

CARLETON UNIVERSITY COMMITTEE ON QUALITY ASSURANCE

Cyclical Review of the programs in Business

Executive Summary and Final Assessment Report

This Executive Summary and Final Assessment Report of the cyclical review of Carleton's undergraduate and graduate programs in Business are provided pursuant to the provincial Quality Assurance Framework and Carleton's Institutional Quality Assurance Process (IQAP).

EXECUTIVE SUMMARY

The undergraduate and graduate programs in Business reside in the Sprott School of Business.

A cyclical review of these programs was completed in conjunction with the accreditation review process undertaken by the Association to Advance Collegiate Schools of Business (AACSB).

As a result of the review, the programs were categorised by the Carleton University Committee on Quality Assurance (CUCQA) as being of GOOD QUALITY. (Carleton's IQAP 7.2.12).

The Continuous Improvement Review Team Report offered a very positive assessment of the programs. Within the context of this positive assessment, the report nonetheless made a number of recommendations for the continuing enhancement of the programs. These recommendations were productively addressed by the Dean of the Sprott School of Business and the Dean of the Faculty of Graduate and Postdoctoral Affairs in a Unit Response and Action Plan that was submitted to CUCQA on June 12, 2019.

Business (Undergraduate and Graduate Programs)

Action Plan

March 20, 2019

Unit Response Please categorize as: 1- Agreed to unconditionally 2- Agreed to if resources permit 3- Not agreed to (provide rationale)	Action Item	Owner	Timeline	Will the action described require calendar changes? (Y or N)
Agreed to unconditionally	1) Restructuring of responsibility of AOL activities with increased involvement by Curriculum Review Committees. 2) Develop and implement AOL Action Plan template for use by Curriculum Review Committees to respond to yearly AOL reports, document actions to be taken, and document the implementation of those actions.	AOL Committee AOL Committee Curriculum Review Committees (chairs)	September 2018 to May 2019 November 2018 to May 2019	N N N

	3) Flag the learning objective(s) to be affected for all curricular changes (in CourseLeaf).		November 2019	
Agreed to unconditionally	1) Develop a three-year strategic plan (2019-21) for the Sprott School of Business.	Dean	COMPLETED	N
Agreed to if resources permit	1) Develop undergraduate recruitment strategy and action plan.	Associate Dean, Undergraduate	January 2019 to December 2019	N
Agreed to unconditionally	1) Identify research-specific <i>peer</i> , <i>competitor</i> and <i>aspirant</i> business schools to be used in benchmarking to be included in annual Research Portfolio report.	Research Committee	April 2019 to December 2019	N
Agreed to unconditionally	1) TIM Program to develop annual report on activities identified by ITEC.	TIM Steering Committee and ITEC	April 2019 to September 2019	N

Agreed to if resources permit	<ol style="list-style-type: none"> 1) Undergo a reputational campaign for the Sprott School of Business. 2) Undergo a rebranding of the School, in conjunction with the University 	<p>Dean</p> <p>Dean</p>	<p>September 2018 to August 2019</p> <p>June 2019 to May 2020</p>	<p>N</p> <p>N</p>
Agreed to if resources permit	<ol style="list-style-type: none"> 1) Incorporate job-ready technology skills into assignments in core courses. 	Associate Dean, Undergraduate	November 2018 to May 2020	N