



Carleton
UNIVERSITY

PAPM 4000 C
Capstone Seminar
Public Policy and Administration
Social Policy

Faculty of Public Affairs
Arthur Kroeger College of Public Affairs

Fall 2020

PAPM 4000 C – Capstone Seminar in Public Policy and Administration / Social Policy

Class Schedule: Thursdays 11:35 a.m. to 2:25 p.m.

Classroom: Online (Zoom)

This seminar will be delivered via Zoom. As such, a computer or tablet will be required that allows for video and microphone capabilities.

Instructor: John Nater

Email: John.Nater@carleton.ca

Telephone: I will provide my cell phone number during the first class

Office: Virtual

Office Hours: By appointment via Zoom, telephone or a medium of your choosing

A Note from John: Your fourth and final year of undergraduate studies can be a challenging and stressful time at the best of times. During a global pandemic, with learning and instruction moved to an online platform, it can be all the more challenging.

If you face a challenge that may affect your ability to complete an assignment on time, please let me know. Life happens. We will make it work. Just reach out and we can figure out options.

Course Description:

This course is designed to build on the knowledge and theory you have developed over your PAPM journey. It is designed to combine both the academic rigour of the PAPM program with real-life scenarios that may be encountered in a future career.

This seminar will explore selected policy areas that are both topical and ever-evolving; potentially even as this course unfolds. The weekly discussion will be supplemented with guest speakers who have worked in some of the most challenging policy areas and can offer insight into public policy in Canada.

This course has been designed to provide for interaction and feedback throughout the semester culminating with the submission and presentation of a policy proposal on a subject matter of the student's choice.

LEARNING OUTCOMES:

This course will provide opportunities to develop advanced written and oral communication skills. Students will learn to synthesize complex thoughts and ideas into clear proposals and briefings. This course uses advocate-style presentations to provide students with the opportunity to develop skills in presenting material with which they may not be familiar; a skill often required when providing briefings on behalf of employers or colleagues.

In a variety of different policy areas, students will identify key challenges and opportunities and propose policy responses. Students will develop analytical skills in examining existing policies while also improving their abilities to develop new and novel solutions to existing policy challenges.

Student learning will include group-based work assignments allowing the development of teamwork skills. Individual assignments will also play a key role in this course and will be informed by the group discussion of peers.

READING REQUIREMENTS:

Dunn, Christopher. 2018. *The Handbook of Canadian Public Administration, 3rd Edition*. Toronto: Oxford University Press.

Macfarlane, Emmett. 2018. *Policy Change, Courts, and the Canadian Constitution*. Toronto: University of Toronto Press.

Brodie, Ian. 2018. *At the Centre of Government: The Prime Minister and the Limits on Political Power*. Montreal/Kingston: McGill-Queen's University Press.

Segal, Hugh. 2019. *Bootstraps Need Boots: One Tory's Lonely Fight to End Poverty in Canada*. Vancouver: UBC Press.

EVALUATION:

Assignment:	Due Date:	Value:
1. Participation/Attendance	Ongoing	20%
2. Policy Evaluation Assignment	October 1, 2020	15%
3. Group Policy Response 1	October 22, 2020	15%
4. Group Policy Response 2	November 19, 2020	15%
5. Advocate Presentation	December 3 & 10, 2020	5%
6. Policy Proposal	December 3 & 10, 2020	30%

Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

1. Participation and Attendance: It is expected that students will not only attend every class, but also be prepared to actively participate in the discussion. For classes denoted by a double asterisk (**) on the course schedule, discussion will be guided using a modified version of the “Learning Through Discussion” method adapted from resources at the University of Chicago and Dr. Kathy Brock of the School of Policy Studies at Queen’s University. Broadly speaking, the discussion will be guided by questions based on these six themes: terms and concepts; main arguments; subthemes; comparison; evaluation; and policy proposals.

2. Policy Evaluation Assignment: This assignment is due early in the semester to provide for early feedback. Students will be asked to choose a policy or program implemented by a government in response to the COVID-19 pandemic. Students may choose any level of government. Students will identify the criteria on which to base their evaluation and present this evaluation to the class.

3. Group Policy Response 1: Students will participate in a one-hour discussion with former Minister of Indigenous Services, the Honourable Dr. Jane Philpott. Dr. Philpott will discuss both the challenges and opportunities she encountered during her time as Minister. Following the discussion, students will break into groups and draft a policy response due a week later. Additional details will be provided in class.

4. Group Policy Response 2: Students will participate in a one-hour discussion with a guest speaker on the concept of a Guaranteed Annual Income. Following the discussion, students will break into groups and draft a policy response due a week later. Additional details will be provided in class.

5. Advocate Presentations: This assignment is designed to develop the skills to present on a subject matter with which you may not be familiar. Each student will be paired with another student and will be expected to briefly present the key points of their Policy Proposal. The presenting student will also respond to questions on behalf of the author.

6. **Policy Proposal:** Students will propose a new policy or an amended policy on any pertinent subject matter. This policy can be directed to a federal, provincial or municipal government in Canada. Students wishing to propose a policy outside of a Canadian jurisdiction should speak with the instructor prior to undertaking the assignment. Additional information will be provided in class.

COURSE SCHEDULE (Overview):

Week:	Date:	Topic:	Location:
Week 1	September 10, 2020	Introduction	Zoom
Week 2	September 17, 2020	**Health Policy in Canada	Zoom
Week 3	September 24, 2020	**Environment & Climate Change Policy	Zoom
Week 4	October 1, 2020	Evaluating Policy During a Crisis	Zoom
Week 5	October 8, 2020	**The Budget Process	Zoom
Week 6	October 15, 2020	Guest: Dr. Jane Philpott	Zoom
Week 7	October 22, 2020	**Policy in the 2020s	Zoom
Fall Reading Week			
Week 8	November 5, 2020	**The Courts and Policy	Zoom
Week 9	November 12, 2020	Guest: TBC	Zoom
Week 10	November 19, 2020	**Parliament, Politics & Policy	Zoom
Week 11	November 26, 2020	**Communications and Policy	Zoom
Week 12	December 3, 2020	Advocate Presentations	Zoom
Week 13	December 10, 2020	Advocate Presentations	Zoom

COURSE SCHEDULE (Detailed):

Week 1	September 10, 2020
Topics:	Introductions Course Overview Review of Assignments Questions
Readings:	N/A

Week 2	September 17, 2020
Topics:	Health Policy in Canada
Readings:	“A Prescription for Canada: Achieving Pharmacare for All” – Final Report of the Advisory Panel on the Implementation of National Pharmacare: https://www.canada.ca/en/health-canada/corporate/about-health-canada/public-engagement/external-advisory-bodies/implementation-national-pharmacare/final-report.html

	<p>Standing Committee on Health. “Pharmacare Now: Prescription Medicine Coverage for All Canadians.” https://www.ourcommons.ca/Content/Committee/421/HESA/Reports/RP9762464/hesarp14/hesarp14-e.pdf</p> <p>Dunn, Christopher. “The Federal Spending Power” (Chapter 3, Dunn’s <i>Handbok on Canadian Public Administration</i>).</p> <p>Dufresne, Yannick, Sanjay Jeram and Alexandre Pelletier. “The True North Strong and Free Healthcare? Nationalism and Attitudes Towards Private Healthcare Options in Canada.” In <i>Canadian Journal of Political Science</i> (Volume 47, Issue 3), pp 569-595.</p>
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Week 3	September 24, 2020
Topics:	Environment and Climate Change Policy
Readings:	<p>Boyd, Brandon. “A Province Under Pressure: Climate Change Policy in Alberta” in <i>Canadian Journal of Political Science</i> (Volume 52, Issue 1), pp.183-199.</p> <p>Huebert, Rob. “Climate Change and Canadian Sovereignty in the Northwest Passage.” In <i>Calgary Papers in Military and Strategic Studies</i> (Occasional Paper Number 4, 2011), pp. 383-400.</p> <p>Office of the Auditor General. “Perspectives on Climate Change Action in Canada – A Collaborative Approach from Auditors General – March 2018. https://www.oag-bvg.gc.ca/internet/English/parl_otp_201803_e_42883.html</p> <p>Craft, Jonathan, Michael Howlett and Mark Crawford. 2012. “Shifting Mandates and Climate Change Policy Capacity: The Canadian Infrastructure Case.” In <i>Canadian Political Science Review</i> (Volume 6, No. 1), pp. 51-63.</p>

Week 4	October 1, 2020
Topics:	Evaluating Policy During a Crisis
Readings:	<p>No required readings, but you may wish to review the following in support of your assignment:</p> <p><i>Beyond Policy Analysis: Public Issue Management in Turbulent Times</i> (Chapter 7, Evaluation).</p>

Week 5	October 8, 2020
Topics:	Budgets and Finance
Readings:	Prince, Michael. “Budgeting in Canada: Centre Stage of Government and Governance” (Chapter 19 in Dunn’s <i>Handbook on Canadian Public</i>

	<p><i>Administration</i>).</p> <p>Robson, William and Alexandre Laurin. “Adaptability, Accountability, and Sustainability: Intergovernmental Fiscal Arrangements in Canada” (Chapter 2 in Dunn’s <i>Handbook on Canadian Public Administration</i>).</p> <p>Courchene, Thomas. “From Martin to Flaherty: Balancing the Books All Over Again.” <i>Policy Options</i> April 2010. https://policyoptions.irpp.org/magazines/budget-2010/from-martin-to-flaherty-balancing-the-books-all-over-again/</p> <p>Lecours, Andre and Daniel Beland. “The Institutional Politics of Territorial Redistribution: Federalism and Equalization Policy in Australia and Canada.” In <i>Canadian Journal of Political Science</i> (Volume 46, Issue 1), pp. 93-113.</p>
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Week 6	October 15, 2020
Topics:	Guest Speaker – The Honourable Dr. Jane Philpott Challenges and Opportunities as Minister of Indigenous Services
Readings:	Shepherd, Robert. “Indigenous Peoples and the Reconciliation Agenda: Funding, Accountability and Risk” (Chapter 13 in Dunn’s <i>Handbook on Canadian Public Administration</i>).
	Truth and Reconciliation Commission of Canada. <i>Calls to Action</i> . http://nctr.ca/assets/reports/Calls_to_Action_English2.pdf

Week 7	October 22, 2020
Topics:	Policy Challenges and Opportunities in the 2020s
Readings:	Deputy Ministers’ Committee on Policy Innovation. “Back to the Future: The Sharing Economy.” https://www.canada.ca/en/innovation-hub/services/reports-resources/report-sharing-economy.html
	Standing Committee on Access to Information, Privacy and Ethics. “Democracy Under Threat: Risks and Solutions in the Era of Disinformation and Data Monopoly.” https://www.ourcommons.ca/Content/Committee/421/ETHI/Reports/RP10242267/ethirp17/ethirp17-e.pdf
	Siemiatycki, Matti. “Public-Private Partnerships in Canada: Reflections on Twenty Years of Practice” (Chapter 17 in Dunn’s <i>Handbook on Canadian Public Administration</i>).
	Standing Committee on Industry, Science and Technology. “Broadband Connectivity in Rural Canada: Overcoming the Digital Divide.” https://www.ourcommons.ca/Content/Committee/421/INDU/Reports/R

	<p>P9711342/indurp11/indurp11-e.pdf</p> <p>Wooten, George and Simon Kiss. “The Ambiguous Definition of Open Government: Parliamentarians, Journalists and Bloggers Define Open Government In Accordance With Their Interests” in <i>Canadian Journal of Political Science</i> (Volume 52, Issue 3), pp. 479-499.</p>
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Week 8	November 5, 2020
Topics:	The Courts and Public Policy
Readings:	<p>Macfarlane, Emmett. 2018. <i>Policy Change, Courts, and the Canadian Constitution</i>. Toronto: University of Toronto Press.</p> <p>Baar, Carl and Ian Greene. “Judicial Administration” (Chapter 8, <i>Dunn’s Handbook on Canadian Public Administration</i>).</p>

Week 9	November 12, 2020
Topics:	<p>Guaranteed Annual Income in Canada</p> <p>Guest Speaker: TBC</p>
Readings:	<p>Parliamentary Budget Officer. “Costing a Guaranteed Basic Income During the COVID Pandemic.” https://www.pbo-dpb.gc.ca/web/default/files/Documents/Reports/RP-2021-014-M/RP-2021-014-M_en.pdf</p> <p>Segal, Hugh. 2019. <i>Bootstraps Need Boots: One Tory’s Lonely Fight to End Poverty in Canada</i>. Vancouver: UBC Press.</p>

Week 10	November 19, 2020
Topics:	Parliament, Politics and Policy
Readings:	<p>Brodie, Ian. 2018. <i>At the Centre of Government: The Prime Minister and the Limits on Political Power</i>. Montreal/Kingston: McGill-Queen’s University Press.</p> <p>Craft, Jonathan. “Out of the Shadows: Political Staff as Public Administrators (Chapter 23, <i>Dunn’s Handbook on Canadian Public Administration</i>).</p>

Week 11	
Topics:	Communications and Policy

Readings:	<p>Marland, Alex. “Communications, Concepts and Practices in Canadian Public Administration.” (Chapter 25 in Dunn’s <i>Handbook on Canadian Public Administration</i>).</p> <p>2020 Speech From the Throne (September 23, 2020).</p> <p>Rollwagen, Heather, et al. “Just Who Do Canadian Journalists Think They Are? Political Role Conceptions in Global and Historical Perspective” In <i>Canadian Journal of Political Science</i> (Volume 52, Issue 3), pp. 461-477.</p>
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Weeks 12 and 13	December 3 and December 10, 2020
Topics:	Advocate Presentations
Readings:	N/A

REQUESTS FOR ACADEMIC ACCOMODATIONS:

Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

Pregnancy obligation: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details click [here](#).

Religious obligation: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details click [here](#).

Academic Accommodations for Students with Disabilities: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520- 6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).

Survivors of Sexual Violence:

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: <https://carleton.ca/equity/sexual-assault-support-services>

Accommodation for Student Activities:

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

STATEMENT ON PLAGIARISM:

The University Senate defines plagiarism as “presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs."

Plagiarism is a serious offence that cannot be resolved directly by the course’s instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course.