

**Carleton University**  
Faculty of Arts and Social Sciences  
*Department of Sociology and Anthropology*  
SOCI/ANTH 3027A, PSCI 3802A: **Globalization and Human Rights**  
Summer 2010

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<b>Professor:</b>	<b>Dr. Aliaa Dakroury</b>
<b>Contact:</b>	<b>Office</b> 476 (c) Loeb Building
	<b>Office Hours</b> 1) Course WebCT chat; or 2) By appointment.
	<b>Telephone</b> 613 520-2582
<b>Email Correspondences</b>	<a href="mailto:adakrou@connect.carleton.ca">adakrou@connect.carleton.ca</a> <b>Please note that the course WebCT email is the <u>main method</u> of communication outside of the classroom.</b>
<b>Course meets:</b>	<b>Day &amp; Time</b> Tuesdays AND Thursdays from 9:35 a.m. to 12:35 p.m.
	<b>Location</b> Southam Hall Building; room # 515 <b>[please check your Carleton Central for updates]</b>
<b>Prerequisites:</b>	SOCI 1001 and SOCI 1002, or SOCI 1003 [1.0], or ANTH 1001 and ANTH 1002, or ANTH 1003 [1.0], and third-year standing. [please check the prerequisites for PSCI 3802 A].

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**COURSE DESCRIPTION:**

Since human beings are social animals, they cannot live without communicating with other humans; this fact has led to one of the central problems to occupy the human mind: how to create different tools for, and means of, communication, in order to overcome time and space, and spread human knowledge, information, and experience. This search for new tools has impelled different scientists and inventors over the centuries to develop the communication technologies that we now take for granted, starting with the discovery of electricity, and moving progressively through the invention of the telegraph, the telephone, and eventually, the internet and cellular phones. With the increasingly rapid development of these technologies of communication, especially since the 1980s, has come the concept of, discourse on, and the many debates around, the term globalization. For many, globalization rises naturally out of the concept of the free flow of information. This course will critically examine the various dimensions and meanings of globalization and its relationship with human rights. It will first start by investigating the historical roots of the concept of globalization and its relation to the emergence and debates surrounding human rights issues. Next, students will be exposed to a variety of themes around the communicative practices and global challenges that exist in trying to achieve the utopian globalization ideal proposed by these early thinkers in today's age in which "universality" is defined and regulated by international regulatory bodies such as the World Trade Organization (WTO), International Monetary Fund (IMF), International Telecommunication Union (ITU), etc., among others.

**COURSE OBJECTIVES:**

It is important to note that the main objective of this course is not only to introduce a theoretical background, rather to create a critical understanding of the ongoing intellectual debates surrounding the relation between globalization and human rights. In doing so, students will be exploring a variety of theoretical and practical approaches, in order to answer key questions, for example:

1. What do human rights mean? And Why they are very important? What are the philosophical and intellectual grounds of these rights?
2. What is globalization? What are its origins? Is globalization a reality, or just a myth?
3. What is the relationship between globalization and human rights?
4. Why this relationship created such a global resistance in many places around the world, especially from developing countries?
5. What is the impact of globalization on the state of human rights, on the cultural, political, economical, and social levels?
6. How can the language of human rights create a firm resistance of hegemony and a global trend to create a "mono" culture?

**REQUIRED TEXTS**

- Dakroury, A., Eid, M. & Kamalipour, Y. R. (Eds.). (2009). *The Right to Communicate: Historical Hopes, Current Debates and Future Premises*. Dubuque, IA: Kendall/Hunt Publishing. [available at Carleton University Book Store]
- **OTHER REQUIRED READINGS:** Other required readings include online journal articles posted on the course WebCT in a free downloadable format. Students will be expected to retrieve copies of these readings and read them in preparation for the appropriate classes. Hence you are strongly advised to **regularly** check the course WebCT for course updates and announcements.

**RECOMMENDED TEXTS**

- Dakroury, A. (2009). *Communication and Human Rights*. Dubuque, IA: Kendall/Hunt Publishing. (Available at the Carleton University Bookstore).
- Hebron, Lui, and Stack, John, Jr. (2009). *Globalization: Debunking the Myths*. New Jersey: Prentice Hall, Pearson Education Inc. (Available at the Carleton University Bookstore).

**COURSE EVALUATION**

<b>Assignment</b>	<b>%</b>	<b>Deadline Due</b>
In-class Participation	25	Ongoing/Weekly
Reading Report 1	20	On 20 July 2010
Research Project & In-class Presentation	35	To be scheduled
Reading Report 2	20	On 3 August 2010
<b>Total</b>	<b>100</b>	

**EVALUATION SCHEME**

The focus of this course is not only to explore theories, rather discuss issues and cases related to globalization and human rights. Hence, despite the size of the class, there will be a major focus on discussion. You are expected to have read **all of the material assigned for each class** and to come to class prepared to discuss them in interactive settings during the weekly workshops. Evaluation scheme of the course includes:

**1. IN-CLASS PARTICIPATION (25%)**

Students are expected to attend and participate **actively** in all classes. It is assumed that you have done the readings and that you are prepared to discuss them in class. For that, students are required to submit a weekly reading in the form of a personal diary (**1 page maximum**) where they analyse and reflect on the assigned readings. Typically, your diary is a personal ongoing reflection of the main ideas argued in the assigned weekly readings, and there is no further research associated/required with this assignment. Using the workshop template posted on the course WebCT, students should be prepared to bring and discuss every class one (or more) example/case study related to the weekly theme in an interactive group-setting.

**2. READING REPORT (20% EACH):**

Each student is expected to submit **TWO (2) reading reports** to respond to TWO (2) of the course readings (i.e. one chapter of the textbook), as per the course outline. Students' responses will be evaluated for their understanding of the key concepts discussed in the reading (detailed instructions will be discussed in class). The reading of your choice should be critically analyzing the positive/negative contribution of the article to the discussion of globalization and human rights. Each report should be 4 pages double-spaced **maximum** and they are due **on/before 20 July and 3 August 2010**. (Students are encouraged to use case-studies of their choice to prove/refute the argument/thesis statement of their selected article).

**3. RESEARCH PROJECT & IN-CLASS PRESENTATION (35%)**

Students will be required to prepare and present **one (1) oral presentation** in-class to be scheduled throughout the course. The main objective of this assignment is to provide: (1) your colleagues with your informed opinion about a particular issue/debate/idea related to the theme of the course "globalization

and human rights”; and (2) to reflect on how the project /issue can be situated vis-à-vis the ideas/concepts/arguments presented in the course readings and lectures. Below are the preliminary guidelines of your presentation, yet, the professor will post all related details on the course WebCT as early as possible:

- The class will be organized into “research teams” consisting of approximately 4-5 students. Each team will have to select a topic of their choice that represents from their perspective an interesting topic dissecting one dimension of the globalization-human rights relationship. (They may wish to select one theme, and/or a reading in the course outline).
- To avoid duplicated topics, please consult your professor (or her TA) **BEFORE** you start your research. [a list of proposed topic will be posted on the course webCT]
- Students (members of the research group) will elect **ONE** group leader to organize their research, be responsible of taking minutes of their meetings, and communicating the research findings with the professor/her TA throughout the course.
- Students are encouraged to use illustrative materials to stimulate the class discussion during and after the presentation (e.g. newspapers, magazines, radio, TV, movies, etc.). If this is the case, they must make appropriate arrangements to load and test technology prior to the class and be ready to start their presentation at exactly 9:35 a.m.
- An outline of the presentation’s key points should be handed to the professor **BEFORE** the presentation (and if you are using PPP, make sure you send it electronically to the professor at **least one day prior to your presentation** using the WebCT account to avoid any technical problems).
- At the end of this project (i.e. during your oral presentation), each group will be assigned to present to the rest of the class their research: 1) hypothesis/question; 2) methodology and research; 3) main findings; and 4) case studies proving their results.
- A detailed report of the presentation project should be sent to the professor 24 hours before the presentation, and manage to submit the hard copy in class. [Detailed instruction on the report requirements will be posted on the course webCT and will be explained in-class].
- **All** team members must be present during their scheduled oral presentation (yet, they may wish to elect one or more student(s) to present on their behalf).
- Only one “team score” will be allocated, with all members of the team receiving the **same grade** (excluding situations in which individual group members are deemed by their fellow group members as not having adequately contributed to the group project. **In such cases the professor reserves the right to award a different (i.e. lower) mark for this assignment to the person in question**).
- Marks of this project will be assigned to the research team based on the quality of their research, critical application of the theoretical framework, and the presentation efforts and skills, among other criteria posted on the WebCT and discussed in class.
- You must make your presentation during the class for which it was assigned. Missed presentations will **NOT** be deferred unless an official note (as in the case of documented illness or medical emergency) is submitted to and approved by the professor.
- The presentations should be approximately 15 minutes in duration. Once the presentation has been made, the team is expected to answer questions and to lead a class discussion for approximately 5-10 minutes.

### COURSE TOOLS

The course will make extensive use of the university WebCT. The professor will use WebCT to chat during office hours as outlined above; this can be done either publicly, i.e., so that everyone in the course can read it, or privately, just between the instructor and the individual student or group. WebCT will give students flexibility in reaching the instructor, and in accessing the various materials of the course (PDF files, PowerPoint presentations, Word documents, video or audio materials, etc.), as well as meeting with their teaching assistant.

**COURSE SCHEDULE & READINGS****DATE**                      **WEEKLY THEMES AND READINGS****Class (1):**                      **Introduction****July 6**

- Welcome to the class; distribution of course outlines; general introduction to the course materials; overview of the WebCT tools used in the class, and course's expectations.
- No assigned readings.

**Class (2):**                      **The Foundations of Human Rights****July 8**

- Textbook, Chapter (1); and (4)
  - Freeman, Michael. 1994. "The philosophical foundations of human rights." *Human Rights Quarterly*, 16(3), pp. 491-514—**WebCT**.
- Weekly in-class workshop:** *What is human right? Why it is important for us to study? And what is the most brutal violation of human rights you have ever heard of? And why?*

**Class (3):**                      **Globalization: Utopia or Prison?****July 13**

- Textbook, Chapter (2); and (6).
- Meyer, John W. (2007). Globalization: Theory and Trends. *International Journal of Comparative Sociology*, 48(4), pp. 261-273—**WebCT**.
- **Weekly in-class workshop:** *What is globalization? Define using examples of your choice. Do you think it is positive, or negative? And Why?*

**Class (4):****July 15****Guidelines And Resources: How To Research Your Case-study? (\*)**

- **Guest Speaker:** Ms. Janet Hempstead  
Subject Specialist in Sociology, *Carleton University Library*.
- A comprehensive workshop to the library different databases, electronic journals, government documents and others helpful resources in researching your topics.
- **Weekly in-class workshop:** *What is your presentation topic? And how to research it?*

**(\*) Class meets at room 102 in the library****Class (5):**                      **Human Rights Practice in "Real Life"****July 20**

- Textbook, Chapter (7); and (13).
- Beatty, D. (1996). "The Canadian Conception of Equality" *The University of Toronto Law Journal*, 46(3), pp. 349-374—**WebCT**.
- **Weekly in-class workshop:** *Examples and case studies will be provided by the guest speakers.*

**Class (6):**                      **The "West" vs. "The Rest" Discourse?****July 22**

- Textbook, chapter (3) and (5).
- Markowitz, Fran. (2004). Talking about Culture: Globalization, Human Rights and Anthropology. *Anthropological Theory*, 4, no. 3, pp. 329-352 —**WebCT**.
- **Weekly in-class workshop:** *Globalization is creating an "unbalanced" flow of information between the "north-West" and the "south-Rest" countries. Do you agree on this statement, or not? And why?*

**Class (7):****July 27****Globalization...Freedom of Speech, and Hate speech: Where we draw the line?**

- Textbook; chapters (12), and (8).
- Mahoney, Kathleen. (1992). "The Canadian Constitutional Approach to Freedom of Expression in Hate Propaganda and Pornography," *Law and Contemporary Problems*, 55(1), pp 77-105—**WebCT**.
- **Weekly in-class workshop:** *How can we draw a line between the two practices in our global world? How can we enforce an ethical practice in our global world?*

**Class (8):** **Global Corporate Conglomeration: The spread of the American dream?**  
**July 29**

- Textbook, chapter (11).
- McChesney, Robert W. (1998). Corporate Concentration: A Threat to the Right to Communicate? *conference paper presented to "Institutional Perspectives" session, Virtual Conference on "The Right to Communicate and the Communication of Rights,"* sponsored by Videazimut, May, 1998. Available at: <http://www.ratical.org/co-globalize/RMcorpcon.html>.
- **Weekly in-class workshop:** *Do you think that the current global trend of corporate mergers threatens the practice of human rights? Why?*

**Class (9):** **Global Information Technologies: Promoting Democracy?**  
**August 3**

- Textbook; chapter (10), and (15).
- Corcoran, Farrel. (2007). Television Across The World. *New Review of Film and Television Studies*,5(1), pp. 81-95—**WebCT**.
- **Weekly in-class workshop:** *Do you think globalization increases or reduces global equality? Discuss using the examples of poverty, HIV, ...etc*

**Class (10):** **Empire, Imperialism & Globalization**  
**August 5**

- Witkowski, T. H. (2007). Food marketing and obesity in developing countries: Analysis, ethics, and public policy. *Journal of Macromarketing*, 27(2), pp. 126-137—**WebCT**.
- Pickard, V. (2007). Neoliberal visions and revisions in global communications policy from NWICO to WSIS. *Journal of Communication Inquiry*, 31(2), pp.118-139—**WebCT**.
- **Weekly in-class workshop:** *Some argue that globalization is creating a real threat to national sovereignty. Do you agree or not? and why? Discuss using the example of the McDonaldization of the world!*

**Class (11):** **Reflections Final wrap-ups**  
**August 10**

- No assigned readings.

**Class (12):** **Reflections Final wrap-ups**  
**August 12**

- No assigned readings.

### IMPORTANT NOTES

- **Communication Outside of the Class:** Please note that the course WebCT is the primary tool for communicating electronically with students outside of class. Students should check Web-CT on a daily (regular) basis for information updates concerning assignments, announcement, readings,..etc.
- **Course changes:** Please note that the instructor may make any changes to this course outline on the WebCT at any time during this term (Winter 2010). Therefore, students are highly advised to regularly check in the syllabus available on their WebCT accounts.
- **For Students with Disabilities:** Students with disabilities requiring academic accommodations in this course must contact a coordinator at the Paul Menton Centre for Students with Disabilities to complete the necessary Letters of Accommodation. After registering with the PMC, make an appointment to meet and discuss your needs with me in order to make the necessary arrangements as early in the term as possible, but no later than two weeks before the first assignment is due or the first test requiring accommodations. For further information, please see: [http://www.carleton.ca/pmc/students/accom\\_policy.html](http://www.carleton.ca/pmc/students/accom_policy.html)
- **For Religious observance:** Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and

Carleton's Academic. Please consult Equity Services Website or an Equity Advisor (ext. 5622) for Policy and list of Holy Days ([www.carleton.ca/equity](http://www.carleton.ca/equity)).

- **For Pregnancy:** Pregnant students requiring academic accommodations should contact Equity Services to obtain a *letter of accommodation* (ext. 5622). The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.
- **Plagiarism and Other Academic Offences:** It is a serious violation of university regulations to take credit for the work of others. Students are expected to consult and become familiar with Carleton University's policies on plagiarism. All sources must be cited according in the APA style, this includes all paraphrased work and accredited internet sources. A student caught plagiarizing will be referred to the Dean of Students for disciplinary action. University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here: <http://www.carleton.ca/cu0708uc/regulations/acadregsuniv.html>.
- **What is Plagiarism anyway?**  
Plagiarism is the passing off of someone else's work as your own and is a serious academic offence. For the details of what constitutes plagiarism, the potential penalties and the procedures refer to the section on Instructional Offences in the Undergraduate Calendar.  
**What are the Penalties for Plagiarism?**  
A student found to have plagiarized an assignment may be subject to one of several penalties including: expulsion; suspension from all studies at Carleton; suspension from full-time studies; and/or a reprimand; a refusal of permission to continue or to register in a specific degree program; academic probation; award of an FNS, Fail, or an ABS.  
**What are the Procedures?**  
All allegations of plagiarism are reported to the faculty of Dean of FASS and Management. Documentation is prepared by instructors and/or departmental chairs. The Dean writes to the student and the University Ombudsperson about the alleged plagiarism. The Dean reviews the allegation. If it is not resolved at this level then it is referred to a tribunal appointed by the Senate.
- **Expectations:** I believe that it is one of my students' "rights" to know exactly my expectations, and the basis of my evaluation of their performance in this course. Hence, a detailed rubric for each assignment will be discussed in class, and will be posted as early as possible on the course WebCT.
- **Satisfactory In-Class Performance** in this course includes: 1) Regular class attendance; 2) Reading and preparing the course materials; 3) Being actively engaged in the weekly discussions; 4) Submitting your work on-time; 5) Being well-organized and prepared to contribute and lead the discussion throughout the course.
- **Satisfactory Written Performance** in this course includes: 1) Doing a reasonable amount of research (not merely depending on the course readings as the only resource; 2) effective use of primary resources, relying basically on refereed academic publication; 3) AVOID the use of internet non-academic sources; 4) Following APA style; 5) Ensuring that work handed in is free from any grammar and spelling mistakes; 6) having a clear thesis statement in your essay/proposal/analyses; 7) using appropriate methodology; and 8) Depending on an appropriate theoretical background; 8) your work is typewritten, double-spaced, 12pt Times New Roman font with standard 1-inch margins; 9) you have included a title page (indicating: course code, your name; student number; professor's name; and the date of submission). For assistance, please contact the Student Academic Success Centre (SASC), at: [www.carleton.ca/sasc](http://www.carleton.ca/sasc); the Writing Tutorial Services, at: [www.carleton.ca/wts](http://www.carleton.ca/wts); and the Peer Assisted Study Sessions (PASS), at: [www.carleton.ca/sasc/pass\\_home/index.html](http://www.carleton.ca/sasc/pass_home/index.html).
- **In fairness for all students**, the professor WILL NOT review or comment on any assignments' draft by e-mail prior to submission. Instead, I will be happy to discuss any questions, inquiries, writing advices in person during the office hours, in-class, or at the WebCT chat. Meanwhile, you can always get advices and suggestions from the course's teaching assistant.
- **Missed assignments** will NOT be deferred unless an official note is submitted to and approved by the instructor. If you find that you are unable to complete an assignment for the date in which it is due, you must make accommodation with the instructor AT LEAST 24 HOURS PRIOR TO the start of the class in which the assignment is due. Accommodation will only be made for valid, verifiable circumstances that would

prevent the student from attending the class or completing the assignment. Poor time management or planning is not a valid circumstance. Please consult the Registrar's office webpage for more information: (<http://www.carleton.ca/registrar/>).

- **Standing:** "Standing in a course is determined by the course instructor subject to the approval of the faculty dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the dean."
- **Grading system:** According to Carleton University grading system (section 2:3) of the undergraduate calendar, the following percentage equivalents apply to the course final grades:

A+	90-100	B+	77-79
A	85-89	B	73-76
A-	80-84	B-	70-72
C+	67-69	D+	57-59
C	63-66	D	53-56
C-	60-62	D-	50-52
		F	0-49
WDN	Withdrawn from the course	ABS	Student absent from final exam
DEF	Deferred	FND	Failed, (no Deferred)

- **Assignments' delivery:** To maximize the safe delivery of any written assignment, you are requested to submit them either to the instructor in person or department's drop-in box. Please **DO NOT** submit your papers by attached files to the emails or dropping them under the instructor's doorstep; They **WILL NOT BE ACCEPTED**.
- **Retaining course work assignments:** All written assignments will be evaluated by the instructor, grades will be posted at the course WebCT, and papers are to be picked up from the instructor in person (or her TA) in class.
- **Backup:** For your protection, please keep a copy of your work. In case of loss, theft, or dispute over authorship, or any other eventuality, it is your exclusive responsibility to provide the original essay/analyses/cases..etc.