

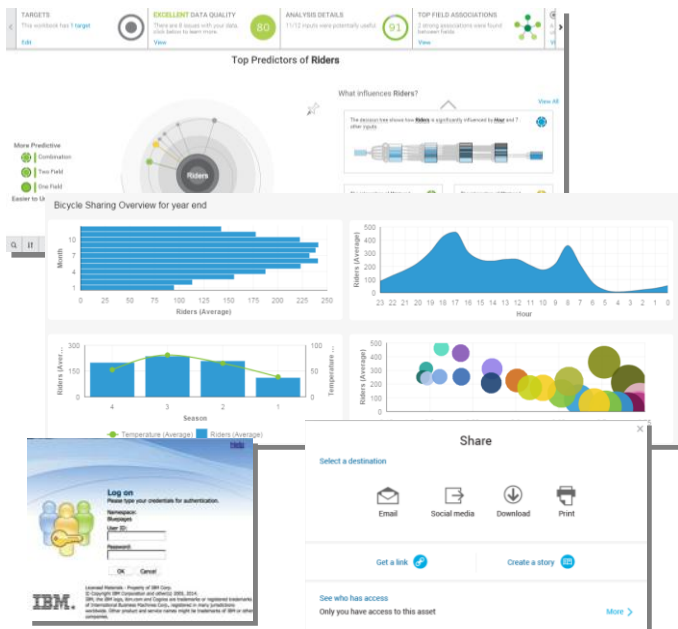


Introducing Watson Analytics Professional Edition for you and your class!

Watson Analytics is a cloud analytics service for **smart data discovery** that opens up the benefits of advanced analytics with simplicity, to business people across an organization.

By guiding exploration and discovery, automating predictive analytics and enabling effortless dashboard and storyboard creation, it quickly surfaces answers and new insights to help organizations make confident decisions.

IBM Watson Analytics **Professional Edition** is smart data discovery designed for workgroups and departments where simple to use collaboration, multi-user administration and security are just as important for overall application management, as it is for Watson Analytics to guide you to the hidden insights in your data within minutes.



With Professional Edition you can have:

- Multi user capabilities and security
- Collaboration with your peers
- Uploads of 500 columns 10M row spreadsheets
- Authentication to Cognos 10 report data
- Social data access through Twitter (50K tweets/data set)
- JDBC and RDBMS connectors
- Access to your data in other cloud services
- Storage of 100GB+ for data and projects

Watson Analytics Professional Edition provides value to both business users and IT with guided exploration and automated predictive analytics for agile discovery, as well as authentication to Cognos report data, and administrative security for trusted content access.

Begin to analyze in minutes. It's easy!

Explore your data like never before.