



Carleton
UNIVERSITY

Faculty of
Graduate and
Postdoctoral Affairs

CLAYTON H. RIDDELL
GRADUATE PROGRAM IN

POLITICAL MANAGEMENT



carleton.ca/politicalmanagement

“A groundbreaking degree, the first of its kind in Canada.”

SHAPE YOUR FUTURE

Are you passionate about Canadian politics? Do you want to have a hand in how we are governed? The partisan theatre of parliamentary democracy is exhilarating and profoundly important, but it requires staff equipped with tactical skills and strategic understanding, and mindful of their responsibilities to their fellow citizens. Carleton University has created Canada's first graduate program in Political Management. This intensive professionally oriented master's degree is designed to provide students with the foundation to pursue leadership roles in the political offices and parties of our nation.

The program is grounded in the academic understanding and critique of democratic processes and institutions, drawing on Carleton's longstanding strengths and faculty expertise in the analysis of Canadian politics and governance, voting behaviour and electioneering, political communication, public opinion measurement and the design of persuasive campaigns. Adjunct faculty include some of the most accomplished Canadian political practitioners.

Core to the degree is an insistence on ethical behaviour as a paramount guiding principle as well as mutual respect among political adversaries.

The program can be completed in 1 year of full-time study, or 2 years of part-time study.

COURSEWORK

Coursework covers: strategic political communication, campaign management, formulating and implementing a policy agenda, crisis and issues management, political persuasion and the media, polling and opinion research, political ethics, the political policy landscape, political advocacy, managing staff and constituency offices and institutions, governance and the proper relation between political actors and the permanent public service.

CAPITAL ADVANTAGE

The Master of Political Management takes full advantage of Carleton's location in the nation's capital. Based just down the road from Parliament Hill, the program offers 10-week internships with political parties, members of all levels of government, political associations, government relations firms and other relevant groups.

While the program is explicitly designed for those who intend to launch careers as staff to elected politicians, it is also valuable to those who may wish to work for organizations and agencies that seek to influence government policy and priorities, whether these be NGOs, public or private sector companies, or grassroots movements.

The Master of Political Management will help you cultivate a set of skills appropriate to working as a political manager, strategist and advocate.



Carleton
UNIVERSITY

Canada's Capital University

ADMISSION REQUIREMENTS

Applicants must have an honours bachelor's degree (or equivalent) with an average of B+ or higher. You must be able to show evidence of your commitment to and aptitude for political management through prior involvement in party or campus politics, grassroots organizations, political advocacy, or similar experience.

Specific program requirements can be found in the Graduate Calendar online at: calendar.carleton.ca/grad.

REQUIRED DOCUMENTS

- Two letters of reference
- A Statement of Intent (1-2 pages)
- CV/Resumé
- Writing Sample (academic written work — 20 page maximum)
- Transcripts from all post-secondary institutions you have attended
- If applicable, a copy of your English-language test score

Note: All documents must be uploaded in the application system. Official documents (transcripts, test scores) will only be required if you are accepted into our program.



@RiddellMPM

@CUGradStudies



youtube.com/GradsAtCarleton

CONTACT INFORMATION

Clayton H. Riddell Graduate Program
in Political Management
Room 2434R, River Building
1125 Colonel By Drive,
Ottawa, Ontario, K1S 5B6

613-520-3455
mpm@carleton.ca

09/14

“Unlike most masters programs, the MPM program is tailored for students who are looking for a more dynamic, hands-on academic experience. Those in a position to hire around Parliament Hill will definitely take notice if this degree is on your resume.”

— Ashton Arsenault, MPM/13
Office of the Minister of National Revenue

APPLICATION & DEADLINES

For more information, please visit: carleton.ca/politicalmanagement.

Details about how to apply are available at: graduate.carleton.ca/apply-online.

You can access the online application at: graduate.carleton.ca/applynow.

We encourage applicants to submit their completed applications by **March 1**.

An integral part of the program is a 10-week internship in which students observe and participate in the political process.

“MPM opened new opportunities that otherwise were unattainable.”

— Billy Morrison MPM/14
Canadian Association of Petroleum Producers

This document is available in a variety of accessible formats upon request. A request can be made on the Carleton University website at: carleton.ca/accessibility/request.

LANGUAGE REQUIREMENTS

Applicants must demonstrate a high level of fluency in English. Those who intend to work in Canadian federal politics should have or develop a facility in French. You can find more information about Carleton's English-language criteria at: graduate.carleton.ca/international.

“I got a job right after graduating because employers in the public affairs sector are looking for someone who can connect with multiple stakeholder groups — the MPM program gave me the opportunity to connect, debate, and build relationships with peers across party lines. My ability to connect with a wide variety of communities is due tremendously to my MPM experience.”

— Jackie DaSilva, MPM/12
NationBuilder

FINANCIAL ASSISTANCE

As the Master of Political Management is an intensive professional undertaking in which students are expected to commit themselves fully to their studies, the program will not provide financial support in the form of teaching assistantships. Instead, all full-time students admitted to the program will be automatically considered for entrance scholarships. For additional information on scholarships at Carleton please visit: graduate.carleton.ca/financial-assistance.



Carleton
UNIVERSITY

Faculty of
Graduate and
Postdoctoral Affairs