

CARLETON UNIVERSITY

Bachelor of Global and International Studies

GINS 2010-A Globalization and International Economic Issues**Winter 2025****Fridays 9:35 am - 11:25 am****Prof. Pablo Heidrich**E-mail: pablo.heidrich@carleton.ca

Office Hours: Thursdays 1:30-3:00pm

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See your student calendar for discussion sessions times and locations.

Course Description

This introductory course looks at the world economy, assessing how the flows of trade, finance and migration are increasingly linking us further into a complex and uneven global market, while most individuals still live in poorer, developing countries. The semester is structured around three sections: a portrait of economic, institutional and social globalization (3 classes), an understanding of the economic components of globalization (6 classes), and a comparison of the economic experiences of developing countries (3 classes).

Using basic tools from economics and political economy, we will learn how international trade influences what we can buy and for how much, and what type of jobs and salaries we can seek. From international finance, we will study how countries and markets set the values of national currencies and interest rates, why these vary over time, and how financial crises happen in our globalized economy. We will also assess the economic impact of International migration, by analyzing its effects on wages, technological change and the funds sent home by migrants.

As income and wealth inequality between and within countries dominates much of the debate on the contemporary global economy, special attention will be given to how developing countries have engaged in different strategies to improve their material conditions. We will learn about this by comparing mainly the experiences of Latin America with East Asia, but also looking at some of the biggest and most economically important developing countries, the BRICs (Brazil, Russia, India, and China), and how they are changing the balance of power in the global economy.

Learning Outcomes

By the end of this course students will be able to:

- Define and describe basic economic concepts related to international trade, international finance and economic development that apply to today's globalized world.
- Apply basic economic reasoning to topics in international affairs such as trade negotiations, financial crises, migration, and development.
- Critically evaluate the main policy debates on international economic issues such as global economic governance, trade liberalization, exchange rates and financial flows.
- Be aware of the global economic background of non-economic regional or local issues such as wars or civil conflicts, and cultural changes in local communities.
- Be cognizant of how the international economy constrains and provides opportunities to people at the local level in terms of incomes, jobs, security and knowledge.
- Be able to search and evaluate descriptive statistical information on countries' income per capita, economic growth, trade composition, etc. to inform your own arguments on global issues, as dealt with in the disciplines of development studies, political science, history, law, anthropology, sociology, etc.

Class Format and Expectations

Our weekly classes will be made up of one in-person lecture and one in-person discussion session or tutorial. Lectures will provide the theoretical and conceptual basis for each topic, including clarification of key concepts and examples of how they can be applied. Tutorials, beginning in the 2nd week of the semester, will provide an opportunity to review and discuss course materials, sometimes in a debate format.

Active participation in the discussion sessions or tutorials is required. Active is defined as being physically present, and verbally participating. That is to be demonstrated in the extent to which you contribute with questions and readings/lecture-informed comments, not only with your attendance. Even if you were to miss any lectures or tutorials, you will still be examined on all course materials discussed in those instances at the time of each biweekly evaluation.

Note on punctuality: Late arrival or early departure from a lecture or tutorial is disruptive to everyone, and therefore it is not allowed. No oral justification will be taken but a written one sent to the Professor or Teaching Assistant before the lecture or discussion date (previous day) might be considered.

Evaluation and Grading

Midterm exam	35%	To be done in Class # 7
Writing assignment	20%	Due at the beginning of the last class.
Final exam	35%	To be done during Exam Period (semester end)
Tutorial sessions' participation	10%	Through the semester

No make-up evaluations are given without a written excuse provided within 3 days of the missed instance. No extensions on the writing assignment are given for any reason. Penalty for late submission of the writing assignment is one grade point (ie. from A to A-) per calendar day, including weekends.

Midterm and Final exams

The evaluations will include multiple choice questions, short (concept definitions) and one or two medium-length question. These will be based on all the class materials from weeks 1 through 12, assessing sets of two weeks' materials in each evaluation. "Class material" is defined as the sum of readings, lectures, and discussion sessions.

Midterm exam will be done during class hours (Class # 7) in our usual classroom.

Final exam will be given during the University usual Exam Period at the end of the semester. Location will be announced by Examination Services.

Writing Assignment

You will be expected to write a ten-page double-spaced **international economics research paper**, including bibliography and tables or graphs, on one of the following three topics:

International Trade

International Finance

Economic Development

The paper should be an original discussion on how economic globalization has positively or negatively affected one country, industrialized or developing, in the last two decades. It can be centered on a particular instance, such as a financial crisis in Mexico or Greece, or a longer term process such as the success of manufacturing firms from South Korea or Taiwan, or a more recent trend such as the migration flows from Middle East and Africa to Europe. It is an essential requirement that the paper includes statistical evidence of the arguments you are making, as well as different or opposing points of view in regards to your case. The literature reviewed must be academic, not from magazines or newspaper articles.

The most important purpose of the paper is to demonstrate your understanding of the key economic concepts of each theme that we will be studying in the semester, and make successful applications to current, relevant issues of our globalized economic reality.

Paper is due on Class 12, at the beginning of class.

Textbooks and Other Readings

Gerber, James. 2023. International Economics. Pearson. **8th Edition. (7th can be used, too) \$99.96**

https://www.amazon.ca/International-Economics-Global-Edition-dp-129243399X/dp/129243399X/ref=dp_ob_title_bk

My Lab subscription is **NOT** necessary for the course.

Other readings will be posted through Carleton University Library Online Reserves (ARES) or made available in electronic format through Brightspace.

Weekly Schedule

Class 1

Portrait of the Global Economy

Gerber, Chapter 1: International Economic Integration, pp. 1-11 only.

O'Brien, Robert & Marc Williams. Theories of Global Political Economy. In O'Brien and Williams, 2013. Global Political Economy. Palgrave 4th edition, pp.7-22.

No discussion session this week.

Class 2

Global Social Conditions

Gerber Chapter 8: International Labour and Environmental Standards.

Erin Lockwood (2021) The international political economy of global inequality, Review of International Political Economy, 28:2, 421-445, <https://doi.org/10.1080/09692290.2020.1775106>

Class 3

Understanding International Trade I

Gerber, Chapter 3: Comparative Advantage and the Gains from Trade.

Class 4

Understanding International Trade II

Gerber, Chapters 4 and 7

4. Comparative Advantage and Factor Endowment, pp. 63-74.

7. Commercial Policy, pp. 136-148.

Class 5

Understanding International Trade III

Gerber, Chapter 5: Beyond Comparative Advantage: Intra-industry trade, geography and industrial policy

Gerber, Chapter 6: The Theory of Tariffs and Quotas

Class 6

MIDTERM

Class 7

Global Financial Institutions

Gerber, Chapter 2. International Economic Institutions

Class 8

International Finance I

Gerber, Chapter 9: Trade and the Balance of Payments.

Chapter 10: Exchange Rates and E.R. Systems

Class 9

International Finance II

Gerber, Chapters 11 and 12.

11. An Introduction to Open Economy Macroeconomics, pp. 250-262.

12. International Financial Crises, pp. 270-298.

Class 10

International Migrations

Solimano, A. *International Migration in the Age of Crisis and Globalization: Historical and Recent Experiences*. Cambridge University Press, 2010. **Chapters 1, 2 & 3**, pp. 1-66.

“Migration Brings Economic Gains vs. Migration Reduces Cultural Cohesion,” pp. 76-94. In Oatley, T. (2012) *Debates in International Political Economy*. Pearson Education / Longman. Second Edition.

Class 11

Economic Development I

Gerber Chapter 13: The United States in the World Economy

Gerber Chapter 15: Trade and Policy Reforms in Latin America.

Class 12

Economic Development II

Gerber Chapter 16: Export-Oriented Growth in East Asia.

Gerber Chapter 17: China and India in the World Economy

Academic Accommodations: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD),

chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

Accommodation for Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

Accommodation for Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Intellectual Property: Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline. Late assignments may be submitted to the BGIInS office in 2404R, River Building. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts: All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

Official Course Outline: The course outline posted to the BGIInS website is the official course outline.