

Jean Monnet Centre of Excellence
CETA BUSINESS LECTURE

The Business of CETA Two Years In



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A distinguished panel of speakers from Canada-EU Trade Investment and Association, Export Development Canada, Global Affairs Canada, Delegation of the European Union to Canada and international business representatives discuss CETA.

Date & Time

March 9, 2020
11:30 am – 2:00 pm

Location

Rm. 4004 Social Sciences Bldg. (FSS)
University of Ottawa
120 Private Way

This is a free event. Registration is required. For more information, please visit: carleton.ca/ces/events/



Chaire CN-Tellier
CN-Tellier Chair



Biographies

Mark Camilleri is a Canadian and EU national and qualified lawyer with two decades of professional experience helping clients with cross-Atlantic trade and investment. He is the co-founder of the Canada EU Trade and Investment Association (or CEUTIA), a Brussels based not-for-profit organization aimed at the promotion and implementation of CETA and promoting Canada-EU regulatory cooperation through dialogue and information exchanges with CETA stakeholders. Mark started his legal career as a student and lawyer in the Toronto office of the law firm Fasken Martineau before moving to its London office in 2006. In 2013, Mark moved to Brussels and started his own law firm, Camilleri Law, a Canada-EU regulatory and advisory law firm. He is a fully qualified lawyer in Ontario, England & Wales and Belgium. Mark holds a B.A. in International Relations (University of Toronto, Toronto), an LL.B./MBA (Dalhousie University, Halifax) and an LL.M. in EU Law (KU Leuven, Leuven). Mark is also a Certified Information Privacy Professional/Europe and a member of the International Association of Privacy Professionals. Mark is a part-time lecturer at the Faculty of Law, KU Leuven and teaches a course on “CETA and the Practice of Law in Brussels”.

Greg Eston is the current President of Kuriyama Canada, a midsize Industrial Hose manufacturer with locations in Brantford and Guelph, Ontario. A graduate of the University of Guelph, Greg is a 30-year industry professional that has worked for three different hose manufacturers. He is experienced in all facets of the industry starting in manufacturing and working through sales, marketing, and administration.

Geneviève Gougeon is Deputy Director in the Free Trade Promotion Division with Global Affairs Canada. She has served as a Trade Commissioner at Global Affairs Canada in the Business Women International Trade Division. She received her master's in international relations and affairs from Université de Montréal.

Maud Labat is the trade counsellor at the Delegation of the European Union to Canada, where she works on implementation of the trade agreement between Canada and the European Union, the CETA. Prior to this, she was head of communications at the Representation of the European Commission in France, and held various positions at the Directorate-General for Trade of the European Commission in Brussels. She is a graduate of Sciences Po in Strasbourg, France and the College of Europe in Bruges, Belgium.

Patrick Leblond is CN–Paul M. Tellier Chair on Business and Public Policy and Associate Professor in the Graduate School of Public and International Affairs at the University of Ottawa. He is also Senior Fellow at the Centre for International Governance Innovation (CIGI), Research Associate at CIRANO, and Affiliated Professor of International Business at HEC Montréal. Dr. Leblond is an expert on economic governance and policy with a particular focus on Canada, North America, Europe and, increasingly, China. He has published extensively on financial and monetary integration, banking regulation, international trade, and business-government relations. Before embarking on his academic career, he worked in accounting and auditing for Ernst & Young as well as in corporate finance and strategy consulting for Arthur Andersen & Co. and SECOR Consulting.

Natacha Mignon is a Franco-Canadian attorney and Partner at Immetis Services Juridiques, an immigration law firm specializing in business immigration and international mobility in Canada. Natacha is a member of the Paris and Quebec Bars and started her career in Paris, then Lyon in France, as a pleading counsel in corporate law. With her double French-Canadian nationality and her frequent trips to Europe, Natacha is a preferred intermediary on the subject of European companies' mobility for their business development projects in Canada. She assists Human Resources managers, professionals, business owners and investors regarding immigration strategies, comprehensive preparation of work or study permits for Canada and intra-company transfers or Labour Market Impact Assessments. Natacha has been involved in numerous comparative studies between French and Quebec law and has published many popular articles regarding immigration. In 2013, she was appointed as legal adviser to the French General Consulate in Montreal, then Quebec in 2018. Natacha is a recognized speaker and often takes part in business conferences providing training in immigration and international mobility. Natacha studied law in France and England, obtaining a Masters in Business and International Law before becoming an attorney.

Don Paauwe is CEO for Canuck Beverage Dispensing Equipment and owner of Dranken Centrale Zeeland. Since 2017, he has served as a Board Member with the Netherlands-Canada Chamber of Commerce, a non-profit organization with the aim of fostering business and commercial relations between the Netherlands and Canada.

Stephen Tapp is the Deputy Chief Economist and Director of the Economic Research and Analysis Department at Export Development Canada. In these roles, he helps oversee EDC's global economic forecast, Canadian export forecast, and survey of Canadian exporters. He also briefs senior management on global trade developments and manages the longer-term economic research program that helps guide corporate strategy. Before joining EDC, Stephen was a Research Director at the Institute for Research on Public Policy. He entered the federal government through the Recruitment of Policy Leaders program to work as a senior economist and adviser for Canada's first Parliamentary Budget Officer. Stephen has worked: at the Bank of Canada; Finance Canada; the C.D. Howe Institute; and as an instructor at Queen's University. His research was awarded the Doug Purvis prize for Canadian economic policy and has been published in academic journals, such as the *Canadian Journal of Economics* and *Canadian Public Policy*. Stephen has a Ph.D. and a Master's in economics from Queen's University and an Honors degree from Western. During his undergrad, he studied in the Netherlands and was the owner-operator of a student painting company.

Crina Viju-Miljusevic is Associate Professor at the Institute of European, Russian, and Eurasian Studies at Carleton University. She is also the Associate Director of the Centre for European Studies at Carleton University and the Academic Coordinator of the Jean Monnet Project, "EU Learning in Canadian High Schools" (2019-2021). Her research interests include the economic effects of different trade policies applied within the EU, US, and Canada; European economic integration; economies in transition, and EU enlargement. Professor Viju's current research focuses on EU trade policy and the Canada-EU Comprehensive Economic and Trade Agreement (CETA). Recent publications include: "European Union Adapting to an Era of No Ruling Trade Paradigm", *European Foreign Affairs Review*, Vol. 24(3), pp. 387-404 (with W.A. Kerr); "Political Controversy about International Economic Agreements: Lessons for Canada-UK Trade Negotiations after Brexit", *International Journal*, Vol. 74(3), pp. 453-462 (with A. Hurrelmann, E.O. Atikcan and A.W. Chalmers); "No Middle Ground? Economic Relations Between the EU, Ukraine, and Russia", in *EU-Russia Relations in Crisis*, T. Casier and J. DeBardeleben, eds. (Routledge, 2018); and "Common Agricultural Policy", in E. Brunet-Jailly, A. Hurrelmann and A. Verdun (eds.) *European Union Governance and Policy Making: A Canadian Perspective* (University of Toronto Press, 2018).