



The Centre for European Studies (EU Centre of Excellence), Canada-Europe Transatlantic Dialogue, EUNIC (EU National Institutes of Culture) Cluster Ottawa, and the Embassy of France in Canada present:



Promoting the Digital Economy: Perspectives from Europe and Canada

Friday, September 27, 2013
9:00 am - 11:45 am

Carleton University
Senate Room, 6th Floor,
Robertson Hall

Invited speakers from Europe and Canada:

Megan Richards

Director for
Coordination, DG
Communications
Networks, Content
and Technology,
European
Commission

Gilles Babinet

French multi-
entrepreneur and
Digital Champion for
France to the
European
Commission

Namir Anani

President & CEO,
Information and
Communications
Technology
Council

Ana Serrano

Chief Digital Officer,
Canadian Film
Centre, Media Lab

Please register at: labs.carleton.ca/canadaeurope/cu-events/digital-economy/

The European Union has been active in recent years in taking a dynamic approach to the development of the digital economy, including its cultural and creative industries, and in its adoption of the Digital Agenda for Europe in 2010. This half-day workshop will explore digital economy strategies and actions, focusing on similarities and differences between Canadian and European approaches, and economic implications of this important sector. The full workshop description, program, and registration are available on the event page noted above.

For more information contact marcel.sangsari@carleton.ca or 613 520-2600 ext. 3117



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