



# Canadian Greenhouse Conference

## Call for Posters

### 2023 Poster Session

*Looking for different ways to highlight your research in greenhouse horticulture in 2023?*

We are pleased to announce that the Canadian Greenhouse Conference (CGC) will be hosting its first Poster Session!

View conference details here: [www.canadiangreenhouseconference.com/](http://www.canadiangreenhouseconference.com/)

**When:** October 4 - 5, 2023

**Where:** Niagara Falls Convention Centre, 6815 Stanley Ave., Niagara Falls, ON L2G 3Y9

**Goal:** To highlight research on greenhouse floriculture, fruit, vegetables and alternative crops in Canada allowing growers and members of the ag-industry to see the excellent work that you do in support of the many commodities they grow.

**Categories:** Regular and Student Competition

**Application due date:** Sunday September 10, 2023

**Poster PDF due date:** Wednesday September 20, 2023

**Details:** The Poster Session is an effective venue for researchers, industry and extension specialists to present new information pertinent to Canada's greenhouse horticultural industry. Posters that present results from research trials, including pest management, crop production, new cultivars, and opportunities for marketing Canadian horticulture are welcomed. Posters should be approximately 120 cm x 90 cm (48" x 36") in either portrait or landscape orientation. Please do not bring oversized posters. Both student and regular submissions are welcome.

**What are we looking for in 2023?** Traditional research posters and infographics or other visual messaging tools that can convey appropriate details are encouraged. The complete poster is limited to one page only. As our target audience is predominantly comprised of growers and consultants, avoid technical language or jargon.

To submit a poster in the Poster Session, submit an application to the poster session chair prior to **September 10, 2023**.

Application forms can be found at:

[www.canadiangreenhouseconference.com/attendee-information/research-poster-session](http://www.canadiangreenhouseconference.com/attendee-information/research-poster-session)

**Contacts:**

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## 2023 Student Poster Competition Details

This first Student Poster Competition features student research conducted in the field of greenhouse horticulture. The event offers students an opportunity to showcase their work to their target audience, compete for cash awards and to publish their posters online. This competition will be limited to the first 20 applications, so please get your forms in early.

Prizes are available as follows:

1st Prize	-	\$750
2nd Prize	-	\$500
3rd Prize	-	\$350

### Eligibility for student poster competition:

The poster competition is directed at students currently enrolled at a college or university who are conducting research on greenhouse crops or related production/marketing practices relevant to Canada. The research must be novel and the student must have performed the majority of the work.

### Poster Format and Judging Criteria:

While there is no specific format requirement for posters, students are encouraged to describe the problem being addressed or technology being evaluated, what was done to solve the problem or with the technology during the evaluation, what happened (results) and a discussion on the importance of this work to the greenhouse industry. Infographics are an excellent option, provided they contain elements that can be evaluated using the judging criteria.

Posters will be judged by an impartial panel including research scientists, OMAFRA specialists and representatives from the greenhouse industry. Decisions made by judges are final.

Judges will rank the posters based on the following criteria:

<b>Introduction</b> (background and objectives provided)	10
<b>Body</b> (materials and methods, and results clearly stated)	10
<b>Summary</b> (conclusions; relevance to industry; future direction)	20
<b>Research</b> (impact to industry; appropriate methodology)	15
<b>Organization</b> (sequence logical and evident; statements clear and unambiguous)	15
<b>Visual Impact</b> (graphs, tables and photos lead to improved understanding of topic; easily read and understand; appealing backgrounds and colours)	20
<b>Appropriate for target audience</b> (no scientific jargon; grower/industry friendly)	10