SENATE QUALITY ASSURANCE AND PLANNING COMMITTEE

Cyclical Review of the programs
in Business
Executive Summary and Final Assessment Report

This Executive Summary and Final Assessment Report of the cyclical review of Carleton's undergraduate and graduate programs in Business are provided pursuant to the provincial Quality Assurance Framework and Carleton's Institutional Quality Assurance Process (IQAP).

EXECUTIVE SUMMARY

The undergraduate and graduate programs in Business reside in the Sprott School of Business.

As a consequence of the review, the programs were categorized by Carleton University's Senate Quality Assurance and Planning Committee (SQAPC) as being of good quality. (Carleton's IQAP 7.2.13-7.2.14).

The External Reviewers' report offered a very positive assessment of the programs. Within the context of this positive assessment, the report nonetheless made a number of recommendations for the continuing enhancement of the programs. These recommendations were productively addressed by the Dean of the Sprott School of Business in responses to the External Reviewers' report and Implementation on Plan that was submitted to SQAPC on January 23, 2025.

Sprott
Unit Response to External Reviewers' Report & Implementation Plan
Programs Being Reviewed: Undergraduate and Graduate Programs

Note: This document is forwarded to Senate, the Quality Council and posted on the Vice- Provost's external website.

Introduction & General Comments
Please include any general comments regarding the External Reviewers' Report.

[Sample Text: The Department/School/Institute was pleased to receive the Reviewers' very positive External Reviewers' report on [date]. This report was shared with our faculty and staff, and we are committed to the continual improvement of our programs to enhance the student, staff, and faculty experience. This document contains both a response to the External Reviewers' Report and an Implementation Plan (Section B) which have been created in consultation with the Dean(s).

For each recommendation ***one*** of the following responses must be selected:

Agreed to unconditionally: used when the unit agrees to and is able to take action on the recommendation without further consultation with any other parties internal or external to the unit.
Agreed to **if additional resources permit:** used when the unit agrees with the recommendation, however action can only be taken if additional resources are made available. Units must describe the resources needed to implement the recommendation and provide an explanation demonstrating how they plan to obtain those resources. In these cases, discussions with the Deans will normally be required and therefore identified as an action item.
Agreed to in principle: used when the unit agrees with the recommendation, however action is dependent on something other than resources. Units must describe these dependencies and determine what actions, if any, will be taken.
Not agreed to: used when the unit does not agree with the recommendation and therefore will not be taking further action. A rationale must be provided to indicate why the unit does not agree (no action should be associated with this response).

Calendar Changes
If any of the action items you intend to implement will result in calendar changes, please describe what those changes will be. To submit a formal calendar change, please do so using the Courseleaf system.

Hiring
Where an action item requires additional hiring (faculty or staff) the owner should at minimum include the Dean of the faculty and member of the unit.

UNIT RESPONSE AND IMPLEMENTATION PLAN

Programs Being Reviewed: School of Business

Prepared by (name/position/unit/date): Howard Nemiroff, Dean, Program Director, Sprott School of Business October 11, 2024

External Reviewer Recommendation & Categorization Note: Recommendations highlighted in yellow were also made as part of a previous review	Unit Response (choose only one for each recommendation): 1- Agreed to unconditionally 2- Agreed to if additional resources permit (describe resources) 3- Agreed to in principle 4- Not agreed to Rationales are required for categories 2, 3 & 4	Action Item	Owner	Timeline	Will the action described require calendar changes? (Y or N)
1. Highlight the objective of training business leaders who care for creating a better world. (Concern)	Agree to in principle.	Will be dependent on the development and direction of the next Strategic Plan as to objectives. SP is currently being developed and projected to release in 2025.	Strategic Planning Task Force	Strategic Plan launch in Fall 2025	N
2. Introduce faculty-driven research excellence as one of the School's objectives and showcase your faculty. (Weakness)	Agree to in principle.	Will bring as consideration in development of next Strategic Plan.	Strategic Planning Task Force	Strategic Plan launch in Fall 2025	N
3. Consider adding more required courses in business analytics. (Opportunity)	Agreed to if additional resources permit, and if enrolment numbers are sufficient. Require additional faculty in Business Analytics to offer more courses across programs.	Hire of faculty in BA.	Dean	TBD – dependent on faculty hire	N

4. Consider adding a public policy stream to the BIB program. (Opportunity)	Not agreed to. Does not align with the direction of the BIB program, and it conflicts with the role that FPGA has in the University.				
5. Change the AOL evaluation to a continuous process throughout the life cycle of the student experience. (Concern)	Not agreed to. Our current AoL assessment plan provides a thorough analysis of the students' proficiency in the established learning objectives and meets our accreditation standards – and received strong support from our AACSB Peer Review Team. Adding additional assessments in the cycle is costly and timely for our limited resources and would not provide significant benefit beyond our current process.				
6. Improve the School's webpage and highlight employability and success stories of past graduates. Preparing short videos for multiple forums such as social media and website could help. (Weakness)	Agreed to if additional resources permit. The Communications team is currently at capacity in workload. The team is currently working on webpage improvement with the university. Further projects in video creation and social media outreach would be prioritized after other immediate needs.	School's webpage is currently being updated/improved.	Sprott Communications Team	2025	N
7. The University and the School should come to an arrangement so that the School has better control in promoting their talented and hardworking staff to specific positions of their needs. (Concern)	Agreed to in principle. Would be dependent on support from central, and changes to HR procedures and collective agreements.				