

CARLETON UNIVERSITY STRATEGIC MANDATE SUBMISSION

Town Hall

December 17, 2013

What is a Strategic Mandate Agreement?

- An agreement between Carleton and MTCU
- Every university and college in Ontario will have one
- Addresses the government policy goals for the PSE system:
 - Expenditure management
 - Access
 - Differentiation

Background at Carleton

- SMA 1 – submitted September 2012
- The SIP 2013-2018 – approved June 2013
- SMA 2
 - Announced Nov 29. Due date: Dec 20
 - Requirement to address the Differentiation Policy Framework
 - Beginning of a process:
 - Special Advisor
 - Simultaneous review by MTCU
 - Further discussion of how our performance will be assessed
- Goal for completion – March 31, 2014

Components of the Submission

- SMA document (3 years)
- Enrolment projections (5 years)
- Areas of program strength (10)
- Areas of program focus (5)

SMA Document

- Mandate, Mission and Vision
 - All taken from the SIP
- Carleton University and the Differentiation Policy Framework
 - Current profile
 - Future directions
- Maximum 10 pages

Components of the Differentiation Policy Framework

1. Jobs, Innovation and Economic Development
2. Teaching and Learning
3. Student Population
4. Research and Graduate Education
5. Program Offerings
6. Institutional Collaboration to Support Student Mobility

Enrolment Projections

- To be negotiated
- MTCU forecasting slower enrolment growth
- 2010-11 to 2015-16 Eligible Full-time headcounts:
 - College 16,500 (9,000 remaining 2013-14 to 2015-16)
 - Undergrad 33,000 (20,000 remaining)
 - Graduate 3,000 (2,500 remaining)
- Remaining university growth 22,500

Areas of Program Strength (10)

- Environment and Sustainability
- Public Policy, Administration and Governance
- Information Technology
- Human Behaviour and Development
- Advanced Technology
- Business, Entrepreneurship and Innovation
- Media, Communications and Culture
- Global and International Studies
- Life and Health Sciences
- Law and Social Justice

Areas for Strategic Focus and Growth (5)

- Health Sciences
- Global and International Studies
- Information Management and Digital Media
- Business, Entrepreneurship and Governance
- Advanced Technology and Innovation

Next Steps

- Push the start button (Dec 20th)
- Brief Senate on our opening submission (Jan 31st)
- Begin discussions with the Special Advisor
- Continue the dialogue within Carleton

QUESTIONS?