 Production, Services and the Gendered Global Division of Labor**
- May 20 Relocating production and services and the global segmented labor market
- Aihwa Ong (1991) "The Gender and Labor Politics of Postmodernity", *Annual Review of Anthropology* 20:279-309
- Guy Standing (1999) "Global Feminization Through Flexible Labor: a Theme Revisited", *World Development* 27,3: pp. 583-602. (Available at: http://www.guystanding.com/files/documents/Global_Feminization_Through_Flexible_Labor_-_theme_revisited.pdf)
- Saskia Sassen (2002) "Counter-Geographies of Globalization: Feminization of Survival" in Kriemild Saunders (ed.) *Feminist Post-Development Thought: Rethinking Modernity, Post-Colonialism and Representation*. London: Zed Books: pp. 89-104.
- May 22 Documentary: *Made in L.A./Hecho en Los Angeles* (2007) Directed by Almudena Carracedo and Robert Bahar.
- Barbara Rahder and Heather McLean (2013) "Other Ways of Knowing Your Place: Immigrant Women's Experience of Public Space in Toronto," *Canadian Journal of Urban Research*, Summer, Vol. 22, Issue 1: pp. 145-166
- Kate Porter (2014) "Ottawa's Economy 5 years after the market crash" *CBC Ottawa-Work Shift series*, March 2. Available at: <http://www.cbc.ca/news/canada/ottawa/ottawa-s-economy-5-years-after-the-market-crash-1.2555310>

These readings provide a background for our off-campus visit to “map” the gendered political economy of so-called ethnic neighborhoods in Ottawa (details will be provided in class)

May 27 Off-campus visit “Mapping the gendered political economy of Ottawa”

The purpose of this exercise is to look at our surroundings through a feminist political economy lens and map (register) what we observe. Questions that will guide this exploration include: Who is performing what kind of (gendered) economic activities and how are these activities spatially and hierarchically organized? Can we identify gendered (masculinized/feminized) as well as hetero-normative spaces of economic activities? How is intersectionality spatially articulated?

May 29 Debriefing of off-campus visit and presentation/discussion of final draft proposals

June 3 Paper proposals: presentation/discussion

Theme 4 Money, Credit and Financial crises

June 5 Supriya Singh (2013) *Globalization and Money: A Global South Perspective*. Lanham, MD: Rowman and Littlefield. Chpt 4-5

Marieke de Goede (2000) “Mastering Lady Credit” *International Feminist Journal of Politics* 2,1 (Spring): 58–81

Elisabeth Prügl (2012) ““If Lehman Brothers Had Been Lehman Sisters...”: Gender and Myth in the Aftermath of the Financial Crisis,” *International Political Sociology* 6: 21-35. (available at: <http://onlinelibrary.wiley.com/doi/10.1111/j.1749-5687.2011.00149.x/pdf>)

Theme 5 Culture, Identities and Modernity

June 10 Lorraine Nencel (2005) “Professionalization, Sexualization: When Global Meets Local in the Working Identities of Secretaries in Lima, Peru” in Tine Davids and Francien van Driel (eds.) *The Gender Question in Globalization: Changing Perspectives and Practices*. London: Ashgate: pp. 41-58.

Eric J. Arnould (2010) “Global Consumer Culture” in Jagdish Sheth and Naresh Maholtra (eds) *Encyclopedia of International Marketing* (6 vol.). Chichester, West Sussex, UK: Wiley and Sons. (Available at <http://www.uwyo.edu/sustainable/recent-research/docs/global%20consumer%20culture%20arnould.pdf>)

JWT Planning Foresight (2014) *Masculinity & Modernity: Investigating The Men Of Britain Today*. London. (Available at: http://jwt.co.uk/wp-content/uploads/2014/01/JWT_Planning_Foresight_MasculinityModernity1)

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Theme 6 Resistance and Empowerment

June 12 Marianne H. Marchand (2005) "Some Theoretical "Musings" about Gender and Resistance" in Louise Amoore (ed.) *The Global Resistance Reader*. London: Routledge: pp. 215-225

V. Spike Peterson and Anne Sisson Runyan (2005) "The Politics of Resistance: Women as Nonstate, Antistate, and Transstate Actors" in Louise Amoore (ed.) *The Global Resistance Reader*. London: Routledge: pp. 226-243.

Janine Brodie (2005) "Globalization, Governance and Gender: Rethinking the Agenda for the Twenty-first Century" in Louise Amoore (ed.) *The Global Resistance Reader*. London: Routledge: pp. 244-256

Theme 7 Presentations Final Papers

June 17

June 19

Academic Accommodations

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They include a mark of zero for the plagiarized work or a final grade of "F" for the course.