



Carleton

UNIVERSITY

PAPM 4000 C
Capstone Seminar in Public Affairs and Policy Management
Tuesday 11:35–2:25
Online (via Zoom)

Instructor: Jungroan Lin
Email: jungroan.lin@carleton.ca
Office Hours: by appointment

COURSE DESCRIPTION

Public policy in Canada is an ever-shifting landscape. Increasingly, public policy is influenced by a variety of actors including the private sector, non-governmental organizations, think-tanks, academia, the media, and elsewhere; on the flipside, while the public service continues to lose its once-thought monopoly over public policymaking, it is also presented now with a greater diversity of information and external resources to leverage.

This course explores the ways through which different hands touch the Canadian policymaking process. You will be asked to apply your theoretical training from the B.PAPM program to the real worlds of policymaking, applying prior lenses of analyses to practical modes of information delivery. Guest speakers intimately involved with Canadian public policy will share their experiences and personal views on policy strategy, policy work, and policy outcomes.

INTENDED LEARNING OBJECTIVES

- Apply policy and public administration theory to real-world problems
 - Familiarize with how different sectors and organizations impact public policy
 - Develop practical policy-related writing skills and live oral presentation skills
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COURSE POLICIES

Communications

All communications should be addressed to the provided instructor email (jungroan.lin@carleton.ca) with “[PAPM 4000 C]” in first part of the subject line. If a reply is not given within 48 working hours, it is extremely likely that your message was not received.

Document submissions

Any written documents should be submitted as a .DOC file. File names should have the following format:

“LastName_FirstName_Assignment”

Late Assignments

Late submissions will be penalized by 5% per day (starting immediately at submission deadline). If an extension is required, please contact the instructor at least a week before the submission deadline with a legitimate reason.

COVID-19

Stay safe. Let me know if anything directly or peripherally related comes up.

READING REQUIREMENTS

Required texts will either be accessible through the MacOdrum Library reserves, accessible online, or otherwise provided by the instructor.

COURSE EVALUATION

Deliverable Item	Due Date	Value
Participation/attendance	Ongoing	30%
Op-ed assignment	October 10, 2021 (11:59 PM)	20%
Media Interviews (instructor)	November 16	5-10%
Media Interviews (class)	November 16	5-10%
Briefing note	December 17, 2021 (11:59 PM)	35%

Participation and Attendance (30%)

Students are expected to come to class having completed the required readings ahead of time.

This course heavily emphasizes the importance of participation and discussion, given the seminar format and offers an opportunity for students to explore topics in both practically and theoretically meaningful ways.

When reading a piece, students should focus on the following question:

- What are the key research questions?
- To what ends/for what purpose are these questions being asked?
- What research design was used to answer those questions and what is the logic of this design?
- What methodology and methods were employed?
- What are the shortcomings of the chosen approach?
- How do the findings of this research intersect with your own priors?

Op-Ed Assignment (20%)

Students will be asked to write a ~500-750 word op-ed on a relevant and timely Canadian public policy issue. You will be evaluated both on substantive contribution and stylistic mastery. Students should look to target a specific media source to help guide their writing. More details to follow in class.

Media Interviews (15%)

After choosing a topic area, students will undergo 1-on-1 media-style interviews with the instructor. Generally, it is expected that students will be representing an organization as a senior policy analyst. These interviews will be evaluated by both the class and the instructor, with the grading weight favouring the higher given score.

Briefing Note (35%)

Students will prepare a ~1000 word briefing note on one of given topics. This deliverable will be targeted at a specific senior official and written from the perspective of a public servant. Briefing notes should emphasize evidence-based analysis, brevity and efficiency of presented information, and political/contextual consciousness while remaining unpartisan.

Sample briefing notes and more detailed instructions will be given prior to and during the final class. The list of topics will be released three weeks prior to the final due date.

CLASS SCHEDULE AND READING LIST

September 14 – Introduction

Course overview

Discussion of course themes, goals, expectations

September 21 – Policy and Politics I

Shaw, Richard and Chris Eichbaum. 2017. "Politicians, political advisers and the vocabulary of public service bargains: Speaking in tongues?" *Public administration* 95 (2): 312-326.

Craft, Jonathan. 2016. "Conclusion: Core Executives, Partisan Advisers, and the Politics of Policy Work in Canada." in *Backrooms and beyond: partisan advisers and the politics of policy work in Canada*: 224-251. University of Toronto Press.

September 28 – Policy and Politics II (Guest Lecture)

Savoie, Donald J. 2014. "Power at the Apex: Executive Dominance." In *Canadian Politics, Sixth Edition* edited by James Bickerton and Alain Gagnon.

Marland, Alex. 2017. "Government communications under Trudeau." *Policy Options*.
<https://policyoptions.irpp.org/fr/magazines/avril-2017/government-communications-under-trudeau/>.

October 5 – Budgets

Tellier, Geneviève. 2019. "The Size and Composition of Canadian Public-Sector Budgets." In *Canadian public finance: explaining budgetary institutions and the budget process in Canada*. University of Toronto Press.

Courchene, Thomas. 2010 "From Martin to Flaherty: Balancing the Books All Over Again."
<https://policyoptions.irpp.org/magazines/budget-2010/from-martin-to-flaherty-balancing-the-books-all-over-again/>.

Lecours, Andre and Daniel Beland. 2013. "The Institutional Politics of Territorial Redistribution: Federalism and Equalization Policy in Australia and Canada." *Canadian Journal of Political Science* 46 (1): 93-113.

October 12 – Digital Policy

Clarke, Amanda. 2020. "Digital government units: what are they, and what do they mean for digital era public management renewal?" *International Public Management Journal* 23 (3): 358-379.

Deibert, Ron. 2015. "Cyberspace Under Siege." *Journal of Democracy* 26 (3): 64-78.

Smith, Naomi and Tim Graham. 2017. "Mapping the anti-vaccination movement on Facebook." *Information, Communication & Society*.

October 19 – Policymaking in the Courts (Guest Lecture)

MacFarlane, Emmett. 2013. "A Question of Competence: Examining Judicial Policy Making." in *Governing from the bench: the Supreme Court of Canada and the judicial role*. UBC Press.

Coyne, Andrew. 2015. "Supreme Court euthanasia ruling marks the death of judicial restraint." *National Post*. <https://nationalpost.com/opinion/andrew-coyne-supreme-court-euthanasia-ruling-marks-the-death-of-judicial-restraint>.

Snow, Dave and Kate Puddister. 2018. "Closing a Door but Opening a Policy Window: Legislating Assisted Dying in Canada." in *Policy change, courts, and the Canadian constitution*. University of Toronto Press.

October 26 – Fall Break

November 2 – Environmental Policy

Dauvergne, Peter. 2010. "The Problem of Consumption." *Global Environmental Politics* 10 (2): 1-10.

Henstra, Daniel. 2017. "Climate Adaptation in Canada: Governing a Complex Policy Regime." *Review of Policy Research* 34 (3): 378-399.

Carter, Angela V., Gail S. Fraser and Anna Zalik. 2017. Environmental Policy Convergence in Canada's Fossil Fuel Provinces? Regulatory Streamlining, Impediments, and Drift." *Canadian Public Policy* 43 (1): 61-76.

Government of Canada. 2020. *A Healthy Environment and a Healthy Economy*.
<https://www.canada.ca/en/services/environment/weather/climatechange/climate-plan/climate-plan-overview/healthy-environment-healthy-economy.html>.

November 9 – Communicating Policy (Guest Lecture)

Marlanx, Alex. 2016. "The centralization of communications in government and politics." in *Brand command: Canadian politics and democracy in the age of message control*. 3-27. UBC Press.

O'Grady, Katherleen and Noralou Roos. 2016. "Linking academic research with the public and policy-makers." *Policy Options* August 1. <https://policyoptions.irpp.org/magazines/august-2016/linking-academic-research-with-the-public-and-policy-makers/>.

Rollwagen, Heather et al. 2019. "Just Who Do Canadian Journalists Think They Are? Political Role Conceptions in Global and Historical Perspective." *Canadian Journal of Political Science* 52 (3) 461-477.

November 16 – 'Media' Interviews

No required readings

November 23 – Policy and Reconciliation

Abele, Frances. 2007. *Like an Ill-Fitting Boot: Government, Governance and Management Systems in the Contemporary Indian Act*. Centre for First Nations Governance. https://fngovernance.org/wp-content/uploads/2020/06/frances_able.pdf.

Truth and Reconciliation Commission of Canada. 2015. "Calls to Action".
https://ehprnh2mwo3.exactdn.com/wp-content/uploads/2021/01/Calls_to_Action_English2.pdf.

November 30 – Policymaking, Capacity, and Talent (Guest Panel)

Glenn, Ted. 2012. "The State of Talent Management in Canada's Public Sector: Talent Management in Canada's Public Sector." *Canadian Public Administration* 55 (1): 25-51.

Howlett, Michael. 2009. "Policy Analytical Capacity and Evidence-Based Policy-Making: Lessons from Canada." *Canadian Public Administration* 52 (2): 153-175.

Reyt, Jean-Nicolas. 2021. "What Canadian CEOs are saying about work from home." *Policy Options*. Podcast. <https://policyoptions.irpp.org/magazines/april-2021/what-canadian-ceos-are-saying-about-work-from-home/>.

December 7 – COVID and Crisis

Fonberg, Robert. 2020. "Practical Guide to Writing Briefing Notes in the Government of Canada." https://culearn.carleton.ca/moodle/pluginfile.php/4412554/mod_resource/content/2/guide%20to%20writing%20briefing%20notes.pdf.

Koebel, Kourtney et al. 2021. "Public Policy in a Time of Crisis: A framework for Evaluating Canada's COVID-19 Income Support Programs." *Canadian Public Policy* 47 (2): 316-333.

Bryan, Kevin et al. 2021. "The Economic and Long-Term Health Consequences of Canadian COVID-19 Lockdowns." *Canadian Public Policy* 47 (2): 281-300.

Ivanova, Iglia. 2021. "Inequality, employment and COVID-19: Priorities for fostering an inclusive recovery in BC. *Canadian Centre for Policy Alternatives*.

https://www.policyalternatives.ca/sites/default/files/uploads/publications/BC%20Office/2021/07/ccpa-bc_Inequality-Employment-COVID_full.pdf.

REQUESTS FOR ACADEMIC ACCOMODATIONS:

Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

Pregnancy obligation: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details click here.

Religious obligation: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details click here.

Academic Accommodations for Students with Disabilities: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520- 6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).

STATEMENT ON PLAGIARISM

The University Senate defines plagiarism as "presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one's own." This can include:

- reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;

- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another's data or research findings;
- failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs."

Plagiarism is a serious offence that cannot be resolved directly by the course's instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course.