



Ontario Fruit & Vegetable Convention

Call for Posters

2025 Poster Session

Looking for different ways to highlight your research in horticulture in 2025? We are pleased to announce that the Ontario Fruit and Vegetable Convention (OFVC) will be hosting a Poster Session. View conference details here: www.ofvc.ca.

When: February 19 - 20, 2025

Where: Niagara Falls Convention Centre, 6815 Stanley Ave., Niagara Falls, ON L2G 3Y9

Goal: To highlight research on fruit, vegetables and alternative crops in Ontario allowing growers and members of ag-industry to see the excellent work that you do in support of the many commodities they grow.

Categories: Regular and Student Competition

How to apply: Fill out an application and email it to the Poster Session Chairs

DUE DATES:

Early-bird poster application (title, authors and abstract will be included in the printed program): Wednesday December 18, 2024

Final poster application (will not be included in the printed program): Sunday January 26, 2025

Poster PDF and audio/video files: Wednesday February 5, 2025

Details: The Poster Session is an effective venue for researchers, industry and extension specialists to present new information pertinent to Ontario's horticultural industry. Posters that present results from research trials, including pest management, crop production, new cultivars, and opportunities for marketing Ontario horticulture are welcomed. Posters should be approximately 120 cm x 90 cm (48" x 36") in either portrait or landscape orientation. Please do not bring oversized posters. Both student and regular submissions are welcome.

What are we looking for in 2025? Traditional research posters and infographics or other visual messaging tools that can convey appropriate details are encouraged. The complete poster is limited to one page only. As our target audience is predominantly comprised of growers and consultants, avoid technical language or jargon.

Submit an audio/video: Describe your research in 3 minutes or less using an audio or video clip attached to your poster PDF.

Application forms and a guide to adding audio to your poster can be found at <http://www.ofvc.ca/posters.html>

Contacts:

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2025 Student Poster Competition Details

The long-standing Student Poster Competition features student research conducted in the field of horticulture. The event offers students an opportunity to showcase their work to their target audience, compete for cash awards and to publish their posters online. In 2025 the competition will be limited to the first 20 applications so please get your forms in early. Prizes are available as follows:

1st Prize	-	\$750
2nd Prize	-	\$500
3rd Prize	-	\$300

Eligibility for student poster competition:

The poster competition is directed at students currently enrolled at a college or university in an undergraduate or graduate (Masters or PhD) program who are conducting research on horticulture crops or related production/marketing practices relevant to Ontario. The research must be novel and the student must have performed the majority of the work.

Poster Format and Judging Criteria:

While there is no specific format requirement for posters, students are encouraged to describe the problem being addressed or technology being evaluated, what was done to solve the problem or with the technology during the evaluation, what happened (results) and a discussion on the importance of this work to the Horticulture industry. Infographics are an excellent option, provided they contain elements that can be evaluated using the judging criteria.

Posters will be judged by an impartial panel including research scientists, OMAFA specialists and representatives from the horticulture industry. Decisions made by judges are final.

Judges will rank the posters based on the following criteria:

Introduction (background and objectives provided)	10
Body (materials and methods, and results clearly stated)	10
Summary (conclusions; relevance to industry; future direction)	20
Research (impact to industry; appropriate methodology)	15
Organization (sequence logical and evident; statements clear and unambiguous)	15
Visual Impact (graphs, tables and photos lead to improved understanding of topic; easily read and understand; appealing backgrounds and colours)	20
Appropriate for target audience (no scientific jargon; grower/industry friendly)	10