

Sustaining Community-Campus Partnerships that Matter

Edward Jackson

**Presented to the Developing Future Leaders Conference,
Max and Tessie Zelikovitz Centre for Jewish Studies,
Carleton University, Ottawa,**



Canada's Capital University



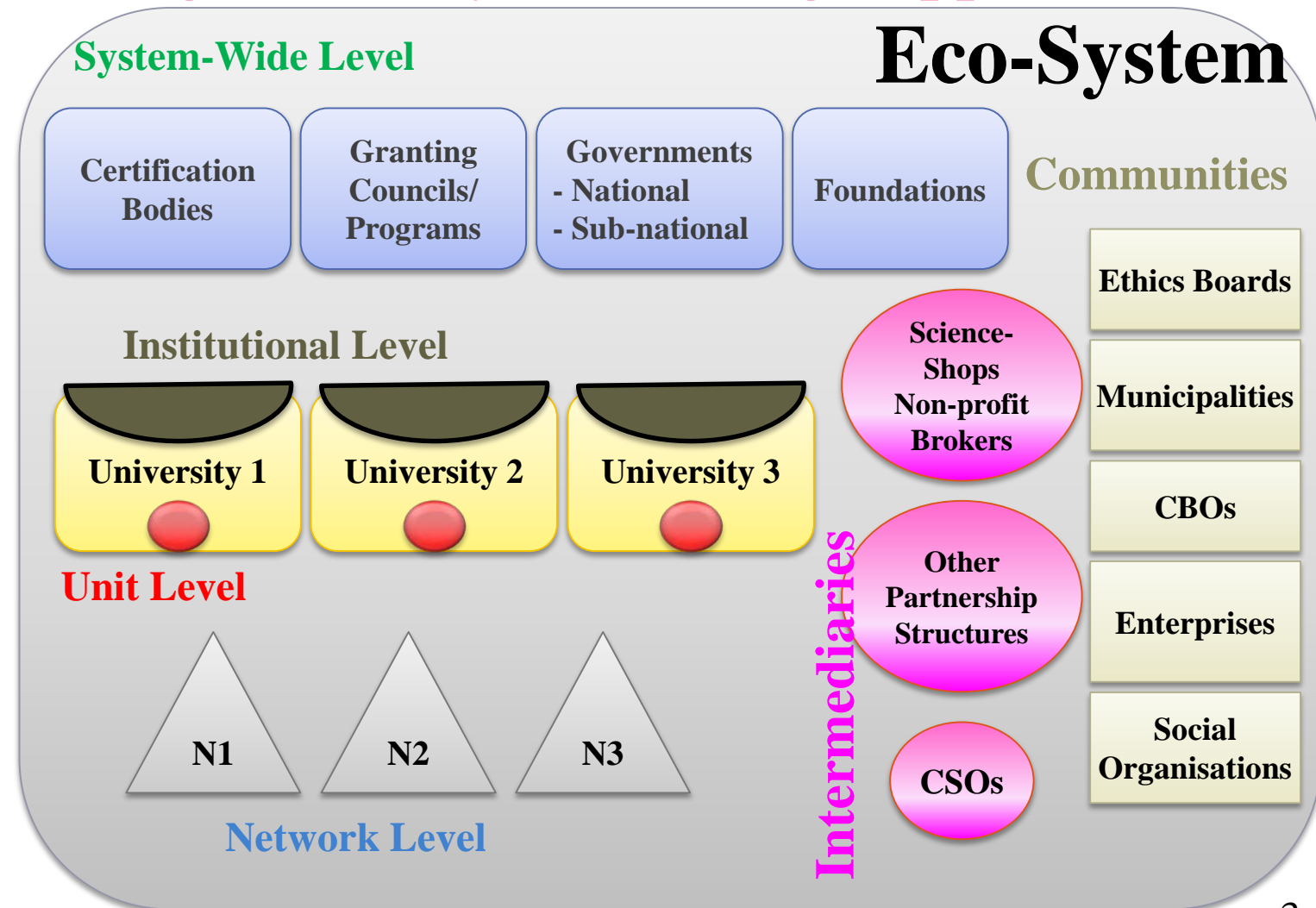
**MAX AND TESSIE ZELIKOVITZ
CENTRE FOR JEWISH STUDIES**

Community Engagement

- Collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.
- The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.

Carnegie Foundation for the Advancement of Teaching, 2008

Taking an Eco-System Change Approach



Institution-Wide Policies and Systems in Universities

- Mission aligned with engagement agenda
- Meaningful involvement of community in strategic planning
- Effective tools to evaluate progress in engagement
- Infrastructure and student assessment methods to strengthen engaged learning and teaching
- Permanent core funding-operating budget, targeted donor funding, external grants

Strategies to Reduce Barriers

- Continuous improvement through certification
- Authentic alignment of mission with CUE
- Promoting institutional culture change
- Building a resilient coalition for change
- Shaping system-wide public funding programs
- Alliances with like-minded private funders
- Converting international innovation into institutional and system change

Resources

- [Canadian Alliance for Community-Service Learning](#)
- [Community Engagement Classification](#)
- [Centre for Community-Based Research](#)
- [Community First: Impacts of Community Engagement](#)
- [Community-Based Research Canada](#)
- [Community Campus Partnerships for Health](#)
- [Engagement Scholarship Consortium](#)
- [Global Alliance for Community Engaged Scholarship](#)
- [Global University Network for Innovation](#) <http://www.guni-rmies.net/>
- [Institute for Community Engaged Scholarship](#)
- [Living Knowledge Network](#)
- [National Coordinating Council for Public Engagement](#)