

Two Wrongs Don't Make a Right: Anti-Globalization Populism and European Trade Strategy

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Politicization of EU trade policy

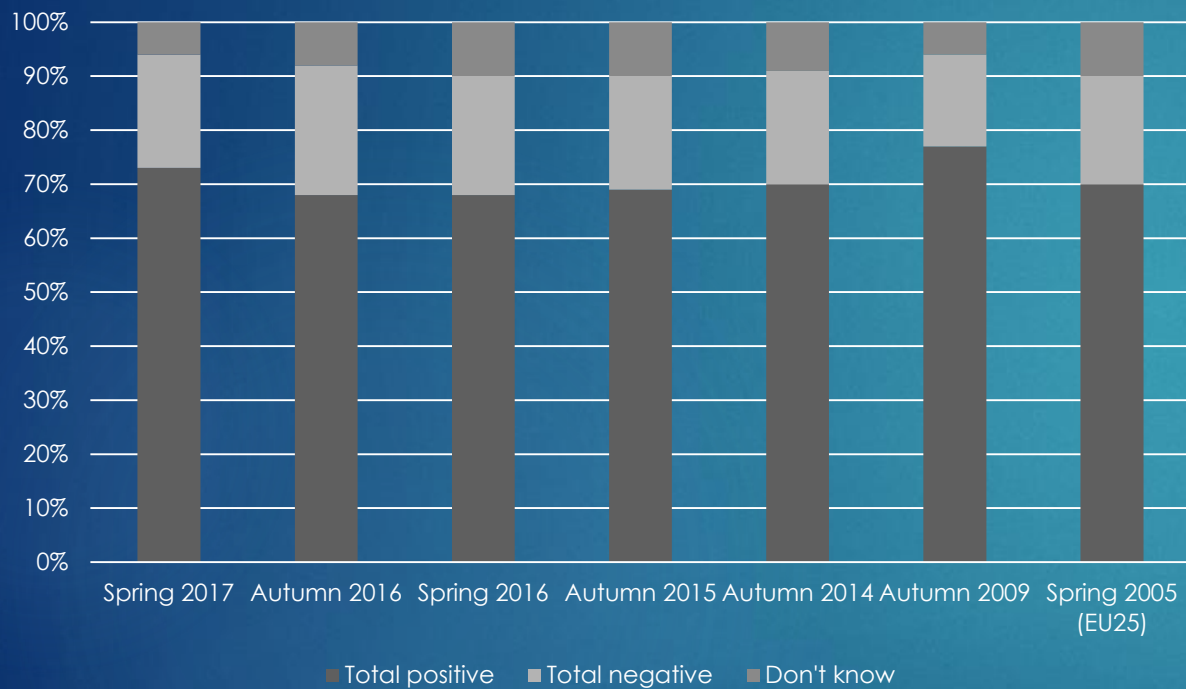
- ▶ “In recent years, the debate about trade has intensified. A much broader public is now interested in trade policy and many have concerns about issues like regulatory protection and the potential impact on jobs”
-- “Trade for All” 2015
- ▶ “... the environment in which the EU conducts trade policy has changed considerably” “... Europe saw an unprecedented public debate about the purpose and legitimacy of trade agreements, linked with renewed concerns about the effects of globalisation.”
-- “Report on the Implementation of the Trade Policy Strategy Trade for All” 2017

1st wrong: Continuity, not change

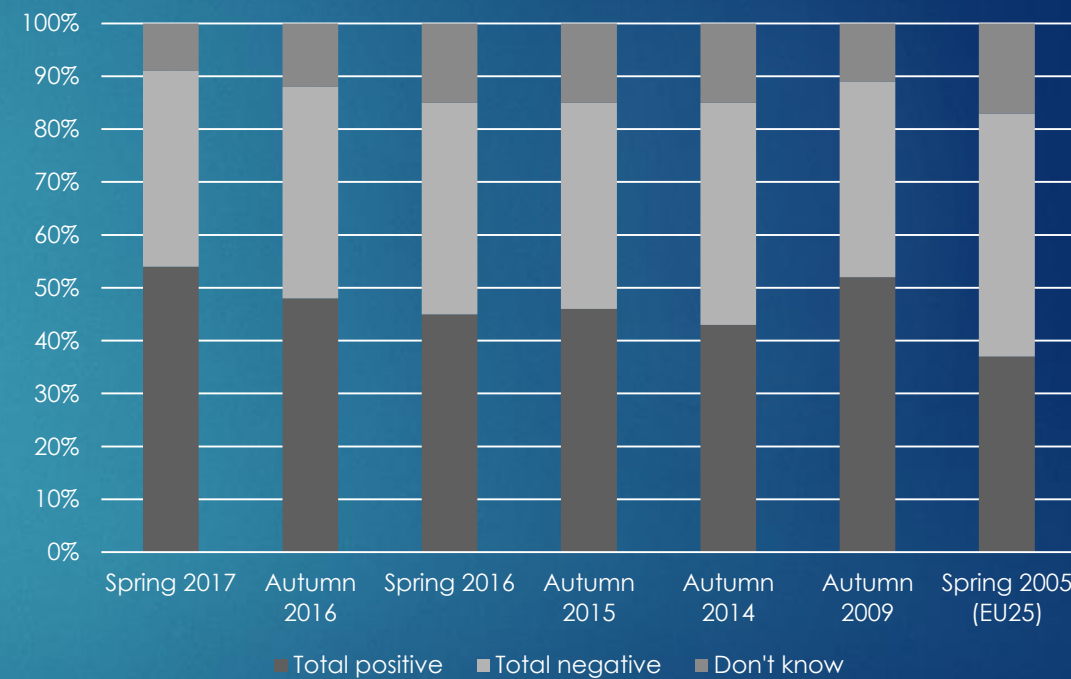
	Continuity	Change
Goals	<ul style="list-style-type: none">• Trade liberalization	
Instruments	<ul style="list-style-type: none">• Prefer multilateral, but bilateral PTAs for now• Exporting EU norms• Protecting EU rules• Not being naive	<ul style="list-style-type: none">• Investment protection
Settings	<ul style="list-style-type: none">• Everything else	<ul style="list-style-type: none">• Increased transparency• Changes to AD and CVD methodologies• Greater reciprocity in government procurement• New strategy on enforcing sustainable development clauses

2nd wrong: Incorrect diagnosis

EU views of free trade



EU views of globalisation



Eurobarometer 2017: 59 and 23

2nd wrong: Incorrect diagnosis

Anticipated effects of TTIP on Germany

Source: Bertelsmann (2016: 18)

How will TTIP affect...	Positively	Negatively	Neutrally	Don't know
... consumer protection	12%	48%	13%	27%
... environmental standards	12%	46%	16%	27%
... workers' rights/social standards	10%	40%	22%	29%
... regulatory sovereignty	9%	37%	22%	32%
... employment and labor market conditions	23%	28%	22%	28%
... democracy	10%	28%	32%	29%
... public services	10%	27%	31%	31%
... economic growth	27%	26%	19%	28%
... international competitiveness	29%	24%	19%	28%
... Germany's global influence	23%	21%	26%	29%
... cultural diversity	24%	17%	30%	28%