

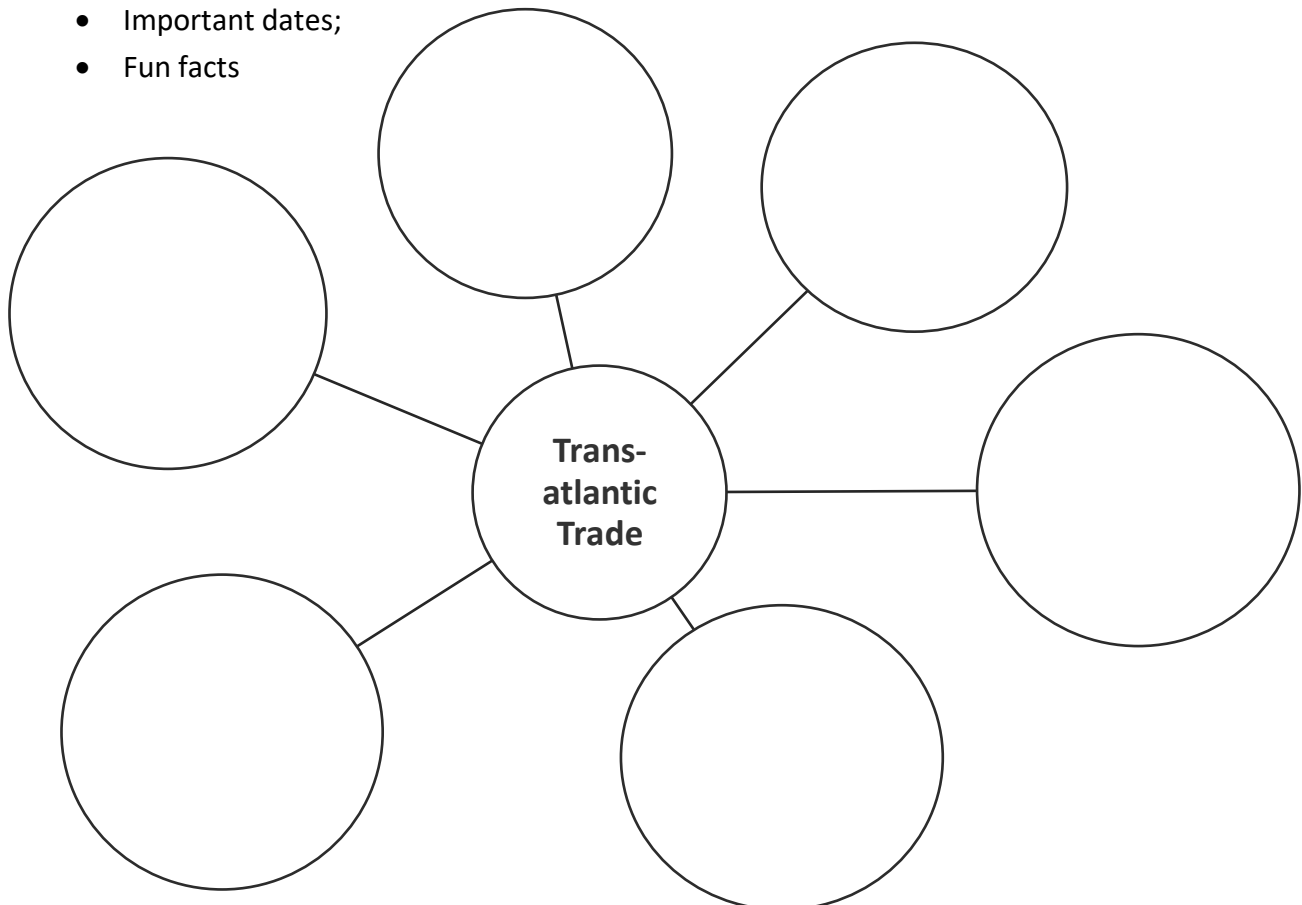
CANADA-EUROPE TRADE HISTORY

STUDENT'S VERSION

Warm Up

Think about what you have already learned about transatlantic trade between Canada and Europe. Brainstorm the following information about trade and add them to your spider diagram:

- The name of the country;
- Types of goods traded;
- Important dates;
- Fun facts



Activity 1: Timeline of Canada-Europe Trade

You will hear some information about the history of trade between Canada and Europe. Complete the timeline on the next page with important dates in the history of transatlantic trade. This can be in note form. Use the space below to note down any other important points from the lecture.

Notes:

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

Timeline:

1530s _____

1604 _____

1670 _____

1701 _____

1713 _____

1763 _____

1867 _____

1871 _____

1947 _____

1957 _____

2004 _____

2007 _____

2008 _____

2013 _____

2016 _____

2017 _____

Activity 2: Reading Activity

The Comprehensive Economic and Trade Agreement

CETA, or the Comprehensive Economic and Trade Agreement, is a free trade agreement between Canada and the European Union (EU). It was signed in 2017 after seven years of negotiations and entered into provisional application in September 2017. The agreement removes trade barriers, such as tariffs and quotas, and facilitates the movement of investment capital, goods, and services between Canada and the EU.

CETA provides significant benefits to citizens, businesses, and governments in both Canada and the EU. On the Canadian side, the agreement provides access to a market of over 500 million people with whom to trade and invest. Consumers in both Canada and the EU will enjoy lower prices on a wide range of goods, including cars and electronics, due to the elimination of tariffs. Businesses will benefit from improved access to a larger market, reduced red tape, and the ability to trade more freely. For governments, it eliminates expensive administrative and bureaucratic procedures, while offering short-term economic stimulus and long-term growth opportunities.

Overall, CETA is a win-win arrangement that will increase trade and investment between Canada and the EU, drive economic growth, and create jobs on both sides of the Atlantic. In 2020, CETA contributed up to \$26 billion to Canada's GDP and up to \$27 billion to the EU's GDP. It is an important step towards the goal of a closer Canada-EU economic partnership.

Activity 3: Video Activity

You will now watch a video about CETA. Your teacher will play the video twice.

On the first viewing, try to answer as many of the questions below as you can. On the second viewing, check your answers and fill in any you have missed.

Questions:

1. How much annual revenue does the EU receive from Canada for the following?
 - a. Trade in goods: € _____
 - b. Trade in services: € _____

2. How many bottles of wine do to Pascal Jolivet wine company sell to Canada each year?

3. What is excluded from the Coastal Trade Act by CETA? _____

4. What types of Italian PDO cheeses are Canadians fond of?
 - a. _____
 - b. _____

5. According to Mauro Petriccione, what points do the Canadians and Europeans agree on?

Consolidation: Debate

You will work in small groups of 4-5 students.

Read through the discussion questions below. In your group, discuss the questions. You do not have to get through all of them, please choose those that are most interesting to you. One person should take notes and be prepared to summarize your discussion for the class.

You have 10 minutes for your discussion.

Questions:

1. How has trade between Canada and Europe changed over time? What economic benefits does it offer to both regions?
2. Do you think that the pros of CETA outweigh the cons of CETA?
3. What do you think are the biggest challenges facing CETA implementation?
4. How do you think CETA will impact Canada's economy?
5. What do you think are the potentials and risks of CETA to Canadian businesses?
6. Do you think CETA will create new opportunities for Canadian workers?
7. In your opinion, how can trade between Canada and Europe be improved?

Extension: Group Research Activity

Instructions:

You will be placed into groups of 3-5. Please divide the task equally between each group member.

You will research one country or region in Europe that trades with Canada. You must find out the following information:

- ☞ The major types of goods traded between the countries;
- ☞ Current trade routes and methods, e.g., air cargo, shipping, etc.;
- ☞ The effects CETA has had on the trade relationship between Canada and the country assigned to you.

Once you have completed your research, create a poster that displays the major trading relationship between your assigned country and Canada.

The poster can be created digitally using computer software, or you can make a physical poster if you prefer. The poster must be **at least** two 8.5x11" pages in length/size.