

CARLETON UNIVERSITY

Bachelor of Global and International Studies

GINS 1100-A Global Development

Wednesdays 11:35am-1:25pm

Instructor: Pablo Heidrich

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Teaching Assistant

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Course Description

This introductory course provides interdisciplinary foundations for further study of global or international development at the undergraduate level. It provides basic concepts used as well as brief history of the field, as created in the developed North, to inquiry about regions and countries in the developing South. The fundamental question addressed in this course is why some nations are rich while others are poor, and how the relations among them influence the living standards of their populations. The answers are provided in two sets, a general and a more specific one, though a sample of cross-cutting developmental issues. First, general approaches to development are compared and the main development actors are laid out: states, civil society organizations, multinational enterprises and international financial institutions. Secondly, a series of cross-cutting aspects are brought in for a closer examination from a multidisciplinary development perspective: gender and inequality, environmental sustainability and climate change, urban and rural cleavages, indebtedness and trade policies, poverty measurement and policy approaches, and finally, humanitarian assistance and emergency interventions.

There are no pre-requisites for this course.

Learning Outcomes

By the end of this course students will be able to:

- Define and describe basic dimensions of “development”, as well as the meanings given to the term across time, peoples, countries and cultures.

- Understand how the historical experience of North-South relations constructs the evolving Northern theories of global or international development.
- Critically evaluate the main policy debates on development policy regarding gender, environment, economic globalization, poverty alleviation and the emergence of new powers in the South.
- Observe how development policy analysis and theoretical discussions are carried out at global, regional, national and local levels, being aware of the resulting influences across them.
- Contextualize the Canadian and other Northern debates on development assistance and the roles of NGOs and civil society in international or global cooperation.
- Make better educated choices in regards to what sub-fields and/or geographical areas of specialization to follow if decided to go forward with development studies.

Class Format and Expectations

Our weekly classes will be made up of one lecture and one discussion session. Lectures will provide the theoretical and conceptual basis for each general aspect, actors and topics, including clarification of key concepts and examples of how they can be applied. Discussion sessions, beginning in the 2nd week of the semester, will provide an opportunity to review and discuss course material in smaller group contexts, sometimes in debate format, as well as to advance in the research needed to produce the writing assignment.

Informed and active participation is expected in all weekly lectures and discussion sessions. Informed is defined as having done all required readings and outstanding homeworks prior to each class (lecture + discussion session). Active participation is defined as making questions to the professor or Teaching Assistants during class, providing one's informed comment or observations on the class discussions.

If you miss lectures or tutorials you will still be examined on all course material discussed on that day at the time of the mid-term and final exams.

Note on punctuality: Late arrival or early departure from a lecture or discussion session is disruptive to everyone, and therefore will be counted against your overall evaluation. No oral justification will be accepted for absences of tardiness/early departure but a written one sent to the assigned Teaching Assistant might be considered.

Evaluation and Grading

Discussion Sessions participation	10%	
Midterm Exam	30%	In class # 7
Writing assignment	30%	Due on April 15 th 5pm EST
Final Exam	30%	Examination Period (date TBD)

No make-up exams are given without a medical certificate provided within 7 days of the missed exam. No extensions on the writing assignment are given for any reason. Penalty for late submission of the writing assignment is one grade point (ie. from A to A-) per day.

Midterm and Final Exams

The examinations will include multiple choice questions, short definitional questions and medium-size essay questions. They will cover all class material, **defined as the sum of readings, lectures, and discussion sessions.**

The midterm exam, to be done in class # 7 will be on all the class materials covered between classes 1 and 6.

The final exam, to be done during Exam Period in December, will be on all class materials from classes 8 to 13. A precise date will be given once received from university administrators.

Students are reminded to keep a hard copy of all their work.

Writing Assignment

You are expected to write a 15-page double-spaced paper (not including bibliography) on one developing country chosen/assigned during the first weeks of class. The paper should be an original account of the recent and current state of development of a such country, sourced from publicly available literature, particularly scholarly literature obtained electronically or physically from the Carleton Library. Most sources in each topic must be academic, but other sources, such as new media, magazines or newspapers can be used as auxiliary.

The paper will be structured in 6 sections, plus an introduction and a conclusion. Each section will correspond to one of the development topics covered in classes 6 to 12. The introduction will provide basic details on the country assigned. The conclusion will summarize your evidence-based assessment of what have been the main developmental challenges and opportunities of the assigned country, and look forward 5 to 10 years from now as to what are the likely outcomes.

It is an essential requirement that the paper includes statistical (as well as anecdotal) evidence of each of the topics you are covering, as well as different or opposing points of view in regards to your case.

The most important aspect of the paper is to demonstrate your full understanding of key concepts of each developmental topic that we will be studying in the semester, and make successful applications to current, relevant issues of your chosen developing country.

The writing assignment is **due electronically on April 15th 2025 5pm EST via Brightspace.**

Textbooks and Other Readings

Introduction to International Development: Approaches, Actors, Issues, and Practice. **4th edition** by Paul A. Haslam (Author), Jessica Schafer (Author), Pierre Beaudet (Author) **C\$121.90**

At Carleton Library:

<https://ocul->

[crl.primo.exlibrisgroup.com/permalink/01OCUL_CRL/1gorbd6/alma991022840329305153](https://ocul-crl.primo.exlibrisgroup.com/permalink/01OCUL_CRL/1gorbd6/alma991022840329305153)

Or paper version:

<https://www.amazon.ca/Introduction-International-Development-Approaches-Practice/dp/0199036438>

Other recommended readings will be posted through CU Learn.

Weekly Schedule

Class 1: History of Development as a Concept Information, Grading and Logistics

*General explanations on course expectations, online communications, evaluations.
Countries for writing assignment are presented.*

Textbook, Chapters 1, pp. 3-18

Class 2: Colonialism as a Preface to Development

Textbook, Chapter 2, pp. 24-40

Class 3: Theories and Praxis of Development

Textbook, Chapter 3, pp. 40-60.

Textbook. Chapter 4, pp. 61-72. (Until New Directions, but without that)

Class 4: States in Developing Countries

Textbook, Chapter 8, pp. 133-147.

Class 5: Aid Agencies and IFIs

Textbook, Chapter 9, pp. 150-166.

Textbook, Chapter 10, pp. 168-171. (Until Turbulent 1970s, without it)

Textbook, Chapter 11, pp. 186-202. (Until Multilateralism Eclipsed, without it)

Class 6: NGOs, Civil Society and CSR

Textbook, Chapter 13, pp. 225-240.

Textbook, Chapter 12, pp. 217-222.

Class 7: Mid-term exam

Class 8: Global Trade, Multinational Corporations and Development

Textbook, Chapter 12, pp. 206-216

Textbook, Chapter 16, pp. 282-297

Class 9: Gender Perspectives and Contestations

Textbook, Chapter 6, pp. 94-110.

Textbook, Chapter 7, pp. 112-128.

Class 10: Environment and Climate Change

Textbook, Chapter 18, pp. 317-336.

Class 11: Debt, International Finance and Development

Textbook, Chapters 10, pp. 172-184

Textbook, Chapter 15, pp. 263-280

Class 12: Urban- and Rural-Specific Development Issues

Textbook, Chapter 19, pp. 337-352

Textbook, Chapter 20, pp. 355-370

Class 13: Rise of Other Development Powers

Textbook, Chapter 14, pp. 241-256

Academic Accommodations: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. PMC must be notified for final examination accommodation arrangements four weeks prior to the beginning of the Final Examination Period.

Accommodation for Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

Accommodation for Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in “substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of “F” for the course.

Intellectual Property: Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline. Late assignments may be submitted to the BGIInS office Dunton Tower. For essays not returned in class please attach a **stamped, self-**

addressed envelope if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts: All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

Official Course Outline: The course outline posted to the BGIInS website is the official course outline.