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LOOKING AHEAD
Although the Collaborate Campaign is approaching completion, Here for Good is here to stay. We're looking forward to 2019 and beyond as we rally with our partners to serve the social, economic and common good of our communities.

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From the beginning, this campaign has been an effort to rally support not to Carleton, but through Carleton—to establish a movement and to invest in education as a way to make our community more caring, more knowledgeable, and more prosperous. This vision is defined by our promise: to be Here for Good.

With your support, and with your commitment to being Here for Good, our campaign has had a significant impact. As we look back upon 2018, we recognize our enthusiastic champions, donors, and volunteers—like you—who made it all possible.
CAMPAIGN PROGRESS

Today, we proudly celebrate that we have raised more than $292 million to support Carleton students, researchers, and staff in their efforts to make a difference in the world.

FUTUREFUNDER

At year end, 62 community-led campaigns were active on FutureFunder.ca, Carleton’s crowdfunding site, which enables donors to give through Carleton to causes and grassroots projects that help change the world.

ANNUAL GIVING

More than $2.6 million has been raised through annual giving donors this year, which helps support the everyday good we see in the Carleton community.

1,826
Alumni and community volunteers have joined our movement to be Here for Good, and to support the potential of higher education in the community.

27,416
Supporters have made financial contributions to Collaborate (including 2,608 new donors to the Campaign this year), thus investing in the capacity of the Carleton community to do good things for the world.

INNOVATIVE PARTNERSHIPS

Efficiency Canada, an initiative of the Sustainable Energy Research Centre at Carleton, was launched in 2018 with the goal of advocating for better energy efficiency in Canada. The organization establishes partnerships to implement policy changes that support its mission, it has ties to both Carleton’s Faculty of Engineering and Design and the Faculty of Public Affairs, and is supported by a number of foundations that share its vision for creating a more sustainable future. Efficiency Canada marries economic good with social good—it strives to enhance the economy through GDP growth, job creation, and knowledge mobilization while improving environmental sustainability.

$1,207,794
On Giving Tuesday 2018, Carleton upped the ante—and our community stepped up. We hosted several engaging challenges that allowed our supporters to leverage their donations with matching funds from Carleton. In one day, 1,216 donors joined together to raise $607,347 and unlock an additional $600,447 in matching. Together, we raised a total of $1.2 million towards campaigns that have a positive impact in Ottawa, Canada, and abroad.

45
New scholarships and bursaries were established this year to support students through their post-secondary journeys—including the Ronald Edwin Hunt Bursary, an annually funded award, and the Robert M. Hopwood Bursary in Science, an endowed award. Financial aid empowers and encourages students to become more thoughtful and engaged citizens, and allows students to experience first-hand the impact of giving back.

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SCHOOL SPIRIT

This fall, over 7,500 Carleton alumni and supporters came back to campus for Carleton’s annual Throwback festivities—Carleton’s homecoming celebration. The week-long celebration featured more than 25 unique events, including lectures, panel discussions, networking receptions, and varsity games. Each year, Throwback provides an opportunity for members of the Carleton community to reconnect with each other and to show their Ravens pride.

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