

Community Owned Webinar

January 24th, 2020

Today's Session

Progress towards a design for
governance of the Common Approach

Today's Session

We will explore together how ongoing decision making about standard setting work could happen.

Please use the chat box

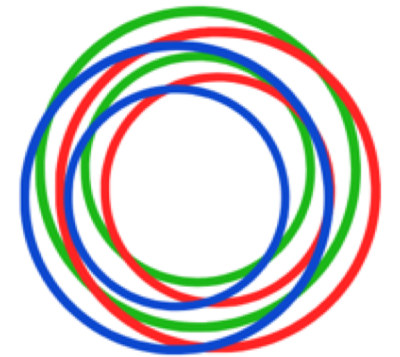
This is a learning community. You are welcome and encouraged to add your

- Questions
- Suggestions
- Examples

Let's start with you

Please add to the chat a few words about what brought you to this conversation today.

Governance Design Sessions



This project is
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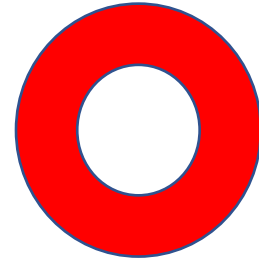
Canada 

Social Development and Partnerships Program
Investment Readiness Program

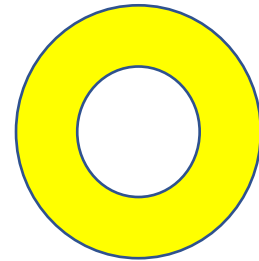
Who is the Common Approach for?



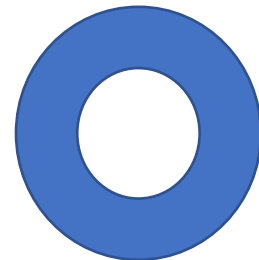
Social Purpose Organizations



Investors & Funders



Service Providers & Data Platforms



Researchers & Academics

3 Design Sessions

Aaron Franks, FNIGC
Bernadette Johnson, Imagine Canada
Blair Dimmock, OTF
Cathy Barr, Imagine Canada
Cheryl May, CSI
Emilien Gruet, TIESS
Frank Richter, NACCA
Genevieve Huot, TIESS
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Karl H Richter, EngagedX
Kate Ruff, 3ci
Mike Toye, CCEDNET
Michael Lenczner, Powered by Data
Philippa Wiens, 3ci
Shawn de Raaf, SRDC

Hosted by, Joanna Reynolds,
Social Innovation Specialist



Design Considerations

- Values and principals
- Criteria for joining and composition of members
- Scope of decision making & member roles
- Integration with national and global bodies

Values & Principals

- The Common Approach is community owned by the people in community, the organizations, and ultimately the systems who are using it
- Multi- stakeholder participation is required with an intentional commitment to the plurality of the voices so that there is broad input to ensure relevance and feasibility of adoption
- A commitment to sustainability, accountability, and transparency
- A process that is proportional to reflect the capacity and resources at that point in time allowing for complexity and moving at the pace of trust and adoption
- An incorporated body will hold the finances and contracts, and be thinking about the cost of stewardship, facilitating and convening a governance body

Scope of decision making & member roles

- The decision making processes must be intentional, clear, and consistent
- Account for power structures and representation – don't assume that this will happen
- Equitably advance an agenda where lack of resources or knowledge does not diminish a voice or representation
- Articulate how the Common Approach plays out in terms of data sovereignty

Assumed Tensions

- How do we consider the barriers to join and maintain a balanced and fair representation and participation?
- How to manage small group decision making and broader group inclusion and input?
- Clarity about what is a decision vs. what is simply guidance or input.
- Does the Stewardship Group set the strategic direction and success factors for the CA?
- How do we manage for self-interest and advancing governance of CA?
- Requiring multiple kinds of expertise, including domain knowledge of the nonprofit sector, but also technical expertise in data infrastructure.
- Others?

Model Comparison

Constellation Governance



International Aid Transparency Initiative



Imagine Canada's Standards



L'organisme Territoires innovants en économie sociale et solidaire



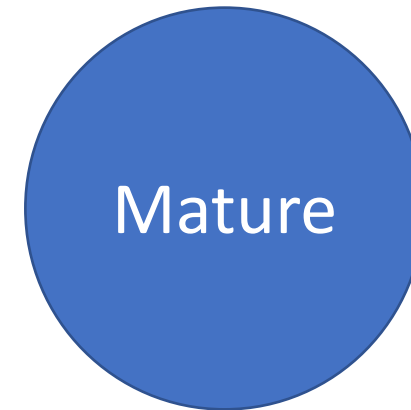
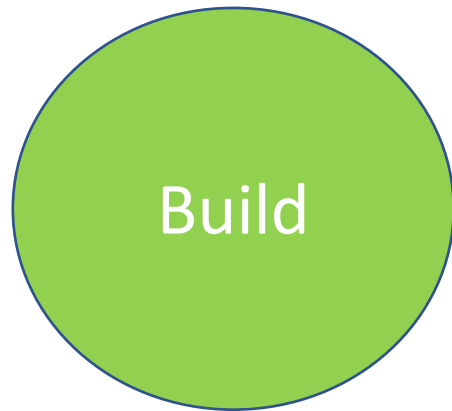
First Nations Information Governance Centre



Impact Management Project



A Phased Approach to Governance



Matching the stage of development and resource availability

Re-Cap

A phased approach to Governance



Build

- Allowing for complexity and moving at the pace of trust and adoption
- Clarity of purpose and role for Governance group
- Identify key stakeholders and composition of Governance group
- Determine scope and process for decision making
- Prioritize transparency, emergence, and inclusion
- Equitably advance an agenda where lack of resources or knowledge does not diminish a voice or representation
- A broad advisory board and a smaller governance board to provide oversight – Legal entity



Adopt

- Early adoption and development is responsive
 - Many perspectives allows for broad input
 - Ensure relevance and feasibility of adoption
 - Allows for course correction in the adoption strategy
 - Coordinates changes in actions among the many partners involved, to reframe shared promotion, communications, vision



Mature

- What does a mature standard look like in our context?
 - Stewarding an evolution of a mature standard – distinct from the adoption phase
- First iteration can be collaborative, collective, but eventually a more formal structure is needed

Exploring Together in Breakout

Your best thinking on:

1. What does community ownership mean to you?
2. How ongoing decision making about standard setting work could happen?
3. How to manage small group decision making and broader group inclusion and input?

Thank you

Find us at

<https://carleton.ca/commonapproach/about-us/>

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