ENGAGING WITH COMMUNITIES & PROMOTING SUSTAINABILITY: THE CENTRE FOR INITIATIVES ON CHILDREN, YOUTH AND COMMUNITY
Centre for Initiatives on Children, Youth and Community
Committed to the wellbeing of Canadian children and youth through sustainable social development

The Nextpoint Initiative
- Sustainable social development and community engagement
- Leadership and capacity development
- Multi-sector relationships
We are committed to looking ahead and anticipating the next point in innovative and collaborative practices

CICYC: WHO ARE WE?
A multi-disciplinary collaboration:
- Carleton University faculty
- Independent researchers
- Community leaders

Our Collaborative Practice
- Our VSP Approach
- Earning and sustaining trust
- Investing in knowledge
- Capacity development and continued growth

Values
The foundation for working together
Structures
How we organize ourselves to get things done
Processes
Actions that support sustainable initiatives

Contact Us
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Engage Facilitate Collaborate Innovate Co-Create
Sustainable social development and community engagement

A unique and effective approach

- Grounded in community engagement experience
- Multi-sector, multi-agency focus
- Tools and techniques (e.g. VSP, Full Value Commitment, Challenge by Choice)
- Successful collaboration strategies
- Collaborative mentorship
We believe that change is fundamentally influenced by how we think, feel, act, and relate to one another.

Two key areas: leadership and capacity development

Our collective experiences in working together with communities have led us to a focus on:
- collective leadership
- capacity development (of the collective)
- co-created value and benefits
Multi-sector relationships:

- increasingly integrated network approach
- involvement of communities and non-governmental organizations, governments and businesses
- Looked carefully at “value” questions including corporate social responsibility, social return on investment and value creation
- Growing realization in the literature that sustainability requires more than a focus on profits, philanthropy
- Challenge is to get beyond “social license to operate”
We’re interested in your views and experiences on the “nextpoint” of innovation in your work.

What’s the “nextpoint” in building healthy, resilient communities?
THANK-YOU!

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