



## Ethics and Globalization GINS 2000B

Winter 2019

Lectures: Tuesdays and Thursdays 16:35-17:25

Location: ME 3275

Instructor: Dr. Logan Cochrane

Office: Room 2403R, Richcraft Hall

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Office Hours: Tuesday 10-12 (or by appointment)

### Prerequisite

Second year standing in BGInS

### Tutorials & TAs

Dani Belo	<a href="mailto:danibelo@cmail.carleton.ca">danibelo@cmail.carleton.ca</a>	B4, B5
Tyler Schaffrick	<a href="mailto:tylerschaffrick@cmail.carleton.ca">tylerschaffrick@cmail.carleton.ca</a>	B1, B3

### Course Overview

What is the right thing to do? How ought we live? This course will explore global issues (development, justice, war, migration, peace, climate change, consumerism) from the perspective of Global Ethics. We will analyze theories and theorists that have attempted to provide guidance regarding how we might answer these ethical challenges. This course will prepare you to navigate difficult global challenges while being able to critically assess diverse positions and articulate your own.

### Learning Outcomes

- Understand what Global Ethics are and how they relate to contemporary issues
- Explain the key ideas of ethical traditions and their leading theorists

- Apply ethical approaches to contemporary global issues
- Examine contemporary debates and identify ethical theories in them
- Critically assess diverse positions and articulate your own

### **Structure**

The course will consist of a combination of lectures and tutorial groups. There will be two lectures per week, Tuesdays and Thursdays from 16:35-17:25. The class will be interactive, so be prepared to participate. Completing the “Reflective Exercises” in the course textbook before class and tutorials will help prepare you to engage in the conversations. Tutorials will be held once per week, led by your respective TA. One of your assignments will require you to watch a television episode or series.

### **Course Support**

The instructor and the TAs are eager to help you with any questions, challenges and problems you encounter with the course. Office hours are available and email addresses are listed above. It is highly recommended that you take advantage of these supports that are available to you. Please recognize that there are many students in this course, and that your instructor and TA have other responsibilities. We will do our best to reply promptly, but do not expect an instant reply.

NOTE: The instructor and the TAs will not be available for 48 hours before assignment due dates or exams. Emails sent during these time periods will not be responded to. Emails will not be answered on Saturday or Sunday.

### **Required Readings**

The course textbook is [Global Ethics: An Introduction, 2<sup>nd</sup> Edition \(2018\)](#) by Kimberly Hutchings, published by Polity Press in 2018. Additional readings for this course are available on the ARES system of Course Reserves through the Carleton Library. To access ARES:

- 1) Go to the Library homepage
- 2) Click on ‘Reserves’
- 3) Click on ‘Login to ARES’
- 4) Enter your CarletonOne login details
- 5) Choose GINS 2000
- 6) Locate the reading you are looking for from the list of materials

Reading in this class present challenging, complex issues. Understanding the content often requires grappling with the ways in which our own choices are connected to the violence inflicted upon others. The readings presented in this course are only the beginning – the issues are much deeper and opinions about them much more diverse. The objective of the readings is to present some positions about the challenges encountered. I hope that you find the reading informative, interesting and thought-provoking. Your instructor and TA are more than willing to point you toward additional reading material, if you are interested to seek out additional reading material on any of the topics presented in the course.

## Evaluation

Tutorial:	20%
Reflections:	10%
Assignment 1 (Review):	15%
Assignment 2 (Essay):	20%
Midterm Exam (Week 6):	15%
Final Exam (Exam Period):	20%

Tutorial attendance and participation are mandatory. In the tutorial you will cover material that will prepare you for the assignments. You will have to give a presentation to your tutorial group on the topic you have selected for Assignment 2. The presentation is meant to help prepare you for your essay, and receive feedback from your peers about the issue you have selected. The tutorial is worth 20%. Half of this (10%) is your presentation and 10% is reflective of your participation in the tutorial (your TAs will explain the grading of this in the tutorial). If you must miss a tutorial, advance notice must be provided to your TA. Additional detail is provided regarding academic accommodations below the weekly course reading schedule. A high participation grade (in the 'A' range) will reflect a well-informed, thoughtful and respectful student engagement, throughout the majority of tutorial sessions.

Midterm exam will be held during Week 6. An entire class period (50 minutes) will be given for the exam. The exam will comprise short and long answer questions. There will be no re-writes. Hardcopies of the tests can be reviewed with the instructor or the TA upon request and will not be returned. The midterm will cover the lecture material and the readings. If you carefully read all the reading materials and take notes attentively in class, you should be well prepared for the exam.

Final exam will be scheduled during the final exam period. The exam will cover the entire course, but will emphasize the material covered after the midterm. Due note that the theories covered in the beginning of the course will continue to play a critical role in your ability to assess the issues raised in the second half of the course.

The reflections assignment is a collection of short personal reflections that you will record after any five classes (your choice which classes / topics to reflect upon). Each entry is 150-250 words in length. The topics that will be covered in this class may be challenging. You might disagree with opinions you read or hear. The issues might make you think differently. These brief reflections capture some of your own thoughts in relation to the readings, lectures or topics. You might write about something that struck you as important, or an idea you newly encountered, or an ethical stance you newly adopted or oppose. The reflections are due, in-class, on March 28. Late assignments will lose 5% per late day. Students should always keep a copy of their assignments.

Assignment 1 is a television review essay. Ethics are portrayed all around us. This assignment has you analyze ethical issues and ethical choices portrayed on television (or related series-

producing services, such as Netflix). In 1,500-2,000 words, you are required critically assess one or more of the international / global ethical issues raised in a television series or episode as well as the ethical stances that are articulated within it (reference the stated or unstated theories that are guiding those decisions). In-text citations and a bibliography are mandatory (the consistent use of a recognized referencing style will be accepted). See your TA if you have questions regarding this. Instances of plagiarism will be taken very seriously. Assignment 1 is due on February 28 (**hard copy, in class**). Late assignments will lose 5% per late day. This assignment will be discussed in more detail in your tutorial. Students should always keep a copy of their assignments.

Assignment 2 is a summative evaluation on a contemporary issue. You will select a topic with international/global dimensions and analyze its ethical components. It is expected that this be a paper that is well-researched, including using scholarly sources and formatted in the style of an essay. In-text citations and a bibliography are mandatory (the consistent use of a recognized referencing style will be accepted). There are three aspects that will be required in this essay: (1) a clear description of the issue and its ethical dimensions, (2) an assessment of at least two different positions about the issue and a critical assessment of the (stated or unstated) theories underlying the positions, (3) your own stance. The essay should be 2500-3000 words (10-12 pages, double spaced, 12 point font). You must use at least 5 scholarly sources (for example, from a scholarly journal or book, in addition to the course reading material) and at least 2 sources from non-academic sources (media, reports, NGOs, UN agencies, governments). Late assignments will lose 5% per late day. Students should always keep a copy of their assignments.

A typical essay structure (which you are not required to follow, but may act as a guide) is:

- 1) Introduction
- 2) Context / Historical Background
- 3) Description of the issue and ethical dimensions
- 4) Comparative analysis of positions and the theories
- 5) State and justify your own stance
- 6) Conclusion

You may select an issue that is of interest to you. Feel free to ask the instructor or TA if you are unsure if the topic is suitable. However, only topic may be selected per tutorial group – this will ensure the presentations cover a broad range of issues in your tutorial sessions. Your TA will take have a list of issues to ensure there is no duplication. Start thinking about your topic as soon as possible so you are ready to sign up for your topic of interest (in the tutorial). Examples of topics include (you are NOT required to select one of these issues): humanitarian intervention, fair trade, child labour, economic sanctions, organ trade, refugee crisis, indigenous land rights, harmful traditional practices, pharmaceutical industry, genetically modified crops, extractive industries (mining), human trafficking, climate change, inequality, population control, corporate control of scientific knowledge, consumer capitalism, voluntourism, international research ethics, corporate ownership and big data, surveillance and privacy, free-markets and tariffs, patents and copyright, artificial intelligence and the future of

work, international surrogate motherhood, international rights and the responsibility to protect, migrant labour, ethical fashion, amongst many others.

**Bonus:** Take your opinions beyond the class. Write a letter to the editor, an Op-Ed, a guest blog (on recognized blog, not your own). The post should be between 200 and 500 words. If you get published, send it to your instructor and you will get 3% bonus on your grade. Your contribution might be in response to an international / global issues raised in the news (as a letter to the editor, for example), or you might raise a new issue that you think others should know more about or care more about (as an Op-Ed or guest blog post). Due note that publication processes are not always fast or in your control. If you plan to complete this bonus assignment, it is suggested that you begin early. The final date to submit the bonus assignment (the published work) is the last day of class (April 9).

Week		Topics	Coursework
1	Jan 7	Introduction to Global Ethics <b>No tutorials this week.</b>	Hutchings Chapter 1
2	Jan 14	Ethical theories	Hutchings Chapters 2 and 3
3	Jan 21	Ethics of development	Hutchings Chapter 4  Wisor, S. (2011) Against Shallow Ponds: An Argument Against Singer's Approach to Global Poverty. <i>Journal of Global Ethics</i> 7(1): 19-32.
4	Jan 28	Ethics of justice	Hutchings Chapter 5  Jaggar, A. (2005) Saving Amina: Global Justice for Women and Intercultural Dialogue. <i>Ethics and International Affairs</i> 19(3): 55-75.
5	Feb 4	Ethics of war	Hutchings Chapter 6  Abu-Lughod, L. (2008) Do Muslim Women Really Need Saving? Anthropological Reflections on Cultural Relativism and Its Others. <i>American Anthropologist</i> 104(3): 783-790.
6	Feb 11	Ethics of war <b>Midterm (Feb 14)</b>	Benton, A. and Atshan, S. (2016) "Even War has Rules": On Medical Neutrality and Legitimate Non-Violence. <i>Culture, Medicine, and Psychiatry</i> 40(2): 151-158.
7	Feb 18	<b>Winter Break – No Classes</b>	
8	Feb 25	Ethics of Borders <b>Assignment 1 Due Feb 28</b>	Fine, S. (2016) Immigration and Discrimination (p. 125-150). In <i>Migration in Political Theory: The Ethics of Movement and Membership</i>

			<p>edited by S. Fine and L. Ypi. Oxford University Press: Oxford.</p> <p>Baldacchino, G. and Sammut, C. (2016) The Migration Crisis: No Human is Illegal. The Round Table 105(2): 231-233.</p> <p>Brannan, S., Campbell, R., Davies, M., et al (2016) The Mediterranean Refugee Crisis: Ethics, International Law and Migrant Health. Journal of Medical Ethics 42: 269-270.</p>
9	Mar 4	Ethics of peace	<p>Hutchings Chapter 7</p> <p>Paris, R. (2014) The 'Responsibility to Protect' and the Structural Problems of Preventive Humanitarian Intervention. International Peacekeeping 21(5): 569-603.</p>
10	Mar 11	Ethics and markets	<p>Oxfam (2016) An Economy for the 1%: How Privilege and Power in the Economy Drive Extreme Inequality and How this Can be Stopped. Oxfam Briefing Paper 210.</p> <p>Sandel, M. (2012) Introduction (p. 3-16) of What Money Can't Buy: The Moral Limits of Markets.</p>
11	Mar 18	Ethics and climate change	<p>Jamieson, D. (2010) Climate Change, Responsibility, and Justice. Science and Engineering Ethics 16(3): 431-445.</p> <p>Hales, R. and Caton, K. (2017) Proximity Ethics, Climate Change and the Flyer's Dilemma: Ethical Negotiations of the Hypermobile Traveller. Tourist Studies 17: 94-113.</p>
12	Mar 25	<p>Ethics of information</p> <p><b>Reflections Assignment Due March 28</b></p>	<p>Posada, A. and Chen, G. (2017) Preliminary Findings: Rent Seeking by Elsevier.</p> <p>Medie, P. and Kang, A. (2018) Power, Knowledge and the Politics of Gender in the Global South. European Journal of Politics and Gender 1: 37-54.</p>
13	April 1	<p>Ethics of media</p> <p>Ethics of big data</p>	<p>Tandoc Jr., E. C., Lim, Z. W. &amp; Ling, R. (2018) Defining "Fake News". Digital Journalism 6(2): 137-153.</p>

			<p>Lees, C. (2018) Fake News: The Global Silencer: The Terms has become a Useful Weapon in the Dictator’s Toolkit Against the Media. Just Look at the Philippines. Index on Censorship 47: 88-91.</p> <p>Martin, K. E. (2015) Ethical Issues in the Big Data Industry. MIS Quarterly Executive 14(2): 67-85.</p>
14	April 9	<p>A Global Ethics?</p> <p>April 9 last day</p> <p><b>Assignment 2 Due April 9</b></p>	Hutchings Chapter 8

**Academic Accommodations:** The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

**Accommodation for Religious Observance:** Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance ([www.carleton.ca/equity](http://www.carleton.ca/equity)).

**Accommodation for Pregnancy:** Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

**Survivors of Sexual Violence:** As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support).

**Accommodation for Student Activities:** Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, see the policy.

**Plagiarism:** The University Senate defines plagiarism as "presenting, whether intentional or not, the ideas, expression of ideas or work of others as one's own." This can include:

- reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another's data or research findings;
- failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course's instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

**Intellectual Property:** Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).



**Submission and Return of Term Work:** Papers must be submitted directly to the instructor according to the instructions in the course outline. Late assignments may be submitted to the BGIInS office in 2404R, River Building. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

**Grading:** Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

**Approval of final grades:** Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

**Carleton E-mail Accounts:** All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

**Official Course Outline:** The course outline posted to the BGIInS website is the official course outline.