Bachelor of Public Affairs and Policy Management  
Carleton University  

PAPM 4000- International Studies  

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**COURSE DESCRIPTION**

This is the capstone seminar for students enrolled in the international politics section of the BPAPM. The first part of the course will focus on current and emerging issues in international politics. Once students become familiar with these issues, they will apply what they have learned through participation in an interactive computer simulation involving university teams around the world. As they design and implement policy initiatives and work in teams to resolve international disputes and problems, students will confront policy issues in a context that provides an authenticity of experience. The objective is to enable participants to test their analytical and organizational skills, understand the interdependence of international issues, appreciate cultural differences and approaches to world problems, and use computers for multi-nation communications. The class will represent Canada in the 2008 simulation. The simulation is intended to focus on a few primary issues in the world and how these issues are related; it is not intended to cover all international issues that exist today. The Global Economy issue area will focus on 2 sub-issues: "Trade and Development" and "Environment and Natural Resources." The Military Security issue area will focus on 2 sub-issues: "Border Security" and "WMD Proliferation and Arms Trafficking." The Human Security issue area will focus on 2 sub-issues: "Humanitarian Emergencies" and "Democratization and Human Rights." There is no cost for participating in the simulation. Classes will consist of lectures, student presentations, preparation for the simulation and on-line computer simulation. Students are expected to come to class having done all the required reading and prepared to contribute and listen to viewpoints of other students. Evaluation is divided between the first and second halves of the course consisting of, respectively, seminar and simulation work. Each student is expected to present an in-class summary of at least one of the readings and to do two book reviews. Prior to the simulation there will be a group presentation based on their draft policy brief. The revised and updated final brief will be submitted to the instructor as an annotated report following the end of the simulation. The grading for the course is as follows:

- Class Participation and Individual Presentation: 20%
- ICONS simulation participation #2983 (October 20 - November 10): 20%
- Final Policy Brief - 5 pages (Due Last Class): 30%
- Book Review/e-discussion – 2 x 4 Pages (Due October 15 and Last Class): 30%

Fall Term, 2008  
Wed 8:35-11:25  
Loeb A204
Students with disabilities requiring academic accommodations in this course are encouraged to contact a coordinator at the Paul Menton Centre for Students with Disabilities to complete the necessary letters of accommodation. After registering with the PMC, make an appointment to meet and discuss your needs with me at least two weeks prior to the first in-class test or in-class midterm exam. This is necessary in order to ensure sufficient time to make the necessary arrangements. Please note the deadline for submitting completed forms to the Paul Menton Centre for formally scheduled exam accommodations.

**SUGGESTED READINGS AND ACTIVITIES**


- Canadian Foreign Policy Journal
- Canadian Journal of Development Studies
- International Journal

**As well as:**
- Journal of Peace Research
- International Studies Quarterly
- International Security
- Security Studies
- Human Rights Quarterly

**In addition to government websites the following websites SHOULD be consulted in preparing your policy brief:**

http://www.cdfai.org/
http://www.carleton.ca/csd
http://www.carleton.ca/cifp
http://www.ccic.ca/
http://www.cda-cdai.ca/
http://www.ciia.org/

**E-discussion option (in lieu of 1 book report)**

Foreign Affairs and International Trade Canada (DFAIT) have invited our class to participate in a national policy online consultation on Canada’s engagement in the Americas. The online consultation (eDiscussion) will help to contribute to the development of Canada's foreign policy. Three themes underpin Canada's engagement in the Americas: prosperity, democratic governance and security. Using these three themes as points of departure, this eDiscussion will focus on three areas: labour and youth mobility, regional security in the Caribbean, and the role of civil society to promote and protect democratic institutions and values. The eDiscussion will be open from Monday September 29th to Friday November 28th 2008. Students have the option in lieu of one book report (first or second) to participate in the on-line “blog.” This entails contribution to the discussion as an individual and the submission of a policy position.
paper at the end of the term as a group. The workload is about the same as one book report. We will discuss this option during the first class. If you would like to learn more about the eDiscussion please visit http://geo.international.gc.ca/cip-pic/ediscussion08b/information_prof-en.aspx. In addition students should review the documents on democracy and governance at: http://www.igloo.org/governancevillage/

PART ONE – Making Policy

1. September 10 – Introduction and Overview


North-South Institute (1999) Civil Society and Global Change (Chapters 2 and 4).


Polls – What do Canadians Think About Foreign Policy?

CDFAI/Dominion Institute (2006/07) “Various Canadian Foreign Policy Polls.”
http://www.cdfai.org

Additional Items:
* assign students to one of 6 issue groups and to specific roles within issue groups; roles may include representatives from DFAIT, CIDA, DND, PCO as well as NGOs
* discuss requirements for policy brief
* review conference list and agenda items (see attached)
* discuss in-class presentations and seminar
* important: each group should meet to prepare the first draft (1 page outline) of their policy briefs.
* All drafts are to be distributed to each class member in hard copy by Wednesday October 8. Students should use the list of agenda items for upcoming ICONS conferences as a guide when developing their respective proposals and recommendations.

- in addition to conventional research material, students are strongly encouraged to use INTERNET resources to obtain information for their papers. Each student is required to have either a CONNECT account or another account that gives full 24 HR access to the WWW. The main ICONS Website provides several useful links to government documents, treaties and other resources: http://www.icons.umd.edu. Other useful linked sites can be found at: http://www.carleton.ca/~dcarment.

II - ISSUES


All Read: CIFP Handbook on Democracy and Governance Processes (www.carleton.ca/cifp and http://www.igloo.org/governancevillage/

- Issue team meetings and brainstorming
3. **September 24 – Military Security - Border Security, Proliferation and Trafficking**


Bellamy, Alex (2005) “Responsibility to Protect or Trojan Horse? The Crisis in Darfur and Humanitarian Intervention after Iraq,” Ethics and International Affairs (Vol. 19, No. 2).


**All Read:**


* Issue Team Meetings

4. **October 1 – Global Economy – Environment and Natural Resources**


Surkhe, Astri. (1996) "Environmental Change Migration and Conflict" in Crocker, C., Hampson, F. and


**Additional Items:**
* Remember submission of draft Policy Briefs on October 8 to all students for review and discussion. Hard copies to be distributed in class.
* begin ICONS tutorial
* Issue Team Meetings

3. October 8 – Global Economy - Development and Trade


* Issue Team Meetings
* Draft Briefs - 3 Presentations (1 Page Outline)

6. October 15 - Negotiation Theory and Practice

Blount, S. and Neale, M. “Reservation Prices, Resistance Points and BATNAs” Negotiation Journal 2(1).


Additional Items:
* Exercises
* Draft Briefs - 3 Presentations cont. (1 Page Outline)
* First Book review Due

* Presentation of Draft Briefs (10 minute presentation of a 1 Page Outline)
* important: once the briefs have been reviewed and authorized by the class, the revised communiqués should be sent out the same day to all other countries participating in the ICONS simulation. This will give counterparts in these teams several days to review Canadian positions (and recommendations) regarding issue areas and upcoming conferences.

III THE SIMULATION 7.8.9. October 22, October 29, November 5

3 Classes in Total (simulation begins October 20 and ends November 10). Classes regularly scheduled.

1. During the simulation, students are responsible for managing and monitoring all messages received and sent including those by other Team Canada groups. At least one representative from each group should be assigned to monitor the agendas of the all Team Canada groups to ensure policy coordination. Each country receives a password. This password is for use by Team Canada only. Under no circumstances should you reveal your true identity or password to other teams during the simulation.

2. All daily communiqués and conference proceedings are archived by sender, date, issue and type. There are terminals in the BPAPM Resource Centre that are dedicated to Team Canada use during class hours. You can also access ICONS from any terminal on or off campus using either a modem or ethernet connection.

3. Members of all policy groups should coordinate with the designated person(s) on terminal duty when sending messages to other country teams. Anyone can send a messages as long as: (a) the person on terminal duty is aware of (or has read) the communiqué being sent, and; (b) at least one other member of the group has seen the final version of the communiqué in question. Messages to Simulation Control (SIMCON) requesting procedural clarifications can be sent at any time by anyone.

4. Policy groups should send several significant messages to each country (i.e., proposals, recommendations, offers, etc.) at the outset of the simulation in preparation for the conferences and post-
conference negotiations.

5. There will be at least one scheduled 60 minute conferences for each issue area and one for each sub-issue area. Students are responsible for “showing up” at scheduled conferences at least 15 minutes before the conference begins. Every conference is administered by SIMCON. SIMCON sets the agenda, debriefs country-teams and tracks time usage. The first conference will be for the exploration of various sub-issues and for agenda setting. The second conference will be for dispute resolution and negotiation. Additional conferences can be scheduled; but they will need to be coordinated and monitored by country teams. Please refer to the ICONS schedule for conference dates and times. All teams will be evaluated on the number, quality and realism of the messages they send during the simulation.

4. Government documents are a very useful source of information for updating briefs. Students are strongly encouraged to spend their time preparing for upcoming conferences by contacting their counterparts from other country teams. This is the only way to establish a strong position and to generate enough support (prior to the conferences) to get your team's proposals passed during on-line conferences.

5. Items on the agenda during the simulation:
   * distribution of messages to appropriate groups for discussion
   * updates from each group on Canadian policy and reactions
   * discussion of problems and conflicts with other country teams (or SIMCON)
   * conference updates and strategies
   * assessment of overall progress and performance
   * there will be a scheduled Policy Coordination meeting every Monday for the duration of the simulation.

IV - DEBRIEFING

10. November 12 – Debriefing and Lessons Learned
    * In-Class Post Simulation Debriefing and Presentations
    * Discussion on Revising Issue Briefs

11. November 19 - Guest Speaker on Canadian Foreign Policy Making
    * TBA

12. Tentative Date November 26 (or week after)- Live Video Conference
    * Final Draft of Issue Papers Due
    * Course summary and evaluations
    * Second Book Review Due

Individual Debriefing with students to be scheduled during office hours after December 1.

A. Format of Draft Policy Briefs

a) The draft brief should be no more than a 1 page outline of 250-500 words. It should address the following:

2. Problems facing the Nation: For whom are they a problem? Why are they a problem?

3. Problem-specific Goals: For each issue what is the most and least desirable outcome?


b) The final revised and updated policy brief is to be no longer than 5 pages. It should be modified in light of simulation events and outcomes and comments from country team members. The paper should specify objectives met and indicate why; identify the interests and activities of relevant actors; and; identify areas of success/failure.

**B. Format of Presentations on Readings**

**Required:** course readings will be presented in class by individuals. Critiques of the readings should be summarised on one (1) page to be circulated among the students the Monday before each class. The summaries, as well as the presentation, should focus on the reading’s argument, its assumptions, its substantive content, its merits relative to the other readings, and its implications for policy. It should also suggest areas for improvement. Hard copies are to be distributed to class (1 per student) 3 days in advance of your presentation. The professor should also receive a copy in person during office hours or under the door at DT 1412.

**C. Format of Book Reviews**

Reviews should be no more than 4 pages in length double spaced. A recent single-authored scholarly text should be selected that has as its focus one or more of the dimensions of international politics discussed in class. A full citation of the book should be provided along with a brief author bio. Both should be placed in a footnote. The review should focus on the author’s argument, key assumptions, substantive content, and implications for policy. It should also suggest areas for improvement.