



[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)



Ethnography, Globalization and Culture GINS 1020

Fall 2019

Lectures: Thursdays 2:30 – 4:30

Location: LA C264

Instructor: Dr. Logan Cochrane

Office: Room 2403R, Richcraft Hall

Email: logan.cochrane@carleton.ca

Office Hours: Tuesday 10-12 (or by appointment)

Tutorials & TAs

A1	TBA	Monday	13:35-14:25pm	208 CO
A2	TBA	Friday	16:35-17:25pm	234 TB
A3	TBA	Friday	14:35-15:25pm	315 SA
A4	TBA	Monday	13:35-14:25pm	3112 RB

Course Description

As scholars grapple with the changing scope and scale of global human interaction and the speed and sites of connection, amongst the most challenging developments have been how to make sense of global interconnections. This course examines the intersection of globalization processes with social and cultural complexities explored through the study of new global formations and how one studies them using ethnography. In addition to learning about globalization and ethnography, the structure of this course is inspired by ethnography. As a class, we will gain an in-depth understanding of one country and a set of issues within it. The goal is to understand the various dimensions of social change with the added goal of grounding students in theories of social change and various forms of circulation. We will explore globalization as a unique form of social change through issues related to modernity, transnational formations, democracy, growing economic linkages as well as various forms of economic inequality, the role of technologies, and issues pertaining to citizenship and migration within specific historical and contemporary contexts.

Course Objectives

- Understand current academic debates, theories, and public discussions around what globalization is and the various ways that cultural anthropologists study its formations.
- Develop tools to critically analyze global processes and their empirical manifestations in the everyday lives of local communities and peoples.
- Understand the various ways that people construct meanings, relations of belonging and national identity in their lives.
- Discern how cultural meanings play a role in shaping, and are themselves shaped by, large-scale situations including colonialism, nationalism, capitalism, and migration.
- Read ethnographic texts and understand the main points of the argument as well as how the data are used.
- Analyze ethnographic material in several ways, ranging from summarizing the argument or data that an author uses, to taking generalizations or interpretations made about one set of material and applying it to another set of materials.
- Apply ethnographic approaches to critically assess the world around you from a different perspective and engage in reflexive analysis.
- Be able to present your ideas with sound evidence and critical thought.

Structure

This course consists of one weekly lecture. The classes will be interactive, be prepared to participate. You will need to attend and engage in order to be successful in this class. There are also tutorials for this course. Attendance and participation in tutorials are critical to your success. You must enrol in a tutorial section. Lectures will provide a broad contextual, theoretical and historical background for each weekly theme, including clarification of key concepts and explorations of their application. Tutorials will provide an opportunity to review and discuss course material in smaller group contexts. Attendance at both the lecture classes and tutorials is expected. Tutorials will begin during the second week of the course.

Required Reading

The course textbooks are:

Gomberg-Munoz, R. (2011) *Labor and Legality: An Ethnography of a Mexican Immigrant Network*. Oxford University Press: New York.

Gomberg-Munoz, R. (2016) *Becoming Legal: Immigration Law and Mixed-Status Families*. Oxford University Press: New York.

All other course materials will be available via ARES. All the readings for this course are available on the ARES system of Course Reserves through the Carleton Library. To access ARES:

- 1) Go to the Library homepage
- 2) Click on 'Reserves'
- 3) Click on 'Login to ARES'
- 4) Enter your CarletonOne login details
- 5) Select course
- 6) Locate the reading you are looking for from the list of materials

Course Support

The instructor and the TAs are eager to help you with any questions, challenges and problems you encounter with the course. Office hours and contact information are listed on the first page of this outline. It is highly recommended that you take advantage of these supports that are available to you. We will do our best to reply within 24 to 48 hours, but do not expect an instant reply.

NOTE: The instructor will not be available for 48 hours before assignment due dates or exams to answer emails about assignments or exams. Emails sent during these time periods will not be responded to. Emails will not be answered on Saturday or Sunday.

NOTE: Accommodations (outlined below) require documentation. Accommodation requests for assignments that are not time sensitive (e.g. Assignment 1 and 2) that are sent one week or less before the deadline will not be accepted. The assignment details will be available well in advance. Do not leave these assignments to the last minute.

Course Assessment

Participation:	20%
Assignment 1:	25%
Midterm:	25%
Assignment 2:	30%

Note: All assignments/final papers must be typed and submitted via the cuLearn portal. Assignment must be submitted in Microsoft Word or PDF formats. Please submit your assignments on time. Unless you have a legitimate and documented excuse, all late assignments will receive a 10% grade deduction per day. Assignments will not be accepted 5 days after the deadline. Once graded, the assignments will be returned via cuLearn. Students should keep hard copies of all assignments, as a backup in case of any technological issues.

Note: All assignments must use AAA citation style. This means that you need to use in-text citations and list references in a section titled "References Cited" following the text. See examples:

- <https://www.unl.edu/rhames/courses/current/readings/AAA%20Style.pdf>
- <https://www.stmarys-ca.edu/sites/default/files/attachments/files/aaa.pdf>

You should cite authors with their last name and the date of publication. If you quote an author, e.g. that "the powers of village women... [do not] provide women with the last word," (Harding 1975: 308), you must include the page number(s). Note the placement of punctuation, and that the citation and period/comma are outside of the quotation marks. A References Cited list must be included at the end. All entries must be listed alphabetically by last name of the author, and chronologically arranged for two or more titles by the same author. If referencing is new to you, please visit the library and/or writing services to get the support you need. Not citing properly is a form of plagiarism and is taken very seriously.

Due dates are found on the course schedule below.

Attendance and participation are mandatory. Your participation grade will reflect the extent to which you contribute to tutorial discussions in an informed way. However, the grade will not just be based on your attendance. You will be expected to do the required reading prior to attending class and tutorial sections and also participate in an informed way in discussions. If you miss a lecture or a tutorial section you will still be held responsible for all course material discussed on that day. If you are absent, please make arrangements to borrow someone else's class notes as they are your responsibility to ensure that you catch up on missed material. Tutorial session attendance will be taken by the TA at each session meeting. A high participation grade (in the 'A' range) will reflect a well-informed, thoughtful and respectful student engagement, throughout the majority of classes. A high grade will involve active participation in the in-class application of the tools and approaches learned.

Midterm: The midterm will consist of medium-length answers (~1 page). Content will cover lecture and reading content from weeks 1 to 7.

Assignment 1: In the first weeks of this class we will have learned about ethnography, participant observation and culture. In this assignment you will conduct your own mini-ethnography. You will need to select one location and use participant observation as your research tool. The objective of this assignment is to use participant observation to analyze the location and the people within it from an anthropological perspective. You will need to write a report of 2,000-2,500 words. Citations are not required, but if used, should be in AAA style. You are only to use

participant observation – interviewing (formally or informally) is not allowed, as this requires ethics approval by Carleton University. Each student will sign up for their location – each location can only be used by one student. More details will be shared in the tutorial about this assignment and you can also ask questions in the tutorial about participant observation or the assignment in general. The completed assignment must be uploaded to cuLearn before class on the date stated in the schedule below.

Assignment 2: This course will have covered an issue related to globalization and its processes and explored it from ethnographic and anthropological perspectives. Throughout the course, we explore a range of concepts that are important within anthropology (agency, anonymity, family, culture, race and ethnicity, racism, gender, worldviews, law and reflexivity). We will have read two books that provided an in-depth analysis of migration. For your final assignment, you will select a different global issue and analyze it using at least two of the anthropological concepts learned in this course (topics will be signed-up for in the tutorials, one student per topic). Your paper should be 6,000 words in length. References are required, using AAA citation style. Your references should include materials that provide information about the issue you have selected as well as the two anthropological concepts. No less than 6 academic references should be included, as a minimum. Your assignment must be uploaded to cuLearn before class on the date stated in the schedule below.

Include your name and student numbers on all assignments.

All assignments are to be handed in on cuLearn.

Course Schedule

Week		Topics	Coursework
1	Sept 5	Getting started Ethnography Participant observation Globalization	Labor and Legality, Introduction (1-4). Labor and Legality, Ch 1 (5-21). Griffith, L. M. and Marion, J. S. (2017). Globalization (1-27). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
2	Sept 12	Migration	Labor and Legality, Ch 2 (22-40).
3	Sept 19	Agency Anonymity	Labor and Legality, Ch 3 (41-62). Van den Hoonaard, W. C. (2003) Is Anonymity an Artifact in Ethnographic Research? Journal of Academic Ethics 1(2): 141-151.
4	Sept 26	Family	Labor and Legality, Ch 4 (63-79).

			Gilliland, M. K. (2017) Family and Marriage (1-21). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
5	Oct 3	Culture	Labor and Legality, Ch 5 (80-101). Cowall, E. and Medeiros, P. (2017) The Culture Concept (1-15). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
6	Oct 10	Race Ethnicity	Labor and Legality, Ch 6 (102-123). Garcia, J. D. (2017) Race and Ethnicity (1-26). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
7	Oct 17	Midterm	Labor and Legality, Ch 7 (124-136). Labor and Legality, Ch Epilogue (137-140).
7	Oct 24	Break – No Classes	
8	Oct 31	Public Anthropology Assignment 1 due	Becoming Legal Preface (vi-viii). Becoming Legal Ch 1 (1-15). Borofsky, R. (2017) Public Anthropology (1-32). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
9	Nov 7	Racism	Becoming Legal Ch 2 (16-45).
10	Nov 14	Gender	Becoming Legal Ch 3 (46-69).
11	Nov 21	Worldviews	Becoming Legal Ch 4 (70-90). Cochrane, L. (2017) Seeing Like An Anthropologist: Anthropology in Practice (1-11). In Perspectives: An Open Invitation to Cultural Anthropology. American Anthropological Association: Arlington.
12	Nov 28	Law	Becoming Legal Ch 5 (91-117).
13	Dec 5	Reflexivity	Becoming Legal Ch 6 (118-141).

		Assignment 2 due	Becoming Legal Ch 7 (142-152).
--	--	------------------	--------------------------------

Academic Accommodations: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

Accommodation for Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

Accommodation for Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Survivors of Sexual Violence: As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit carleton.ca/sexual-violence-support.

Accommodation for Student Activities: Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, see the policy.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Intellectual Property: Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline. Late assignments may be submitted to the BGINs office in 2404R, River Building. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts: All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

Official Course Outline: The course outline posted to the BGIInS website is the official course outline.