

Messag

You can use bullets to break up text & improve

More...

 Keep in mind the first 3 lines are visible to viewers Show more 🥆

readability

#### **FXPFRIFNCF** Experience

List 3+ previous and current roles & describe them in detail. This can also include volunteer work!

vou are, what

vou do or what

you want to do

in the future.

Use industry

skills.

key words and



Starting with post-secondary, list all your educational experiences.



Highlight your skills & accomplishments using the S-A-R

• Situation + Action + Result

#### Education

Carleton Carleton University

Start year-End year

Bachelor of [Degree], Major, Minor...

- Activities and Societies:
- Awards:
- Courses:

## 🖒 EDIT URL

Customize your URL & add it to your resume, email signature or business card.

Q linkedin.com/in/yourname



#### SUMMARY

🝳 See connections (126)

Think of this as your "elevator pitch." Using first person, include a concise description of your skills, goals, motivation and achievements.

## ☆ WRITING TIP

Use a "Past, Present & Future" structure when writing your Summary section. Let people know how to reach

# 🏠 ADD MEDIA

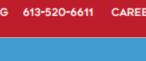
Add photos, links, presentations, articles, awards & more to your sections to make your profile stand out.



401 TORY BUILDING 613-520-6611

CAREER@CARLETON.CA







# SKILLS

Showcase at least 5 skills, including technical, soft and industryspecific skills.

## Skills & Endorsements

Skill 1

Endorsed by 15 of your colleagues at...

(+) Skill 2

(+) Skill 3

Show more V

#### RECOMMENDATIONS

Ask for positive recommendations from those who know your work.

#### Recommendations

Ask for a recommendation //

Add a new skill /

Received (3) Given (2)

Show more V

#### ACCOMPLISHMENTS

Add your projects, courses, awards, certifications, languages, & more here.



#### INTERESTS

Follow organizations, disciplines, and networking groups of interest to get updates on current projects and job opportunities.

### Accomplishments

3 Honors & Awards

2 Languages

5 Courses

#### Interests



Shopify



CAREER@CARLETON.CA



Health Canada **Carleton** Carleton Alumni

See all

# 

Having several endorsements per skill sends a strong message to recruiters that you have these skills.

#### $\stackrel{\textstyle <}{\bigtriangleup}$ ASK FOR A ROOST

When asking for a recommendation from a connection, send a perso<u>nalized</u> message. Aim for 3+.

### REMEMBER:

Your LinkedIn Profile is <u>not</u> the same as your resume, so get creative!

Showcase your personality, add media content, and most importantly, let your passions come through.



401 TORY BUILDING 613-520-6611

