

Carleton University
Kroeger College of Public Affairs
Bachelor of Global and International Studies

GINs 2010 A
Globalization and International Economic Issues
Winter 2023
Mondays from 10:35 - 11:25
Wednesday 10:35 – 11:25
Room: University Centre 180

Instructor: Dr. Mahmoud Masaeli
Office hours: By appointment
Email: mahmoudmasaeli@cunet.carleton.ca

COURSE MODALITY

This is a hybrid course. This means that three (review) sessions of the course will be online using Zoom application.

IMPORTANCE OF SYLLABUS

This syllabus is like a roadmap to success in the course. You need to refer to it regularly in order to fulfill the requirements of the course, especially the assignments and due dates accurately. This syllabus is also completed with detailed information about the components of the course, guidelines, and instructions that are all posted on Brightspace.

EMAILS POLICY

All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or Brightspace. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and Brightspace accounts.

If you need discussing your assignments, or to discuss something private, book a 15-minutes office hour facilitated via Zoom

In your emails you should also put your full name, the student number, and the course code and number. Professor reserves the right not to answer an e-mail if the level of language used is inadequate.

OFFICIAL COURSE DESCRIPTION

This course investigates the challenges of the condition of globality for the world economy. Those challenges comprise, but limited to, deepening inequality, invisible hegemony by global and transnational corporations, a more complex and uneven global market, the newly emerging

patterns and spheres of influence causing conflicts and poverty, the emerging market economies, the neoliberal economy and the developing countries, new patterns of unfair interdependency, and the impacts of the global human rights on the economic improvement of developing countries.

COURSE DESCRIPTION

The semester is structured around two sections: 1) globalization and the challenges of international economy, 2) normative considerations related to globalization of political economy. The first part introduces the main theoretical perspectives related to the impacts of the process of globalization on economy in general, and the living condition of people of the developing countries, analyses deeply the issues of inequality, and ends with a challenging review of the chains of dependency in the globalizing world. Since inequality between and within countries dominates much of the debate on the contemporary global economy, special attention will be given to the analysis of the causes of inequality and how to respond to its effects on the life of people in the developing countries.

The second part deals with the issues and cases, while drawing light on the normative and ethical considerations. This part is in more detail and length and covers a variety of the critical issues arising from the globalization of the economy. How do Transnational Corporations (TNCs) act within the developing countries and whether they are willing to respect the ethical considerations is one of the major themes in the second part. Human rights considerations in supporting people against the irresponsibility of the TNCs is a very important topic absorbing the attention of the critical observers in the world. The need to shift from the resource-based economy to a knowledge-based pattern of development is a definite theme in the course. And, finally the course tackles the structural causes of fragility as a threat to today's economic and political stability.

LEARNING OUTCOMES

By the end of this course students will be able to:

- Define and describe basic perspectives related to the impacts of globalization for international political economy.
- Apply basic economic reasoning to topics in international affairs such as the irresponsibility of TNCs and the attempts by the UN to keep them responsible.
- Critically evaluate the main policy debates on international economic issues such as global economic governance, trade liberalization, new patterns of competition and the new players.
- Identify how the international economy constraints and provides opportunities to people at the local levels.
- Evaluate the constructive and normative aspects of the changes in the context of the global economy in the condition of globality.

ASSESSMENT METHODS

The course includes the following components:

- **Four quizzes (total 20%):** Quizzes are taken in class in accordance with the following schedule. Multiple-choice questions are created based on the required readings. Please be advised that PowerPoint slides only outline the most important themes in the course. Therefore, in-depth reading of the assigned readings is required for writing the quizzes.

Reading quizzes

Quiz	Due date	Topic
1 st quiz	January 23 In-person	The Condition of Globality: Definitional Aspects and Implications for International Economy Neoliberal Economy, Globalization of Trade, and Developing Countries
2 nd quiz	February 13 In-person	Growing Global Inequality Economic Dependency in the Condition of Globality
3 rd quiz	March 06 In-person	New Competition and the Emerging Market Economy The UN Global Compact and Multinational Corporations (TNCs) in the 21 st Century
4 th quiz	March 20 In-person	Globalization, Technology, and the Knowledge-Based Economy Human Rights and the Global Economy The State of Fragility Facing the 21 st Century

- **Midterm test (25%):** Midterm test covers all materials in the required readings and class lectures. Students should note that class readings and lectures will often address different materials, so knowledge of all of them is essential to success on the midterm exam. Midterm test is taken in the actual classroom. It consists of two sections: 1) definition and short answer questions and explanatory questions.
- **Tutorial sessions (20%):** Active participation in tutorials is mandatory. Teaching Assistant will keep a record of your attendance and participation. A rubric has been posted on Brightspace. Your TA will keep record of your participation using this rubric.
- **Final essay (35%):** You are required to write a final essay (8 pages, double-spaced; 12 points; Time Roman font; normal margin no smaller than 3.2 cm). Essays between 7 and 9 pages will be accepted. The essay must be submitted to Brightspace on the 5th of April before 23:30. It must be typed, double-spaced, and formatted as a Word Document file. The essay must be properly cited. A rubric is posted on Brightspace to guide you in writing a good academic essay.

The essays are expected to be the products of your intellectual efforts and will be evaluated based on the quality of the essay including originality, grammar, accuracy of spellings, and soundness of their contents.

The following themes are proposed for the final essay. You may choose the one which is your more interest:

- ✓ Globalization and inequality: Theory, practice, and scenarios
- ✓ Neoliberal economy: Strengths or perils?
- ✓ Knowledge-based economy and the patterns of development in the global south
- ✓ Derivers of emerging market economy
- ✓ Global human rights addressing poverty: Has it been relatively successful?

Since the topics for the final essay is available to students from the beginning of the term, no extension will be granted. Please manage your time and submit the final assignment on the due date or before it.

Components of final grade

Evaluation format	Weight	Date
Four on-line quizzes	20%	Throughout the semester
Tutorial sessions	20%	Throughout the semester
Midterm test	25%	March 01, 2023
Final essay	35%	April 05, before 23:30

Late assignments:

Extensions beyond the original due date will not be granted. If you are ill (with a doctor’s note) or have another legitimate reason for the lateness in the submission of the assignment, please inform the professor with the scanned copy of the documents justifying your absence as soon as possible (preferably before the due date).

However, while for the quizzes the submission dates are fixed and unchangeable, for the essay proposal and the final essay you might be eligible for penalty-free extensions, using one grace day. For example, if you submit the essay proposal onetime, you may enjoy one grace day for the final essay. On the opposite, if you submit the essay proposal one day late, you will be ineligible to enjoy the grace day for the final essay.

Three percentages per day will be deducted for the first day late submission and 2% for each following day. Weekends are not excluded from this policy.

Academic Accommodations: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of

the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally scheduled exam (*if applicable*).

Accommodation for Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

Accommodation for Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment
- using another’s data or research findings
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Intellectual Property: Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Official Course Outline: The course outline posted to the BGIInS website is the official course outline.

Netiquette: In the class, we will collectively strive to create a harmonious and productive learning environment, and that means being very attentive to our language and tone. You can find an excellent set of suggestions for online netiquette on this website:

<https://carleton.ca/online/online-learning-resources/netiquette/>. Familiarize yourself with the recommendations that this document lays out, as they articulate my own expectations. Note that we are all subject to the Human Rights Code, and that I absolutely will refer any flagrantly threatening or abusive behavior online to the Equity and Inclusive Communities office for investigation and follow-up. For any synchronous components of our course (Q&A sessions, office hours, the peer reviews), it is vital that you have a mic and, preferably, a webcam, and that you enable both when you are engaging in conversation with other people. When we communicate, things such as tone, facial expressions, and body language tell our listeners a lot of about how we want them to understand our message. I know it can be tempting to turn off

your webcam, but I ask you to use it when you're communicating synchronously with me or any other students in the class.

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REQUIRED READINGS

There is no specific textbook for the course. The readings will be available on ARES. ARES is integrated into Brightspace, and it can be found in the Tools tab, under Ares Reserves. Students can also log into ARES directly through this link <https://reserves.library.carleton.ca/ares/>

COURSE SCHEDULE

Week 1: January 09 – 11, 2023

The Condition of Globality: Definitional Aspects and Implications for International Economy

Discussion questions: What is globalization? How is the process of globalization impacting the international political economy? What are the specific areas affected by the process of globalization? How far will international economic integration go?

Required Reading:

- Steger, B.M. (2013). *Globalization: A Very Short Introduction*. Oxford: Oxford University Press, pp. 1-16.
- Woods, N. (1998). Editorial introduction. Globalization: Definitions, Debates and Implications. *Oxford Development Studies*, vol. 26 (1): 5-13. MacOdrum library.

Recommended Reading:

- Hirst, P. and Thompson, G. (2006). The Problem of Globalization: International Economic Relations, National Economic Management, and the Information of Trading Blocks. *Economy and Society*, 21(4), pp. 357-396.
- Dani Rodrik, How Far Will International Economic Integration Go?

Week 2: January 16-18, 2023

Neoliberal Economy, Globalization of Trade, and Developing Countries

Discussion questions: How the globalization of neoliberalism affects the living condition in developing countries? What does it mean to say that neoliberalism is a creative destruction? Who are the winners and the losers of the neoliberal political economy? What is the relationship between the free trade and the new patterns of inequality? What are some survival strategies to alleviate the burden of free market globalization?

Required Readings:

- Harvey, D. (2007). Neoliberalism as Creative Destruction. *The Annals of the American Academy of Political and Social Science* 610, No. 1: pp. 21-44.
- Morrison, K.M. (2016). The Washington Consensus and the New Political Economy of Economic Reform. In *The Oxford Handbook of the Politics of Development*. Oxford University Press, pp. 73-87. Online book at MacOdrum library.

Recommended Reading:

- Pierre Beaudet, "Globalization and Development" in Haslam, Schafer and Beaudet, *Introduction to International Development*. Oxford University Press, 2009, pp. 102-124.

Week 3: January 23 -25, 2023

Quiz 1 on January 23

Growing Global Inequality, January 25

Discussion questions: Why has globalization caused more inequality in the world? Is inequality about more than just income and wealth? How significant is the impact of global inequality on developing countries? What exactly are the problems exactly caused by inequality?

Required Readings:

- Lenger, A. and Schumacher, F. (2015). The Global Configurations of Inequality: Stratification, Glocal Inequalities, and the Global Social Structure. In *Understanding the Dynamics of Global Inequality*, Springer, pp. 3-48. Online book, MacOdrum library.

Recommended Readings:

- Inequality in a Rapidly Changing World. (2020). *The UN Social Report*, pp. 20-33.
- François Bourguignon. (2016). Inequality and Globalization: How the Rich Get Richer and the Poor Catchup. *Foreign Affairs*, Vol. 95 (1).
- Goda, T., and Torres, G.A. (2009). The Rising of Absolute Global Income Inequality during 1850-2010: Is it Driven by Inequality Within or Between Countries? *Social Indicators Research*, 130, pp. 1051-1072.
- Mills, M. (2009). "Globalization and Inequality", *European Sociological Review*, 41(1), pp. 1-8.

Week 4: January 30 – February 01, 2023

Economic Dependency in the Condition of Globality

Discussion questions: Has globalization weakened or accelerated the chains of dependency? Is it dependency or the unequal mutual dependency that causes inequality? What are the new patterns of the emerging core-periphery relations in the globalizing world? What are the implications of uneven development for theoretical approaches to the study of globalization and international economy?

Required Readings:

- Mahoney, J. and Rodríguez-Franco, D. (2016). Dependency Theory. In *The Oxford Handbook of the Politics of Development*. Oxford University Press, pp. 22-42. Online book at MacOdrum library.
- Tausch, A. (2010) "Globalisation and Development: The Relevance of Classical Dependency Theory for the World Today," *International Social Science Journal*, 61:202, pp. 467-488. Online book at MacOdrum library.

Recommended Readings:

- Farny, E. (2016). "Dependency Theory: A Useful Tool for Analyzing Global Inequalities Today?" *E-International Journal*, pp. 1-9.
- Cammack, P. (2010) "The Shape of Capitalism to Come," *Antipode*, 41:1, pp. 262-280.
- Herath, D. (2008.) "Development Discourse of the Globalists and Dependency Theorists: Do the Globalisation Theorists Rephrase and Reward the Central Concepts of the Dependency School?" *Third World Quarterly*, 29:4, pp. 819-834. Online at MacOdrum library.
- Kvangraven, T.H. (2020). "Beyond the Stereotype: Restating the Relevance of the Dependency Research Programme", *The Hague Institute of Social Studies*, pp. 1-37.

Week 5: February 06 -08, 2023

New Competition and the Emerging Market Economies, February 08

Discussion questions: How are the emerging markets characterised? What are the reasons for the emergence of the new market economies? Have these economies been able to respond to poverty effectively? How about inequality? With a view into the success of China, how is it possible to combine the Marxist ideology with the free market economy?

Required Readings:

- Rahman, S.S. (2018). Canada and the Emerging Economies. In Masaeli, M. and Munro, L. (ed.). *Canada and Challenges of International Development and Globalization*. Ottawa University Press, pp. 255-270.

Recommended Reading:

- Anand, B.P. (2021). "BRICS and Emerging Economies". In Anand, B.P., Fennell, S., and Comin, F. (Eds.). *Handbook of BRICS and Emerging Economies*, Oxford University Press, pp. 3-60. Online at MacOdrum library.
- Techo, V.P. (2018). "Introduction to Emerging International Market", Research paper.
- Radulescu, I.G. et al. (2014). "BRICS Countries Challenge to the World Economy New Trends," *Procedia Economics and Finance* 8, pp. 605-613.

Week 6: February 13-15, 2023

Quiz 2, February 13

The UN Global Compact and Multinational Corporations (TNCs) in the 21st Century

Discussion questions: Why has the activities of the TNCs been called into serious questions? Can WTO regulate the activities of the TNCs? In what way has globalization strengthened the presence of TNCs in the developing countries? What are the ethical challenges against TNCs? What are the main principles of the UN Global Compact?

Required Readings:

- Voegtlin, C. and Pless, N.M. (2014). Global Governance: CSR and the Role of the UN Global Compact. *Journal of Business Ethics*, vol. 122, pp. 179-191. MacOdrum Library.
- Foley, C.F., Hines, J.I., Wessel, D. (2021). *Multinational Corporations in the 21st Century Economy*, Hutchins Centre on Fiscal and Monetary Policy at Brookings.
- Gonzalez-Perez, M.A., and Leonard, L.J. (2017). ‘The UN Global Impact’. In de Jonge, A. and Tomasic, R. (Eds.). *Research Handbook on Transnational Companies*. Edward Elgards Publisher, pp. 117-138.
https://www.researchgate.net/publication/309824954_The_UN_Global_Compact

Week 7: 20 -24 February 2023

Winter Break – No Class

Week 8: February 27 – March 01

February 27: Review session – preparation for midterm test (Zoom session)

March 01: midterm test

Week 8: March 06-08, 2023

Globalization, Technology, and the Knowledge-Based Economy, March 08

Discussion questions: For what reasons has the knowledge-based economy become so popular in the developing countries? What has been the immediate effect of the knowledge economy for the development of societies? What institutional changes are required to reach a knowledge-based economy? What is the knowledge “to do”: how can we generate it, use it and benefit from it? How and what kind of knowledge must be created to boost the economic pace of the society?

Required Readings:

- Hudson, R. (2007). From Knowledge-based Economy to ... Knowledge-based Economy? *Regional Studies*, Vol. 45.7, pp. 997–1012. MacOdrum Library
- Unger, R.M. The Knowledge-based Economy. OECD.

Recommended Readings:

- Caruso, L. (2016). "The Knowledge-based Economy and the Relationship between the Economy and Society in Contemporary Capitalism, *European Journal of Social Theory*, 19 (3), pp. 409-430.

Week 9: March 06 -08, 2023

Quiz 3, March 06

Human Rights and the Global Economy, March 08

Discussion questions: what is the relationship of human rights and economic development? How to protect human rights of the vulnerable people in a globalizing political economy? Is it possible to support the human rights of the marginalized people in the free market economy?

Required Readings:

- De Schutter, O. (2012). The Role of Human Rights in Shaping International Regulatory Regimes. *Social Research*, Vol. 79, No. 4, pp. 785-818. MacOdrum Library.
- Fortman, B.G. (2011). "Political Economy of Human Rights: The Quest for Relevance and Realization", *E-International Relations*.

Recommended Readings:

- Bramco, M.C. (2020). Political Economy of Human Rights. Routledge, chapter one.

Week 10: March 13 – 15, 2023

The State of Fragility Facing the 21st Century

Discussion questions: What are the fragile or failed states? What does it mean to say that some states have failed? Has the process of globalization generated more fragile states? What is the relationship of fragility and poverty? What effective responses are provided to respond to the condition of fragility?

Required Readings:

- Baranyi, S. (2018). Canada, 'Fragile States', and International Security. Masaeli, M. and Munro, L. (ed.). *Canada and Challenges of International Development and Globalization*. Ottawa University Press, pp. 273-286. MacOdrum Library.
- Nay, O. (2013). "Fragile and Failed States: Critical Perspectives on Conceptual Hybrids", *International Political Science Review*, 34(3), pp. 326-341. MacOdrum Library.
- States of Fragility, 2018, OECD.

Week 11: March 20 -22, 2023

Quiz 4, March 20

Review session – How to write an academic essay (Zoom session)

Week 12: March 27- 29, 2023

Social and Health Inequalities and International Efforts to Target Social Exclusion

Required Reading:

- Birn, A. (2011). Addressing the societal determinants of health: The key global health ethics imperative of our times. In S. Benatar & G. Brock (Eds.), *Global Health and Global Health Ethics* (pp. 37-52). New York: Cambridge University Press. MacOdrum Library.

Week 13: April 03 - 05, 2023

Conclusion and final remarks (Zoom session)

Submission of the final assignment