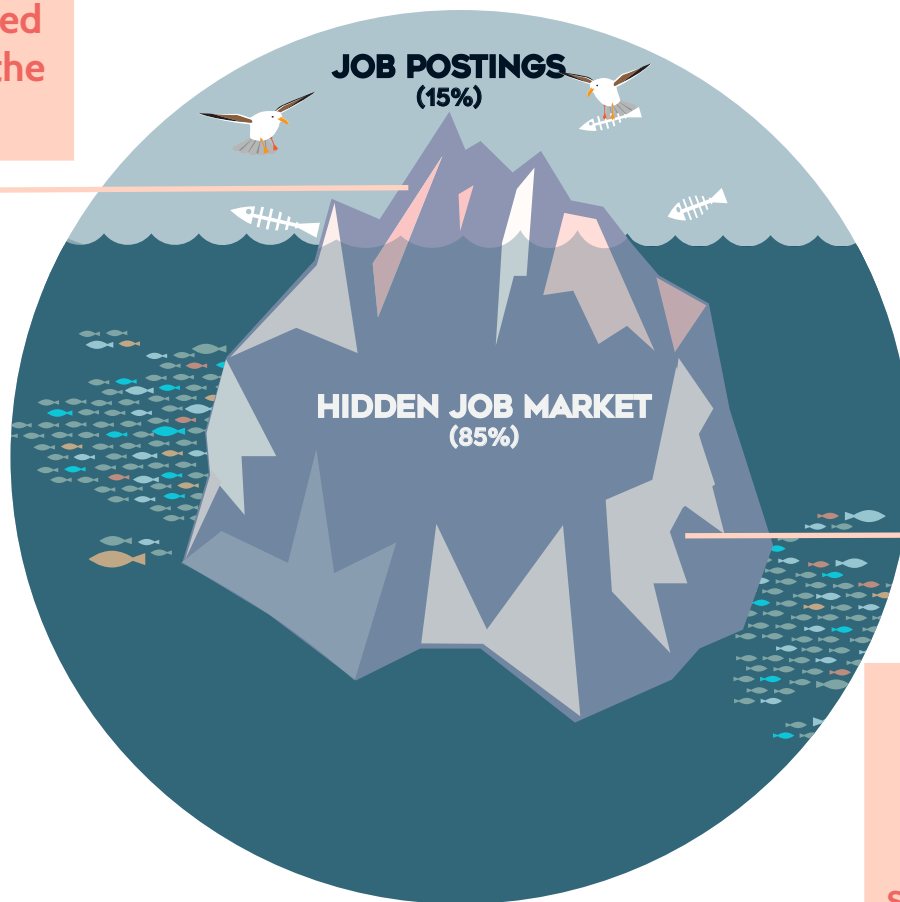


HIDDEN JOB MARKET

15% of job postings that are advertised are at the tip of the iceberg.



The remaining 85% of the iceberg is beneath the surface of the water surrounded by lots of the luscious fish -or unadvertized jobs.

Online job postings are convenient and accessible, making them much more competitive

HOW TO ACCESS THE HIDDEN JOB MARKET:

DIRECT APPROACHES

Go to the employer

INFORMATION INTERVIEWS

Arrange interviews with Industry professionals

NETWORKING

Talk to people about their experiences



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