

**CARLETON UNIVERSITY  
GLOBAL AND INTERNATIONAL STUDIES**

<b>ETHNOGRAPHY, GLOBALIZATION AND CULTURE [GINS 1020B] Winter 2022</b>
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**Class Schedule: Thursdays 11:35 – 13:25  
Virtual Class Sessions (On Zoom)**

**Instructor: Nima Jangouk**

**Office Hours: Mondays 1:00 – 3:00 PM (On Zoom)**

**[Please email to set up a meeting]**

**Email: [nimajangouk@cunet.carleton.ca](mailto:nimajangouk@cunet.carleton.ca)**

**Teaching Assistants**

<b>Mattias Thuns-Rondeau</b>	<b><a href="mailto:mattiasthunsrondeau@cmail.carleton.ca">mattiasthunsrondeau@cmail.carleton.ca</a></b>
Fridays 12:00 – 12: 45 PM	
<b>Ariel Becherer</b>	<b><a href="mailto:arielbecherer@cmail.carleton.ca">arielbecherer@cmail.carleton.ca</a></b>
Tuesdays 1:30 – 2:15 PM	

**Course Description**

Globalization, “the compression of time and space”, is profoundly recreating people’s being-in-the-world, in almost every corner of the planet. Accordingly, studying globalization is a key step to understanding today’s world, especially for those who are interested in gaining much deeper knowledge of the world in which we live.

As one of the principal courses in our program, this course has been formally described as an “introduction to the intersection of globalization processes with social and cultural diversity as examined through ethnography and ethnographic methods.” Helping students to become more familiar with topics such as “cultural survival, growing economic inequality, ecological vulnerabilities, health practices, human rights, and shifting racialized, gendered, religious, ethnic, and national identities” is another foundational objective of the course Ethnography, Globalization and Culture (GINS 1020).

This course is designed to equip students with the most recent theoretical and methodological paths, to help them acquire deeper critical knowledge of various aspects of globalization. Fresh anthropological approaches like embodiment, eco-phenomenology, and sensory ethnography will be applied to inquire into the most important – but lesser known - aspects of globalization such as sports, food traditions, shamanism, healing rituals, arts, etc. All these topics will be discussed following a decolonizing approach that insists on different socio-cultural flows blowing with one another and into each other and creating new forms of life, endlessly.

## Expected Learning Outcomes

This course is designed to help students to

- Gain a deeper understanding about globalization and recent global processes
- Foster critical thinking about globalization and its impacts on the emergence of new identities, livelihoods, and lifestyles
- Acquire knowledge about how diverse cultures blow with one another globally and in an interconnected way
- Explain different theories of globalization and analyze various aspects of the phenomenon following a multicultural approach
- Understand how anthropologists apply ethnographic and post-ethnographic research methods to critically assess global processes from a different perspective

## Course Calendar

January 13	First Class Session
January 27 & March 31	<b>Short Writing Assignments</b> should be submitted the same day by 1:30 PM
February 10	<b>Mid-Term Exam</b>
March 10	<b>In-Class Quiz</b>
April 7	Last Class Session
April 14	<b>Take Home Final Exam</b> should be submitted by 11:59 PM

## Teaching Methods

This course will be delivered in an online blended format. This means that the course involves (live) lectures delivered virtually in a synchronous online format, and all students are expected to attend all online sessions via Zoom, once a week on Thursdays 11:35 to 13:25.

Class sessions consist of two different sections. Live lectures on Zoom (11:35 to 12:45) will be the first part of each class session. During the second part of each class (12:45 to 13:25) students are expected to work on the assigned tasks, individually. These tasks may include watching related movies, participating in practice tests, working on the in-class quiz and the short writing assignments, etc.

\* On two dates, January 27 and March 31, the lectures will be finished by 12:45 PM and students should start working on writing the short assignments.

\* On March 10, the lecture will be finished by 12:40 PM and students should start writing the short in-class quiz at 12:45.

\* There will be no lecture on February the 10<sup>th</sup> as students will be writing the mid-term exam 11:35 to 12:50.

Our main strategy is to learn how anthropological paths help us gain a deeper understanding about globalization through class lectures, group discussions, in-class exercises, and different assignments. All Students are expected to foster a productive online learning environment, where everyone feels comfortable contributing their ideas within and outside the classroom.

The Zoom sessions will be recorded for purposes consistent with the fulfillment of the course learning activities and outcomes. The recording may include students' video presence, picture, and voice. If you choose not to have your picture or voice recorded, you may disable the audio and video functionality or request accommodation from me.

## Assessment Methods

### *Components of Final Mark*

<i>Evaluation format</i>	<i>Weight</i>	<i>Date</i>
Short Writing Assignments	20%	Two assignments, 10% Each, On January 27 & March 31
Quiz	15%	In-class quiz on March 10
Mid-Term Exam	25%	In-class mid-term exam on February 10
Take-Home Final Exam	40%	April 14 – 11:59 PM

**(1) Short Writing Assignments (20%):** On two different dates during the semester, January the 27<sup>th</sup>, and March the 31<sup>st</sup>, after the lecture and about 12:45 PM, students will be asked to watch a short clip and prepare a one-page written report based upon their own understanding and related to the session theme and the clip. Each student should email their work to me the same day and before 13:30 ([nimajangouk@cunet.carleton.ca](mailto:nimajangouk@cunet.carleton.ca)).

Short writing assignments are not quizzes. They should be considered as 'fun educational activities' that will be marked flexibly.

**(2) Quiz (15%):** One in-class quiz, based on the required readings and lecture content, on March the 10<sup>th</sup>. The quiz consists of 3 very short-answer questions and is worth 15 percent of your final mark.

**(3) Mid-Term Exam (25%):** An in-class (online) exam based on the required readings and lecture content on February the 10<sup>th</sup>. The exam consists of Twenty multiple choice questions and two short-answer questions.

**(4) Final Exam (Take-Home) (40%):** For the final exam, students should pick one of the following themes and write an academic assignment by making connection between the chosen theme and the concept of globalization. Socio-Politico-Economic inequalities, health, religion, sports, and food are the 5 themes that can be used for the final assignment.

Further instructions to set clear expectations for the final report will be given to students during the semester in-class and on Brightspace.

The final assignment should be double spaced, and the font must be Times New Roman, in black, and size 12. A cover page is needed. In-text citations and a bibliography are also needed (APA, MLA, or Chicago style). Finally, the length of the paper should NOT be shorter than 8 page and longer than 10 pages (the cover page and bibliography do NOT count).

Each student should email their work to me ([nimajangouk@cunet.carleton.ca](mailto:nimajangouk@cunet.carleton.ca)) only in MSWord format (.doc or .docx) and no later than April the 14<sup>th</sup>, 11:59 PM. The name of the file should be your last name followed by your first name (example: Jangouk, Nima).

Late submissions incur a penalty of 10% for each subsequent day following the due date, weekends included.

### Required Reading:

**Textbook:** George Ritzer and Paul Dean (2015) Globalization: A Basic Text. Second Edition: Wiley Blackwell.

Almost all the readings are available online, through the Carleton Library Website ([MacOdrum Library | Carleton University](#)). Other texts will be posted on Brightspace, so, **no textbook or course package is required to be purchased** for this course.

### Class Schedule – Required & Suggested Course Materials

Date	Course	Readings
January 13	- Introduction to the Course - What Is Globalization?	- Course Syllabus - Ritzer & Dean (2015): Chapter 1
January 20	- Theorizing Globalization - Different Aspects of Globalization	- Ritzer & Dean (2015): Chapter 1 - Steger (2003): Chapter 2
January 27	- Globalization, Ethnography, and Culture: Anthropological Paths	- Ingold (2018): Chapter 2 - Ingold (2013)
February 3	- Methodological Considerations in Studying Globalization and Culture	- Marvasti (2004): Chapters 1 & 3
February 10	*** Mid-Term Exam ***	*****
February 17	- Global Inequalities - Immigration	- Ritzer & Dean (2015): Chapters 8 & 12
March 3	- Globalization of Knowledge - Decolonization of Knowledge	- Freeman (2013) - Mitova (2020) - Pink (2015): Chapter 1
March 10	- Globalization of Health	- Hashemian and Yach (2007) - Scheper-Hughes (2000)

March 17	- Globalization, Shamanism and Rituals	- Fotiou (2016) - Jangouk (2020)
March 24	- Globalization of Food - Sports and Globalization	- Turner (2009) - Andrews and Grainger (2007)
March 31	- Globalized Religions	Eller (2022): Chapter 9
April 7	- Resisting Globalization - The Future of Globalization	- Ritzer & Dean (2015): Chapter 13

## **Bibliography:**

Andrews, David L. & Andrew D. Grainger (2007) Sport and Globalization. In: The Blackwell Companion to Globalization, George Ritzer (Ed.), Blackwell Publishing.

Eller, Jack David (2022) Introducing Anthropology of Religion: Culture to the Ultimate. Third Edition: Routledge.

Fotiou, Evgenia (2016) The Globalization of Ayahuasca Shamanism and the Erasure of Indigenous Shamanism. *Anthropology of Consciousness*, Vol. 27, Issue 2, pp. 151–179.

Freeman, Richard B. (2013) One Ring to Rule Them All? Globalization of Knowledge and Knowledge Creation. National Bureau of Economic Research (<http://www.nber.org/papers/w19301>).

Hashemian, Farnoosh & Derek Yach (2007) Public Health in a Globalizing World: Challenges and Opportunities. In: The Blackwell Companion to Globalization, George Ritzer (Ed.), Blackwell Publishing.

Ingold, Tim (2018) *Anthropology: Why It Matters*. Wiley Publishing Company.

Ingold, Tim (2013) Knowing from the Inside. In: *Making: Anthropology, Archeology, Art, and Architecture*, Routledge.

Jangouk, Nima (2020) Drumming with Winds: Learning from Zar Practitioners in Qeshm Island, Iran. In: *Search After Method: Sensing, Moving, and Imagining in Anthropological Fieldwork*, Julie Laplante, Ari Gandsman & Willow Scobie (Eds.), Berghahn Books.

Marvasti, Amir (2004) *Qualitative Research in Sociology*. Sage Publications.

Mitova, Veli (2020) Decolonizing Knowledge Here and Now. *Philosophical Papers*, Vol. 49, No. 2 (July 2020): 191–212.

Pink, Sarah (2015) *Doing Sensory Ethnography*. Sage Publications.

Ritzer, George & Paul Dean (2015) *Globalization: A Basic Text*. Second Edition: Wiley Publishing Company.

Scheper-Hughes, Nancy (2000) The Global Traffic in Human Organs. *Current Anthropology*, Volume 41, Number 1, April.

Steger, Manfred B. (2003) *Globalization: A Very Short Introduction*. Oxford University Press.

### **Be Aware of Plagiarism:**

The University Academic Integrity Policy defines plagiarism as “*presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one’s own.*” This includes reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source. Examples of sources from which the ideas, expressions of ideas or works of others may be drawn from include but are not limited to: books, articles, papers, literary compositions and phrases, performance compositions, chemical compounds, artworks, laboratory reports, research results, calculations and the results of calculations, diagrams, constructions, computer reports, computer code/software, material on the internet and/or conversations.

Examples of plagiarism include, but are not limited to:

- any submission prepared in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, paraphrased material, algorithms, formulae, scientific or mathematical concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings without appropriate acknowledgement;
- submitting a computer program developed in whole or in part by someone else, with or without modifications, as one’s own; and
- failing to acknowledge sources through the use of proper citations when using another’s work and/or failing to use quotations marks.

Plagiarism is a serious offence that cannot be resolved directly by the course’s instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of “F” for the course.

### **Intellectual Property:**

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

## Grading:

Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

## Approval of Final Grades:

Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

## Carleton E-mail Accounts:

All email communication to students from BGIInS will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

## Academic Accommodation:

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

**Pregnancy obligation:** write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For accommodation regarding a formally-scheduled final exam, you must complete the Pregnancy Accommodation Form [Form: Pregnancy Accommodation | Equity and Inclusive Communities \(carleton.ca\)](#).

**Religious obligation:** write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details [Religious/Spiritual Observances | Equity and Inclusive Communities \(carleton.ca\)](#).

**Academic Accommodations for Students with Disabilities:** The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing,

and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).

### **Survivors of Sexual Violence**

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: <https://carleton.ca/equity/sexual-assault-support-services>

### **Accommodation for Student Activities**

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation will be provided to students who compete or perform at the national or international level. Write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

### **Official Course Outline:**

The course outline posted to the BGIInS website is the official course outline.