

October 28 | 10

A Canada-EU Free Trade Agreement: Public Good or Private Interest



Carleton University, Senate Room
28 October 2010
8:30 am to 4:30 pm

A one-day Forum, sponsored by the Canadian Centre for Policy Alternatives, Carleton University's Canada-Europe Transatlantic Dialogue and the Friedrich Ebert Foundation

About the

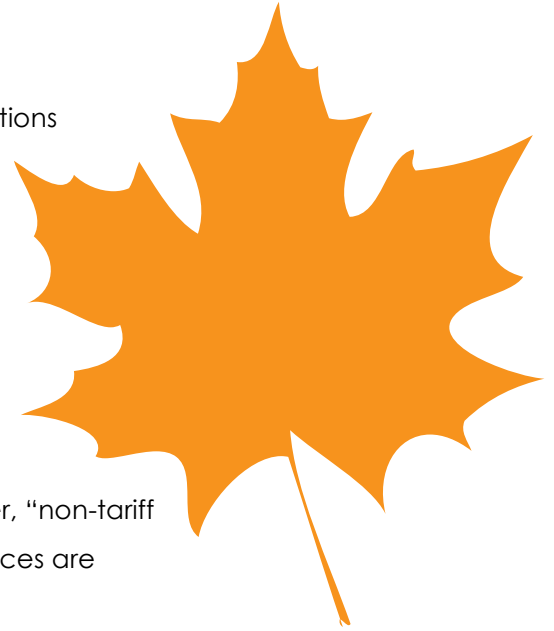
Conference

In May 2009, Canada and the European Union launched negotiations towards a Comprehensive Economic and Trade Agreement (CETA). Completion is scheduled for 2011. This conference takes place as the fifth round of negotiations draws to a close in Ottawa.

CETA has been described as the most ambitious free trade initiative undertaken by Canada since NAFTA. Traditional trade barriers such as tariffs and rules of origin are on the table. However, "non-tariff barriers" including regulatory issues, procurement and public services are taking centre stage in the negotiations.

Business organizations on both sides of the Atlantic are looking to the CETA to secure full tariff elimination, access to procurement, intellectual property protection, labour mobility, regulatory harmonization, etc. A number of civil society organizations are raising concerns about the impact of a CETA on employment and local development, on health and environmental regulations, culture, food security, public services, investor-state dispute mechanisms, etc.

This conference will bring together policymakers, businesspeople, and researchers with an interest and expertise in Canada-EU and trade relations in order to examine governments' responsibility regarding the balance between the interests of exporters and investors and those of workers; the balance between the public good and private interest.



Agenda



- 8:30-9:00 **Coffee and Registration**
- 9:00-9:15 **Introduction and Welcome**
Welcoming comments by Bruno van der Pluijm,
Ambassador of Belgium
- 9:15-11:00 **CETA—Public Good or Private Interest**
(chaired by Madelaine Drohan, Ottawa Correspondent, The Economist)
- Kurt Huebner, Director, Institute for European Studies, University of British Columbia
Hon. Peter Julian, MP, NDP Critic for International Trade
Fred Kingston, Senior Advisor Economic and Commercial Affairs, Delegation of the
European Union to Canada
Scott Sinclair, Senior Trade Policy Analyst, Canadian Centre for Policy Alternatives
- 11:00 **Coffee Break**
- 11:15-12:30 **Public Sector Issues—Public Services and Procurement**
(chaired by Joan DeBardleben, Chancellor's Professor in the Department of Political Science and the
Institute of European, Russian, and Eurasian Studies (EURUS), Carleton University)
- Larry Brown, Secretary Treasurer, National Union of Public and General Employees; Chair,
Program and Policy Advisory Group, Public Services International
David Long, Norman Paterson School of International Affairs, Carleton University
- 12:30-1:30 **Lunch**
- 1:30-2:45 **Private Sector Issues—Trade, Investment and Intellectual Property**
(chaired by Armand de Mestral, Jean Monnet Chair in the Law of International Economic Integration,
McGill University)
- Louis Thériault, Director, International Trade and Investment Centre, the Conference Board of Canada
Jim Stanford, Economist, Canadian Auto Workers
- 2:45 **Coffee Break**
- 3:00-4:15 **Social, Labour and Environmental Issues**
(chaired by Crina Viju, Institute of European, Russian, and Eurasian Studies, Carleton University)
- Teresa Healy, Senior Researcher, Social and Economic Policy Department, Canadian Labour Congress
Janet Eaton, Representative on Trade and Environment, Sierra Club Canada
- 4:15 – 4:30 **Concluding remarks**
- 4:30 **Refreshments to follow, sponsored by Friedrich Ebert Foundation**

About the

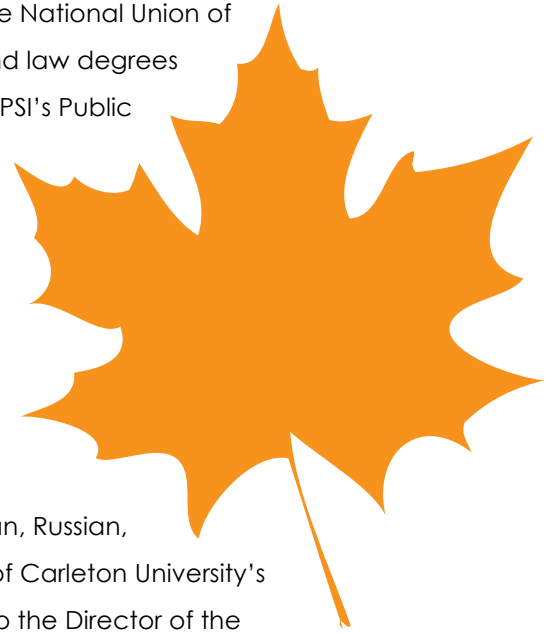
Speakers

Larry Brown is President of the CCPA. He is also Secretary-Treasurer of the National Union of Public and General Employees since 1986. He holds political science and law degrees from the University of Saskatchewan which he has put to use as chair of PSI's Public Sector Working Group and the National Union's Pensions Committee where he is leading the push to expand unions' control of members' pension funds in order to better the condition of workers through ethical screening, shareholder activism and social investment. He has written and spoken extensively about public finances, debt and deficit issues, changes in federal provincial financing, public sector restructuring and changes in the economic and political structures of Canada.

Joan DeBardeleben is a Chancellor's Professor in the Institute of European, Russian, and Eurasian Studies at Carleton University. She is founder and Director of Carleton University's EU Centre of Excellence, and the Centre for European Studies. She is also the Director of the Canada-Europe Transatlantic Dialogue (canada-europe-dialogue.ca), which is a major Canada-Europe research network funded by the Social Sciences and Humanities Research Council of Canada. Prof. DeBardeleben has written extensively on Russian politics, the EU's relations with its eastern neighbours (including Russia), and topics related to citizen participation and public opinion in both Russia and Eastern Europe. She has recently been a Visiting Researcher at the Mannheim Center for European Social Research (Germany) and at the Stiftung Wissenschaft und Politik (Berlin).

Armand de Mestral is the holder of the Jean Monnet Chair in the Law of International Economic Integration. He teaches international law, international trade law, and the law of the European Community at McGill University. His current research interest is the law of international economic integration. He has prepared books, articles and studies in English and French on international trade law and on Canadian comparative and constitutional law and international law. Professor de Mestral has served on WTO and NAFTA dispute settlement and arbitration tribunals. He was the president of the Canadian Red Cross Society from 1999 – 2001 and was made member of the Order of Canada in December 2007.

Madelaine Drohan has been the Ottawa correspondent for The Economist since February 2006, writing on Canadian national issues, business, and finance for a global audience. Her reporting and analysis of economic and business events of national and international import has also appeared in several national and international news outlets. In addition to her news reporting and analysis, Madelaine Drohan does research, editing and writing of longer studies for the Economist Intelligence Unit, which is part of the Economist Group. She holds a Bachelor of Journalism from Ryerson University in Toronto.



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Speakers

Janet M Eaton, PhD, has taught at several Nova Scotian universities including Dalhousie, St. Mary's, Mount Saint Vincent and most recently at Acadia where she offered courses on "Critical Perspectives on Globalization", "Environment and Sustainable Society", and "Community Political Power". From an early career as a marine biologist, she went on to work in the fields of adult and community education; systemic change [becoming a fellow of the International Systems Institute in the mid- 1990s] ; as a consultant to government and NGO's on systemic change; and since 1999 has been a part of the 'global democracy movement'. She is the Sierra Club of Canada's Trade and the Environment representative and a member of the Canadian Trade Justice Network. In her unending quest for "another possible world", Janet is presently working on a book: "Unmasking the Myths of Globalization: Reframing and Redesigning Our World" which combines a life time of learning, research, teaching and action.

Teresa Healy earned her doctorate in Political Science from Carleton University in 1999. She specializes in North American integration, labour, and public sector issues. Before coming to the Canadian Labour Congress as Senior Researcher, Healy worked in the Research Branch at the Canadian Union of Public Employees. Prior to working in the labour movement, Teresa held academic posts as Assistant Professor of International Relations at Wilfred Laurier University and Lecturer in International Political Economy at Trent University. Currently, Teresa is involved in ongoing research on the Canada- EU CETA negotiations, Canadian Communities in Crisis, North American integration, as well as health care privatization. Teresa Healy's book, *Gendered Struggles against Globalisation in Mexico* was published by Ashgate Publishing in 2008. Her edited collection, *The Harper Record*, was published by the Canadian Centre for Policy Alternatives, also in 2008. She is also a recording singer-songwriter.

Kurt Hübner is professor of European studies and director at the Institute for European Studies at UBC. Central to Hübner's research are topics of global and European currency regimes, international regimes of foreign direct investment, and the relations between innovation and sustainability. His latest research focuses on the economic and socio-political foundations of technical innovations in a transatlantic perspective. Currently he is working on a project on currency competition and currency co-operation, which analyses the relations between the U.S. Dollar, the Euro and the Japanese Yen. He holds the Jean Monnet Chair on European Integration and Global Political Economy and the Chair in German and European Studies. His book on 'Europe, Canada and the Comprehensive Economic and Trade Agreement' will be published early in 2011 by Routledge.

Peter Julian, MP (Burnaby-New Westminster) and NDP Critic on International Trade and Globalization. A former manual labourer, Peter returned to school later and became a financial administrator. Organizations that he led won consecutive Excellence in Business awards. Peter has been a strong critic of the dysfunctional trade architecture and Canada's trade policies. He opposed the softwood lumber agreement unsuccessfully; the SPP in campaign with activists across the country successfully and working with civil society activists and the labour movement was able to pioneer a new approach on trade legislation through combined opposition to the Canada-Colombia trade deal.

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Speakers

Geoffrey Frederick Kingston. Born in Vancouver, British Columbia, Canada in 1956. Graduated in Arts (Philosophy) from the University of Toronto in 1978 and Law from the University of Windsor in 1981. Called to the Ontario Bar in 1983. After working briefly as a lawyer in Toronto, did graduate studies in Europe, obtaining an LL.M. from the Vrije Universiteit Brussels (Free University of Brussels) in 1984 and a Diploma in Advanced European Studies (Law) at the College of Europe in Bruges, Belgium in 1985. Since 1986 has been employed by the Delegation of the European Commission to Canada in its Economic and Commercial Affairs Section. Responsibilities include analyzing and reporting on developments in trade and investment policy, on trade-related matters, agriculture, food safety and fisheries, both bilaterally and multilaterally, affecting EU-Canada relations. From 1998 to 2008 was also Chairman of the Standing Committee on Finance and Administration of the Northwest Atlantic Fisheries Organization (NAFO).

David Long is Professor of International Affairs in the Norman Paterson School of International Affairs at Carleton University. Professor Long has published widely on the history of international relations theory as well as on the European Union and transatlantic relations. His current research interests include the EU's foreign and security policy and also the development of the EU's policy on outer space. He is also working on the concept of interdisciplinary and the early stages of the institutionalization of International Relations as an academic discipline. Professor Long teaches courses International Relations in Europe, Ethics in International Affairs, Gender in International Affairs, and International Relations Theory.

Scott Sinclair is a senior researcher with the Canadian Centre for Policy Alternatives, where he directs the centre's Trade and Investment Research Project. Scott has written widely on trade policy, including Facing the Facts: A Guide to the GATS Debate (with Jim Grieshaber-Otto); and Putting Health First: Canadian Health Care Reform, Trade Treaties and Foreign Policy (with Matthew Sanger), a background study for the Romanow Commission on the Future of Health Care in Canada. In April 2010, he published Negotiating From Weakness: How the Canada-EU Trade Treaty Threatens Canadian Purchasing Policies and Public Services. Prior to joining CCPA, Scott was a senior trade policy advisor with the Government of British Columbia. He lives in Prince Edward Island.

Jim Stanford is an Economist with the Canadian Auto Workers, Canada's largest private-sector trade union. He received his Ph.D. in Economics in 1995 from the New School for Social Research in New York, and also holds economics degrees from Cambridge University and the University of Calgary. Jim is the author of Paper Boom (published in 1999) and author of Economics for Everyone (Pluto Press and Canadian Centre for Policy Alternatives, 2008). In 2007 he was appointed vice-chair of the Ontario Manufacturing Council. Jim writes a regular economics column for the Globe and Mail, and lives in Toronto with his partner and two daughters.

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Speakers

Louis Thériault joined the Conference Board of Canada in 1997 where he specializes in product development and macro and micro economic analysis. Louis joined The Conference Board to launch the Metropolitan Outlook Service including a quarterly economic forecast for large Canadian urban centres. Louis is currently Director of the International Trade and Investment Center, which provides Canadian business leaders and policy-makers with forward-looking analysis related to the implications of ongoing restructuring of global production. He is also a primary contact for contracts with external clients. He is an expert in health economics modeling and forecasting and has been involved in numerous partnership projects that require databasing and model simulation expertise. In addition, he is a speaker and a media spokesperson on topics related to international trade and investment and the Canadian economy.

Crina Viju was born and raised in the Southern part of Romania. After she received her B.Sc. and M.Sc. in Business Data Processing from the University "Babes-Bolyai" of Cluj-Napoca, Romania, she moved to the Mediterranean Agronomic Institute of Chania (MAICH), Crete, Greece where she obtained an M.Sc. in Economic and Management Science. In 2008, she completed a Ph.D. in Agricultural Economics at the University of Saskatchewan. For a period of 2 years, from 2007 to 2009, Dr. Viju worked as an Assistant Professor at Johnson-Shoyama School of Public Policy, University of Regina, Canada. In 2009, she became an Assistant Professor at the Institute for European, Russian and Eurasian Studies, Carleton University in Ottawa. Dr. Viju has a strong background in applied economic theory and contemporary quantitative methods. Her main research interests include the economic effects of different trade policies applied within the US, Canada and the European Union; European economic integration; economies in transition and EU enlargement.

About the

Sponsors



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The Canadian Centre for Policy Alternatives (CCPA) is an independent, non-partisan research institute concerned with issues of social and economic justice. Founded in 1980, the CCPA is one of Canada's leading progressive voices in public policy debates. By combining solid research with extensive outreach, we work to enrich democratic dialogue and ensure Canadians know there are workable solutions to the issues we face. The CCPA offers analysis and policy ideas to the media, general public, social justice and labour organizations, academia and government. With a national office in Ottawa and provincial offices in Nova Scotia, Ontario, Manitoba, Saskatchewan and British Columbia, the CCPA addresses local and national issues, as well as globalization and international trade. www.policyalternatives.ca

The Friedrich Ebert Foundation (FES) is Germany's oldest and largest non-profit political foundation committed to advancing social justice, promoting peace and shaping globalization in the spirit of the basic values of social democracy through education, research, and international cooperation. The foundation, headquartered in Bonn and Berlin, was founded in 1925 and is named after Friedrich Ebert, Germany's first democratically elected president. Today, the FES maintains branches in over 90 countries. www.fesdc.org

The Canada-Europe Transatlantic Dialogue (CETD) brings together scholars and partner organizations to promote research on relations between Canada and the European Union, and on policy challenges of common concern to Europe and Canada. We foster Canada-wide and trans-Atlantic research networks as well as the dissemination of research findings to the Canadian policy community and to the public at large. The aim is to enhance the quality of public discourse and encourage research-based assessments of diverse responses to pressing policy problems. The project is housed at Carleton University in Ottawa. Leading scholars from five Canadian universities joined with Carleton to launch the project: the Universities of British Columbia, Montreal, Toronto and Victoria, and McGill University. The partner universities contribute to the funding of the project. This project is supported by the Social Sciences and Humanities Research Council of Canada (SSHRC) under the Strategic Knowledge Cluster Program. www.canada-europe-dialogue.ca

