

CHARITY INSIGHTS CANADA PROJECT

PROJET CANADA PERSPECTIVES DES ORGANISMES DE BIENFAISANCE

CICP-PCPOB



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BECAUSE WE ALL HAVE A RIGHT AND
RESPONSIBILITY TO KNOW, LEARN, AND GROW

The Canadian charitable sector employs more than 10% of the country's full-time workforce and is estimated to contribute more than \$151 billion dollars annually to its GDP. Yet, up-to-date data on the sector is critically scarce. This ambitious project will ensure that policymakers, practitioners, researchers, and the general public have accurate, timely, and comprehensive information about the charitable sector in Canada. Through weekly surveys and reports, an online interactive information and training hub, and monthly policy briefs, the **Charity Insights Canada Project [CICP]/Projet Canada perspectives des organismes de bienfaisance [PCPOB]** will offer an exhaustive overview of the trends, challenges, and opportunities facing the Canadian charitable sector. It will assist policymakers in making evidence-based policy decisions, developing data capacity for practitioners, and expanding the knowledge about the charitable sector for all stakeholders, including the general public.

INFORMING BUILDING STRENGTHENING

THE CHARITABLE SECTOR

Project Sequence

Phase 1: Recruitment of panel & building project's infrastructure

Phase 2: Pilot testing

Phase 3: Launch

Phase 4: Collection, analysis & reporting

Phase 5: Accountability & Evaluation

The **CICP-PCPOB** has **three fundamental goals**. (1) To **inform** the sectors' stakeholders and researchers by surveying a representative sample of registered charities regularly to collect longitudinal data on critical aspects of the charitable sector.

(2) To **build** a lasting and flexible infrastructure to promote access and understanding of the data collected about the sector.

(3) To **strengthen** the relationship between the sector and policymakers to design evidence-based policies impacting the charitable sector.

We are committed to a systems-oriented and purposeful approach to closing the information gap about registered charities in Canada through regular surveys, research and policy briefs, and capacity-building to promote free and accessible data.

The CICP-PCPOB, led by Dr. Paloma Raggo, faculty in the School of Public Policy and Administration, is launching thanks to a transformational investment of \$3.4 million from the Muttart Foundation based in Alberta, the Lawson Foundation and the Metcalf Foundation both in Ontario, and the Vancouver Foundation in British Columbia and a donor who chose to remain anonymous.