



Balancing the Two Faces of ePortfolios: Reflection & Assessment

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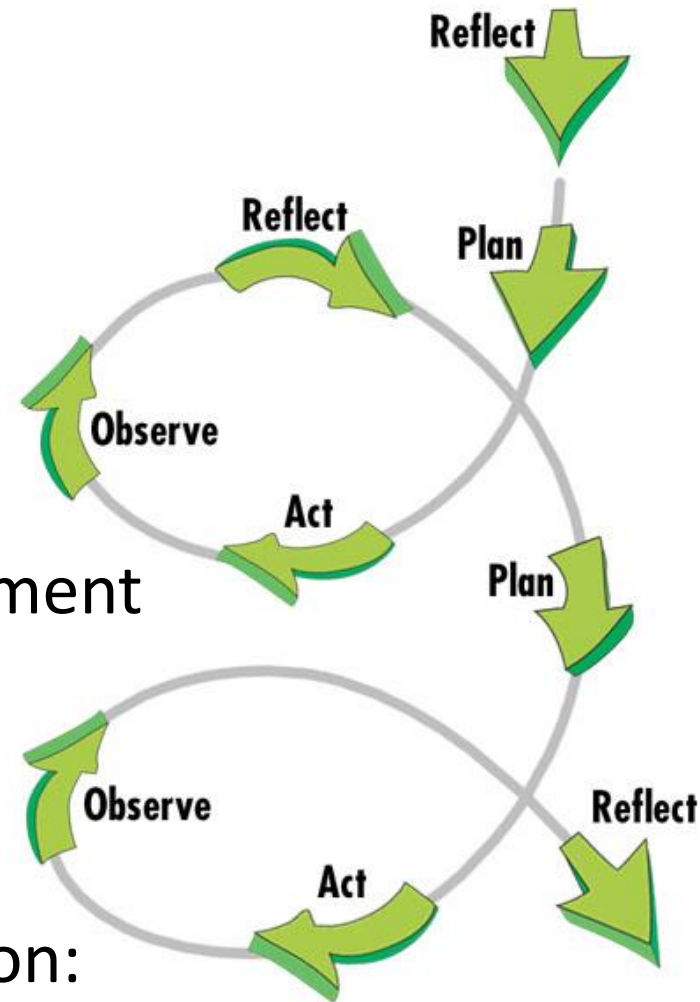
International Researcher & Consultant

<https://sites.google.com/site/dublineportfolios/>

Electronic Portfolios and Digital Storytelling for Lifelong and Life Wide Learning

Key Concepts

- Definitions, Portfolios for Lifelong Learning
- Balancing the 2 Faces of ePortfolios
- Peter Ewell's 2 paradigms of assessment
- Metacognition, Reflection, Motivation & Engagement
- Future Directions in Higher Education:
 - Digital Identity Development
 - Online Branding
 - Badges, Co-Curricular Transcripts, Personal Ledgers

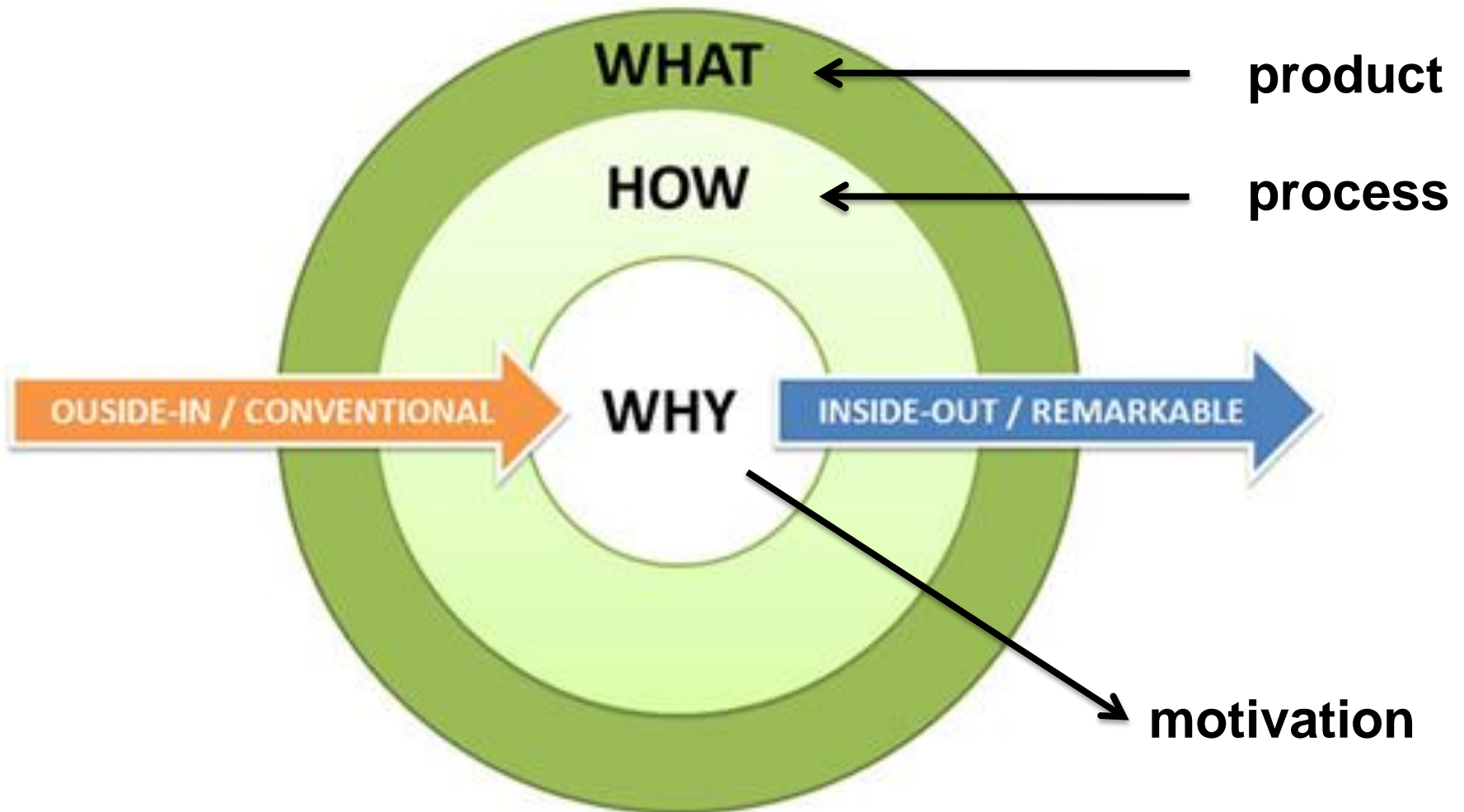


Resources

- <https://sites.google.com/site/dublineportfolios/>
(supporting materials)
- <http://electronicportfolios.org/>
(further information)
- Twitter hashtag: #eportfolios



Simon Sinek's Golden Circle



Audio • Video • Text • Images

WHAT?

**Electronic
Portfolio**

**Digital
Repository**

Workspace

Showcase



Specialty Case

Responsibilities

Portfolio

Workspace

Showcase

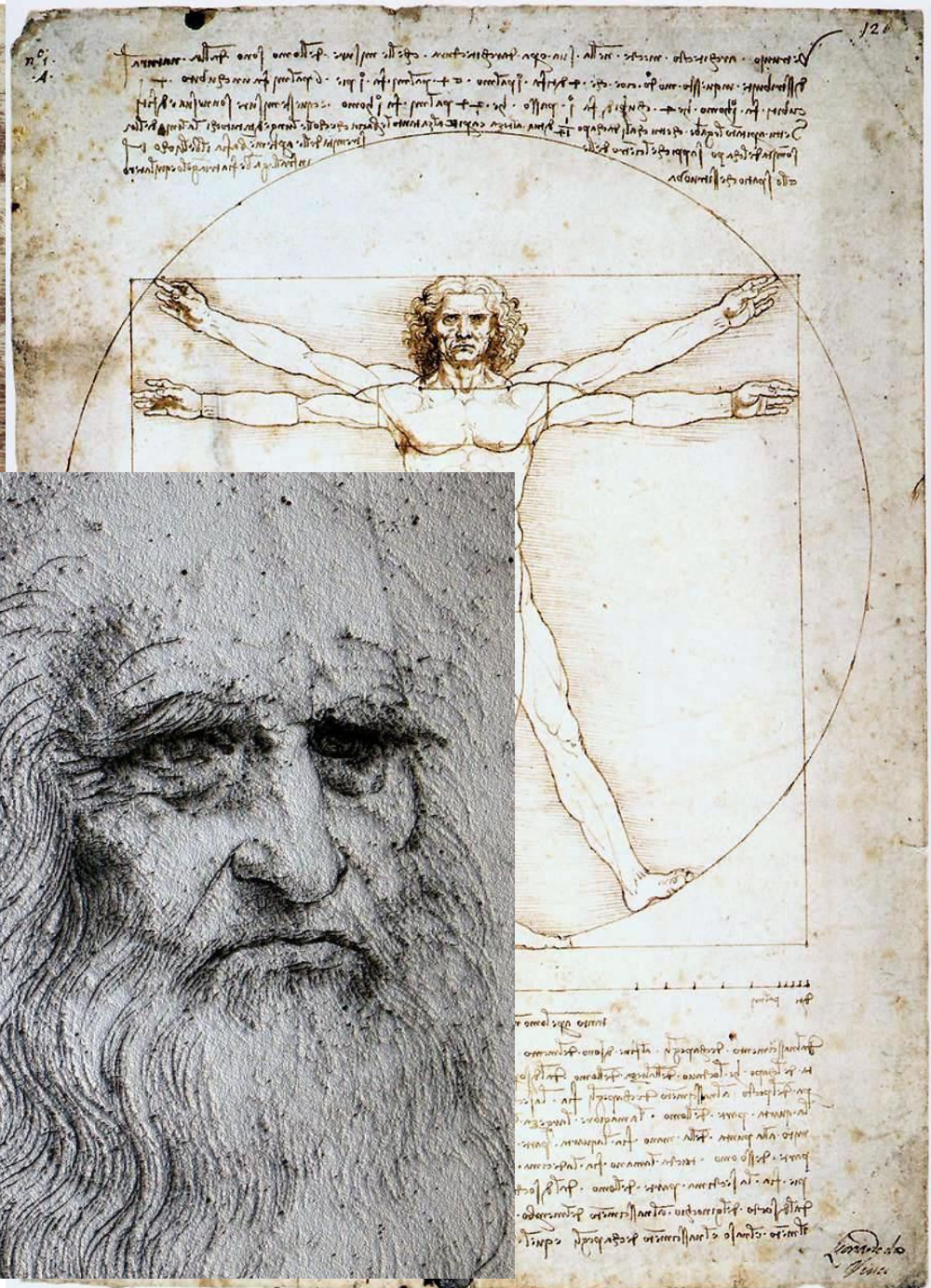
One Word,

Many Meanings

Art Work

Collection of Artifacts

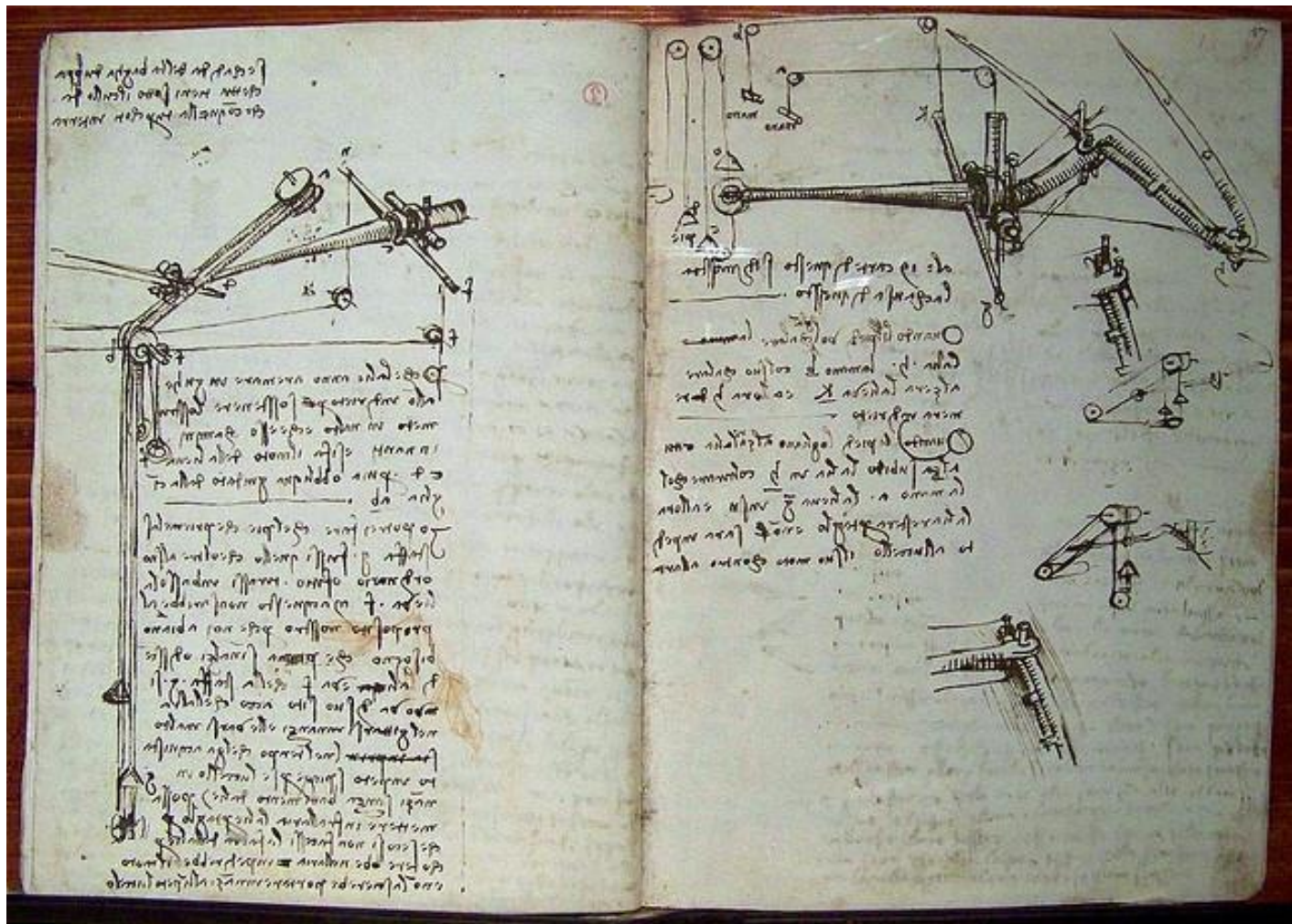
Investments



Who was the first famous “folio” keeper?

DEFINITIONS

Leonardo da Vinci's Folio



What is a Portfolio?

- Dictionary definition:
a flat, portable case
for carrying loose
papers, drawings, etc.



- **Financial portfolio:** document accumulation of **fiscal** capital
- **Educational portfolio:** document development of **human** capital

What is a Portfolio in Education?

A portfolio is a purposeful collection of [academic] work that exhibits the [learner/worker's] efforts, progress and achievements in one or more areas *[over time]*.

(Northwest Evaluation Association, 1990)



+Electronic

- digital artifacts organized online
combining media & interactivity
(audio/video/text/images/dialogue)

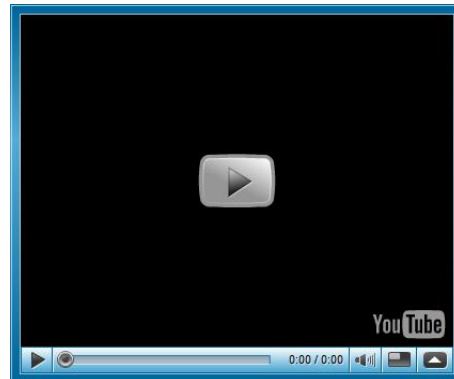
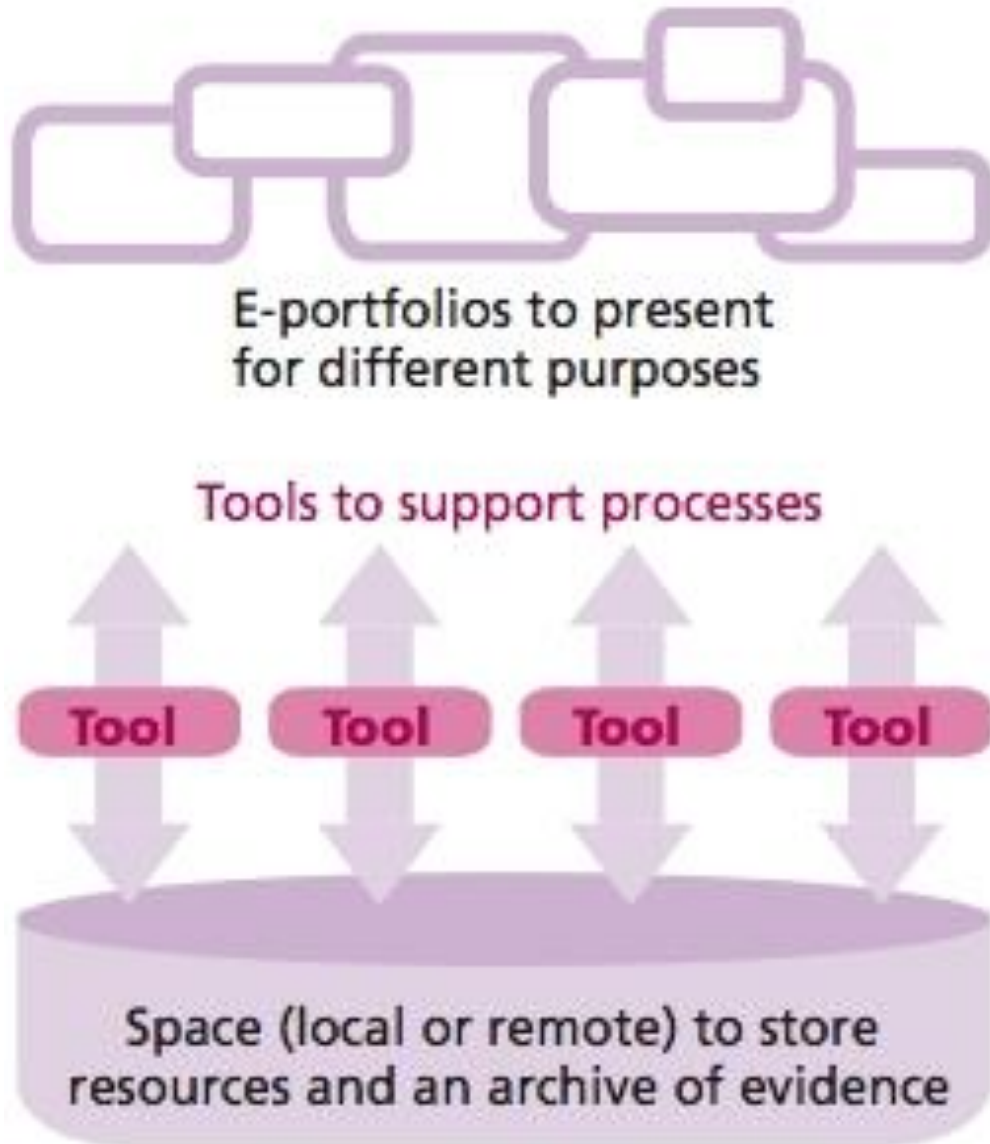


Figure 1:
Components of an e-portfolio system



(Becta, 2007; JISC, 2008)

E-Portfolio Components

< **Multiple Portfolios for Multiple Purposes**

- Celebrating Learning
- Personal Planning
- Transition/entry to courses
- Employment applications
- Accountability/Assessment

< **Multiple Tools to Support Processes**

- Capturing & storing evidence
- Reflecting
- Giving & receiving feedback
- Planning & setting goals
- Collaborating
- Presenting to an audience

< **Digital Repository**

ΓΝΩΘΙ ΣΕΑΥΤΟΝ

WHY?

Reflection

Assessment

Identity

Guidance

Employment

Showcase

Learning

Accountability

Multiple Purposes from Hidden Assumptions

What are yours?

- Showcase • Assessment • Learning

WHAT IS AN EPORTFOLIO? - BY KEVHICKEYUK

WWW.TOONDOO.COM

LET'S GET AN EPORTFOLIO SYSTEM

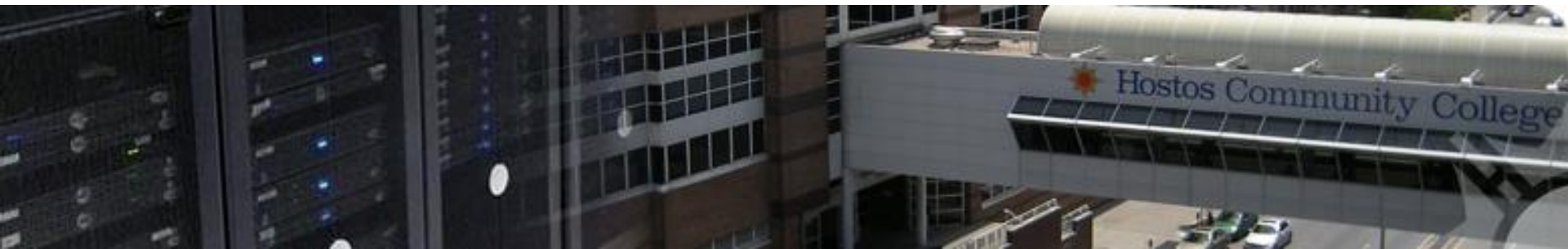
WE CAN PRESENT STUDENTS ARTWORK TO THE WORLD ONLINE.

A STRUCTURED ASSESSMENT SYSTEM FOR SPECIFIC COURSES

STAFF AND STUDENTS CAN REFLECT ON THEIR PERSONAL DEVELOPMENT

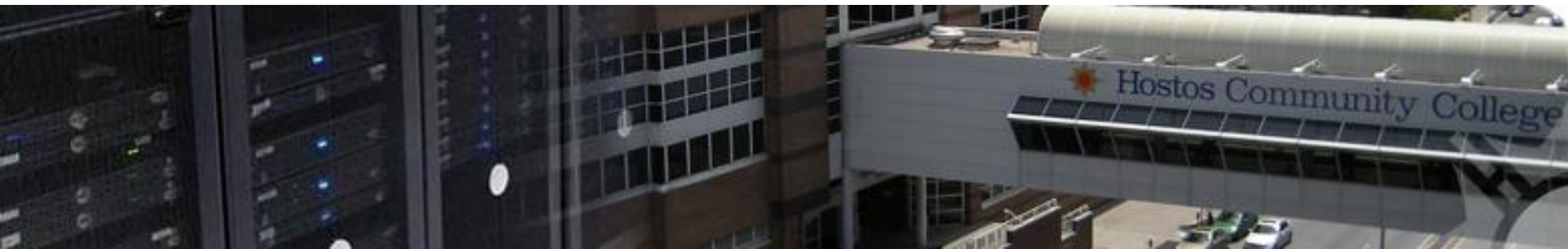
Hostos CC Vision

To bring about an integrated institution-wide e-Portfolio environment to maximize the **creative, academic, and professional potential** of every student.



Hostos CC Mission

Encourage integrative learning by creating online learning spaces that foster **student reflection** on academic learning, personal and professional **goals**, and **career planning** to increase student performance, retention, and engagement.



Vision statement for a university in the southern U.S.

We envision students using an electronic portfolio as an integral part of their education:

- to reflect on learning,
- to integrate their knowledge,
- to learn more deeply,
- to shape curricular choices and goals, and
- to showcase skills and accomplishments.

Northeastern University

- “...based on our read of the portfolios... the redesign transformed the program from a collection of courses into an intentionally designed learning experience... from a ‘degree with a portfolio requirement’ into a portfolio program whose students graduate with a collection of signature work that evidences their capabilities.”

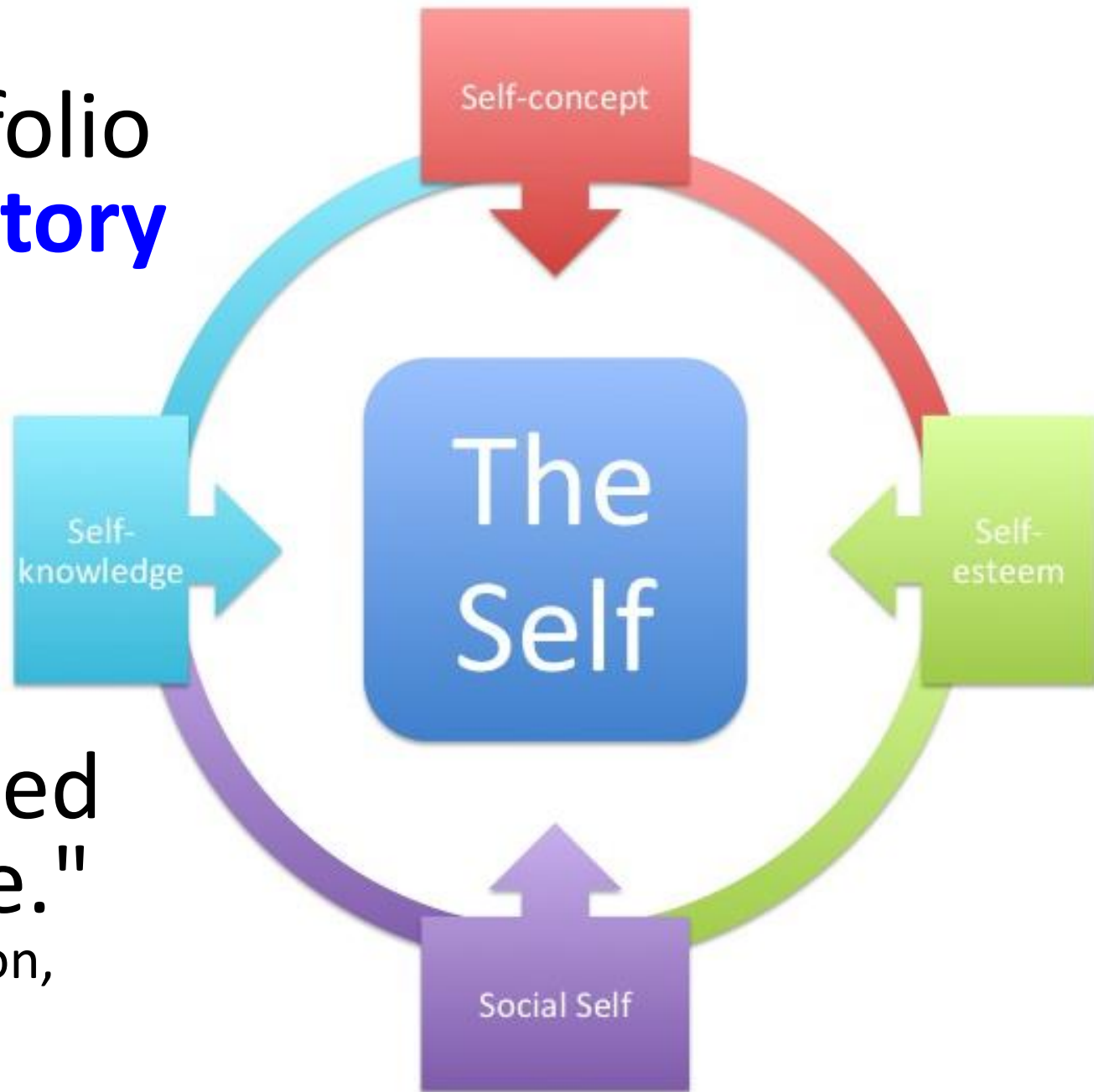
“Are we who we think we are? ePortfolios as a Tool for Curriculum Redesign.” Gail Matthews-DeNatale

Purpose

- The overarching purpose of portfolios is to create a sense of **personal ownership** over one's accomplishments, because ownership engenders feelings of **pride, responsibility, and dedication.** (p.10)
- Paris, S & Ayres, L. (1994) Becoming Reflective Students and Teachers. American Psychological Association

“The portfolio is a **laboratory** where students **construct meaning** from their accumulated experience.”

(Paulson & Paulson, 1991, p.5)



Deep Learning



- involves reflection,
- is developmental,
- is integrative,
- is self-directive, and
- is lifelong

Cambridge (2004)



**“metacognition lies at the root of
all learning”**

“...self-knowledge, awareness of how and why we think as we do, and the ability to adapt and learn, are critical to our survival as individuals...”

- James Zull (2011) From Brain to Mind: Using Neuroscience to Guide Change in Education

QUOTE



- ◆ The e-portfolio is the central and common point for the student learning experience... It is a reflection of the student as a person undergoing continuous personal development, not just a store of evidence.

-Geoff Rebbeck, e-Learning Coordinator, Thanet College, quoted in JISC, 2008, *Effective Practice with e-Portfolios*

Portfolio Learning

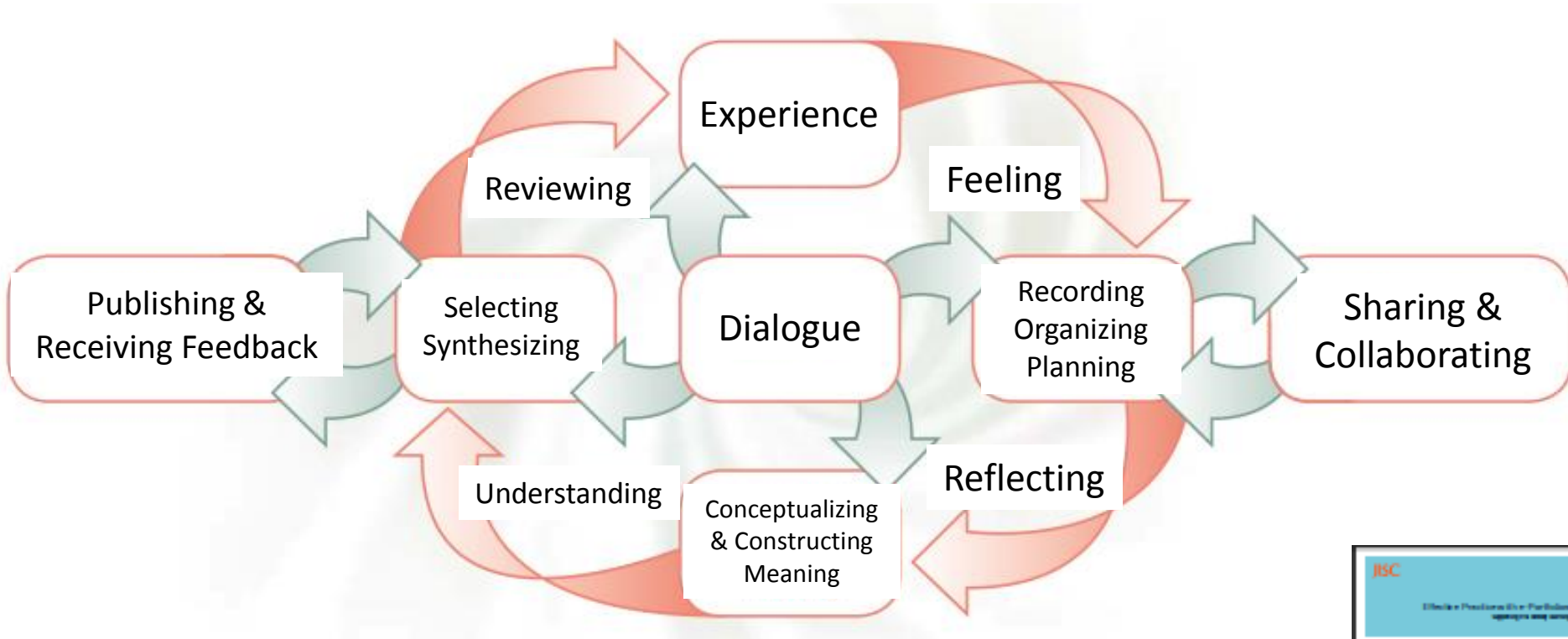


Figure 2 A model of e-portfolio-based learning, adapted from Kolb (1984)

JISC, 2008, *Effective Practice with e-Portfolios*, p. 9



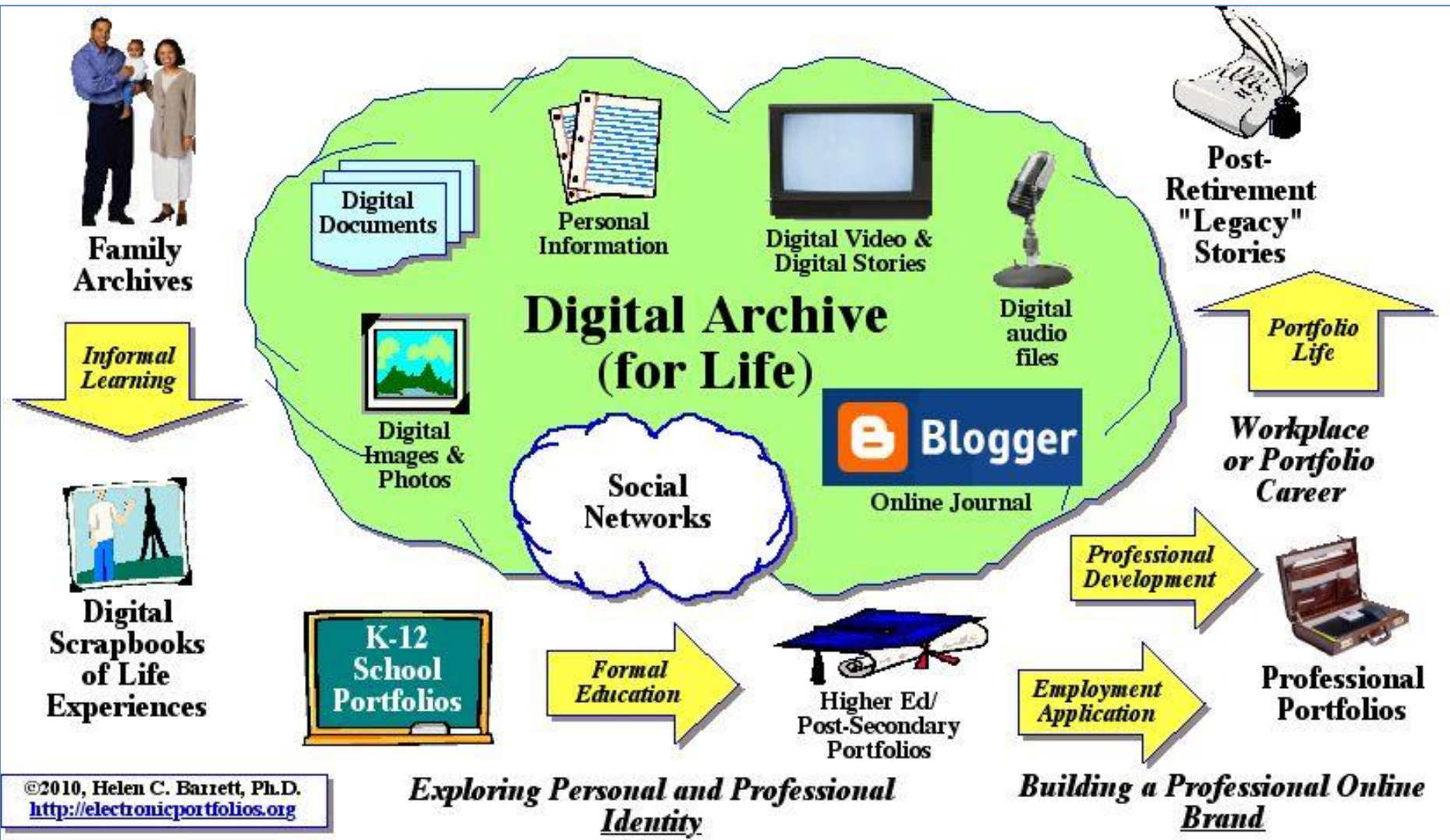
E-Portfolios should allow **CHOICE** and **VOICE!**

- Individual Identity
- Reflection
- Meaning Making
- 21st Century Literacy
- Digital Story of Deep Learning



Handout

Lifelong Context for E-Portfolios



Exploring Personal and Professional Identity

Building a Professional Online Brand

E-Portfolios in Generational Contexts

1. Family – Birth & up
 2. Formal Education
 - K-12 - Schools
 - Adult/Post Secondary Education
 3. Workplace – Professions
 4. Retirement – Legacy
- 

Digital Birth:

Welcome to the Online World

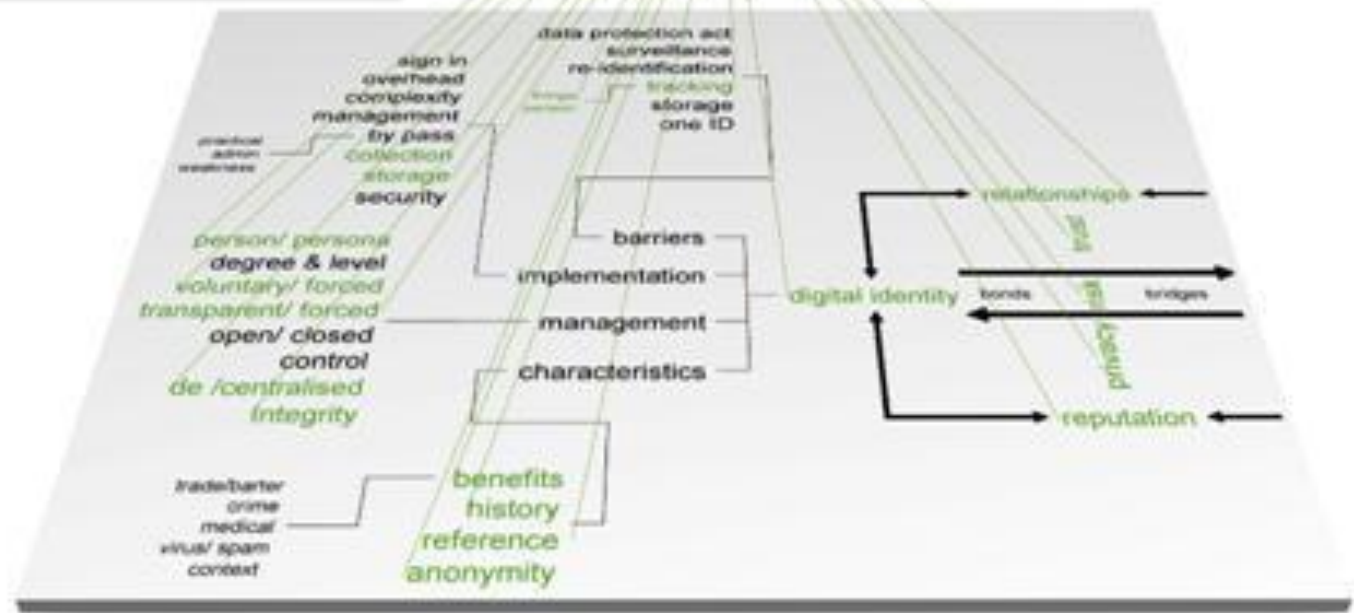
- **Mothers with children aged under two (N=2200) that have uploaded images of their child (2010)**
- Overall – 81%
 - USA – 92%
 - Canada - 84%
 - (EU5 - 73%)
UK - 81% France - 74%
71%
 - Australia – 84%
 - New Zealand – 91%
 - Japan - 43%



<http://www.flickr.com/photos/sailbit/3329477282/>

The research was conducted by Research Now among 2200 mothers with young (under two) children during the week of 27 September. Mothers in the EU5 (UK, Germany, France, Italy, Spain), Canada, the USA, Australia, New Zealand and Japan were polled.

Digital Identity



No More Resumes

WSJ MARKETWATCH BARRON'S SMARTMONEY ALLTHINGSD FINS MORE ▾

Tuesday, January 24, 2012 As of 12:00 AM New York ☁ 45° | 35°

THE WALL STREET JOURNAL. CAREERS

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TOP STORIES IN Careers



1 of 12
Meetings Are Stand-Up Jobs

2
For Students: Wise Words From Warren Buffett

CAREERS | JANUARY 24, 2012

No More Résumés, Say Some Firms

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A

By RACHEL EMMA SILVERMAN

5 Reasons Why Your Online Presence Will Replace Your Resume in 10 years

1. Social networking use is skyrocketing while email is plummeting
2. You can't find jobs traditionally anymore
3. People are managing their careers as entrepreneurs
4. The traditional resume is now virtual and easy to build
5. Job seeker passion has become the deciding factor in employment

Forbes

<http://blogs.forbes.com/danschawbel/2011/02/21/5-reasons-why-your-online-presence-will-replace-your-resume-in-10-years/>

Dan Schawbel, Forbes
“personal branding guru”



- “Your online presence communicates, or should communicate, what you’re truly and genuinely passionate about... I firmly believe that you won’t be able to obtain and sustain a job without passion anymore.”

- <http://blogs.forbes.com/danschawbel/2011/presence-will-replace-your-resume-in-10-ye>

Forbes

“Know Thyself”

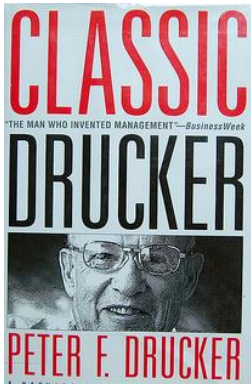
ΓΝΩΘΙ ΣΕΑΥΤΟΝ



Temple at Delphi



ΓΝΩΘΙ ΣΕΑΥΤΟΝ



Managing Oneself

Peter Drucker, (2005) Harvard Business Review

- “Success in the knowledge economy comes to those who know themselves – their strengths, their values, and how best they perform.”
- *Purpose: Use ePortfolios for managing knowledge workers' career development*
- What are my strengths?
- How do I perform?
- What are my values?
- Where do I belong?
- What should I contribute?
- Responsibility for Relationships
- The Second Half of your Life

Some Basic Concepts

- ***“ePortfolio is both process and product”***
 - ***Process: A series of events (time and effort) to produce a result***
 - *From Old French proces (“journey”)*
 - ***Product: the outcome/results or “thinginess” of an activity/process***
 - *Destination*
- *Wiktionary*

Processes

Portfolio

Collection

Selection

Reflection

Direction/Goals

Presentation

Feedback

Social Networking

Connect
(“Friending”)

Listen
(Reading)

Respond
(Commenting)

Share
(linking/tagging)

Technology

Archiving

Linking/Thinking

Digital Storytelling

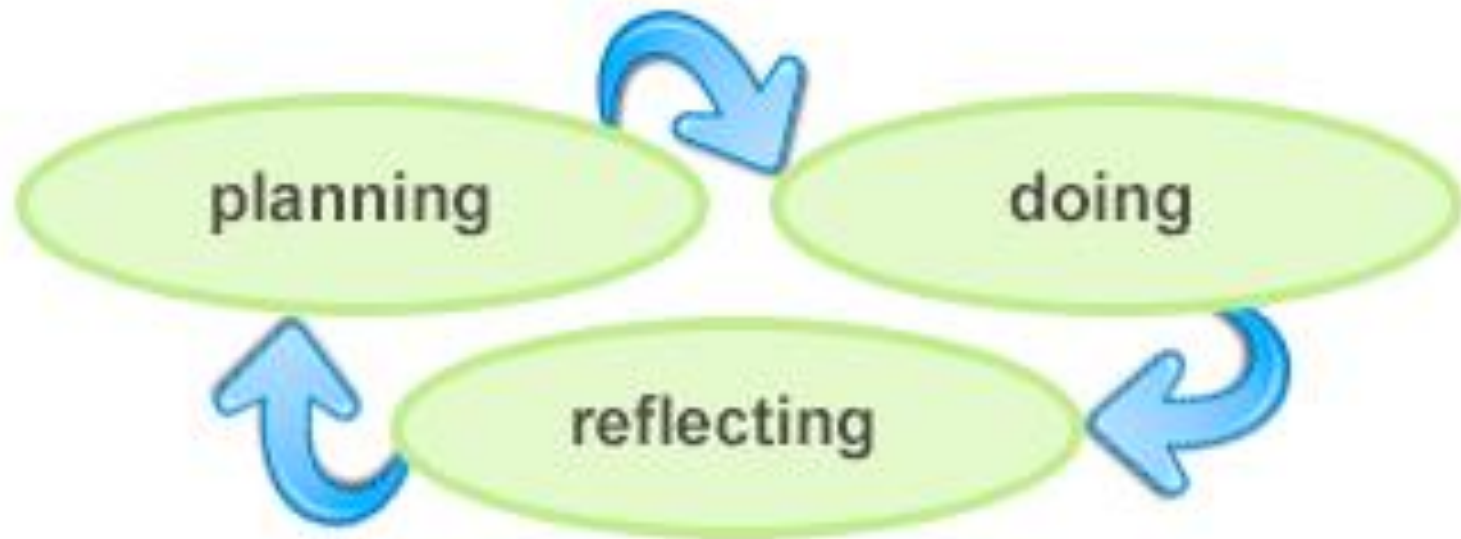
Collaborating

Publishing

Self-Regulated Learning

Abrami, P., et. al. (2008), Encouraging self-regulated learning through electronic portfolios. Canadian Journal of Learning and Technology, V34(3) Fall 2008. <http://www.cjlt.ca/index.php/cjlt/article/viewArticle/507/238>

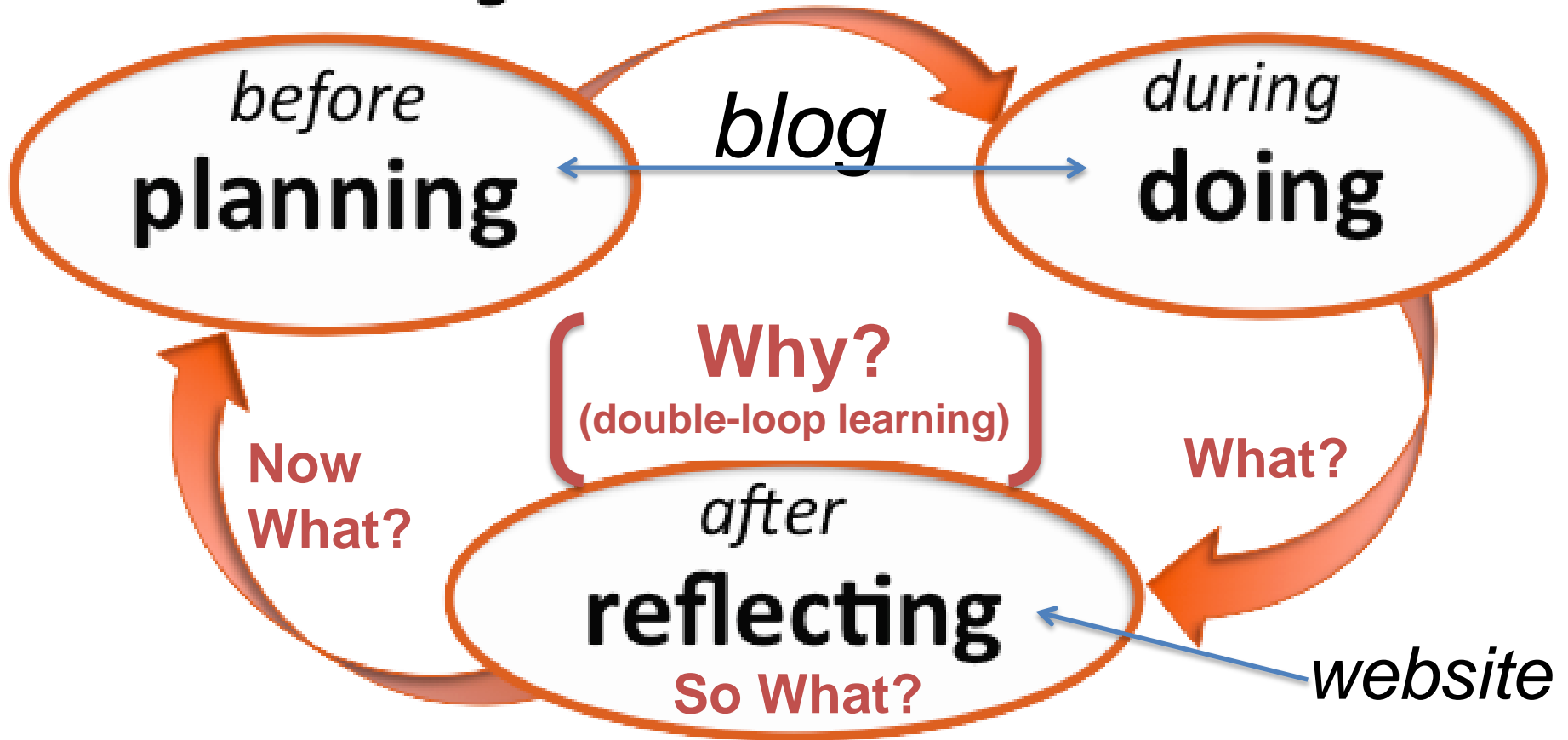
Learning Process



Learning/Reflection Cycle

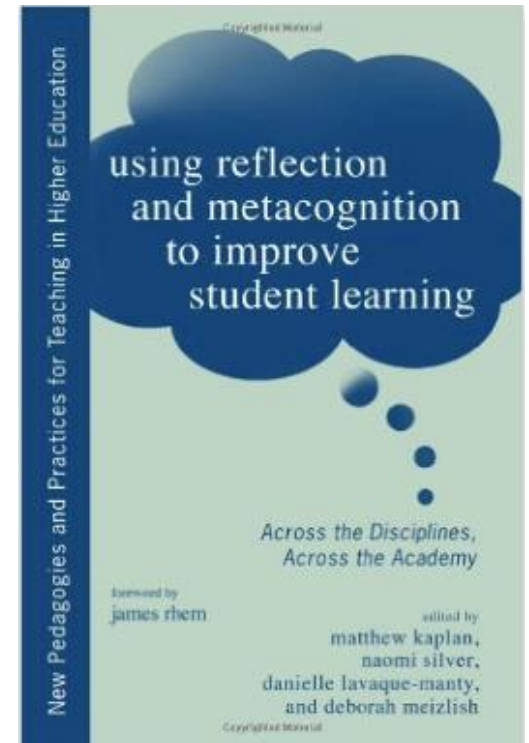
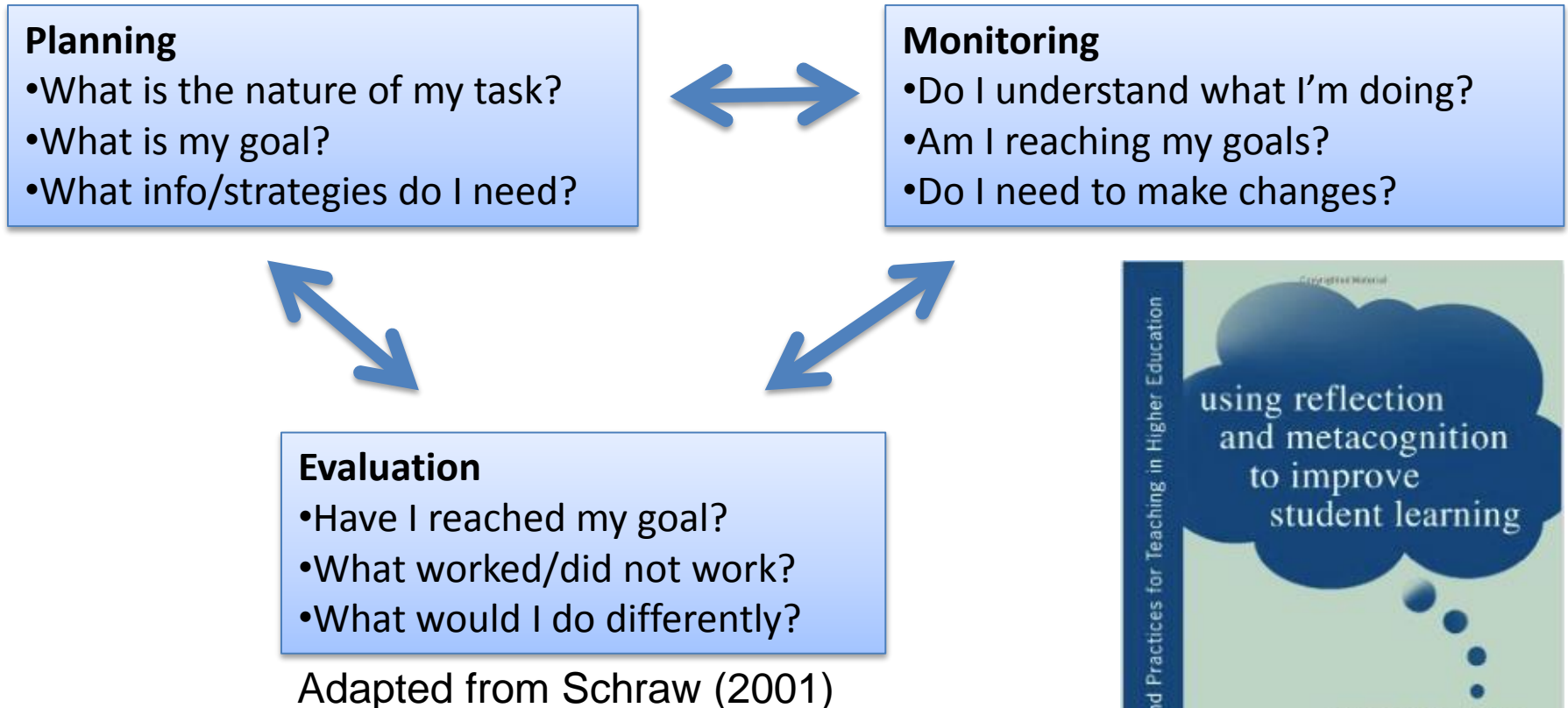
Goal Setting

“Capture the Moment”



Metacognition: Change over Time

Detailed Model: Metacognition



Kaplan, et.al, eds (2013) *Using Reflection and Metacognition to Improve Student Learning*. Sterling, VA: Stylus , p. 128

Balancing the Two Faces of ePortfolios



Working Portfolio

Digital Archive
(Repository of Artifacts)

Collaboration Space

Reflective Journal

Workspace

Docs

Blog

Presentation Portfolio(s)

The “Story” or Narrative

Multiple Views
(public/private)

Varied Audiences &
Purposes

Portfolio as Product

Showcase

Portfolio as Process



Main Activity:
Learning & Collaboration

Balancing the Two Faces of ePortfolios



Main Activity:
Showcasing Achievement

Primary Purpose:
Learning or Reflection

Primary Purpose:
Showcase or Accountability

Audience:
Primarily Internal

Audience:
Primarily External

Interaction

Portfolio as
Workspace
Process

Portfolio as
Showcase
Product

Organization:
Chronological

Organization:
Thematic

Reflection:
Immediate

Selection

Reflection:
Retrospective

Direction
(Goals)

Presentation

Learning Experiences

Learning Outcomes or Standards

Reflective Journal
(Blog entries over time)

Social Networks

Hyperlinks to supporting reflections and documents

Hyperlinks to digital archive

Pages/screens organized thematically with rationale

Evaluation
Summative Assessment OF Learning

Collection of Artifacts

Multiple presentation portfolios depending on purpose and audience)

Documentation of Learning
Personal Learning Environment

Documentation of Achievement
Assessment Management System

Structure of ePortfolio Types

- Portfolio as **Process/Workspace**
 - **Organization:**
Chronological – Documenting growth over time for both internal and external audiences
 - **Primary Purpose:**
Learning or Reflection
 - **Reflection: immediate**
focus on artifact or learning experience
- Portfolio as **Product/Showcase**
 - **Organization:**
Thematic – Documenting achievement of Standards, Goals or Learning Outcomes for primarily external audiences
 - **Primary Purpose:**
Accountability or Employment or Showcase
 - **Reflection: retrospective**
focus on Standards, Goals or Learning Outcomes (Themes)

Blog - journal

website



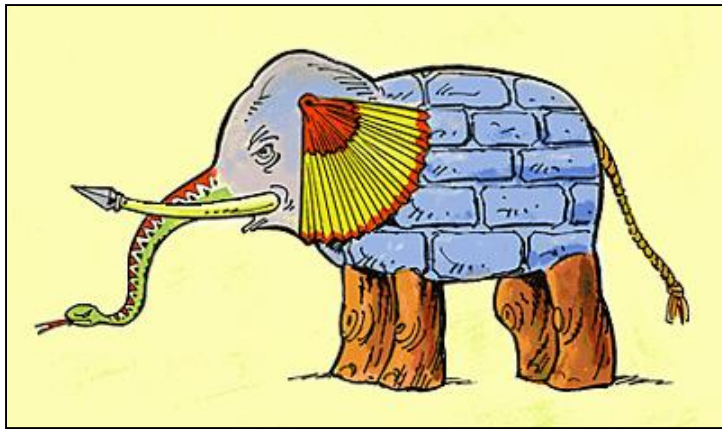
Learning is a Conversation!

E-portfolios should be
more **Conversation**
than **Presentation**

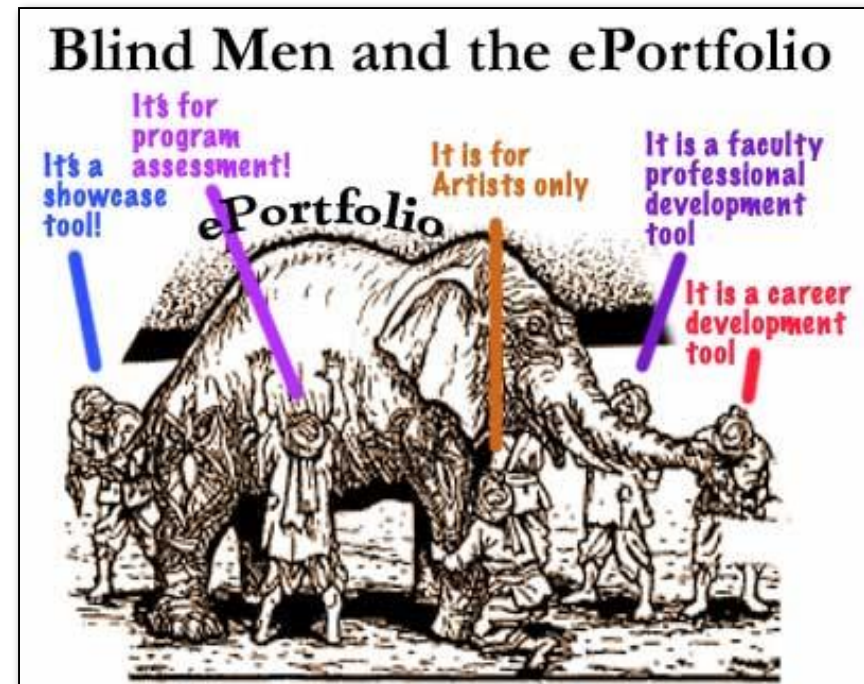
Because Conversation transforms!

Multiple Purposes of E-Portfolios in Education

- Learning/ Process/ Planning
- Marketing/ Showcase/ Employment
- Assessment/ Accountability



"The Blind Men and the Elephant"
by John Godfrey Saxe



Matching Portfolio Purpose to Portfolio Tools

Purposes	Strategies Processes	Tools
Learning/Process Projects	Collection Reflection Capture Experience	Journal/Blog Productivity Tools Mobile tools?
Showcase/ Employment/ College	Selection Presentation	Website/Wiki/Soc ial Network
Assessment/ Accountability	Evaluation (Self & Teacher) Evidence w/Rubrics	Database Excel

ePortfolio designs/strategies for different purposes

- **Learning Portfolios**

- Organized chronologically
- Focus of Reflection: Learning Activities & Artifacts
- Tools: Reflective Journal (blog)
- Faculty/peer role: Feedback on artifacts and reflection



ePortfolio designs/strategies for different purposes

◆ Showcase Portfolios (Employment, Self-marketing)

- ◆ Organized thematically (position requirements)
- ◆ Focus of Reflection: Suitability for position
- ◆ Tools: Choice of portfolio owner – personalized web pages – digital footprint
- ◆ Personal online branding



ePortfolio designs/strategies for different purposes

- **Assessment/Accountability Portfolios**

(Summative assessment)

- Organized thematically (outcomes, goals or standards)
- Focus of Reflection: Achievement of Standards (rationale)
- Tools: Assessment system with data from scoring rubrics
- Faculty role: Evaluation



How can we help students put their signature work in a larger and more integrative context?

ePortfolio as a vital, longitudinal and integrative learning process

Randy Bass
(Georgetown University)



Addressing the Whole Student

Purposeful Self-Authorship

Formal Academic Curriculum

Learning Across Semesters

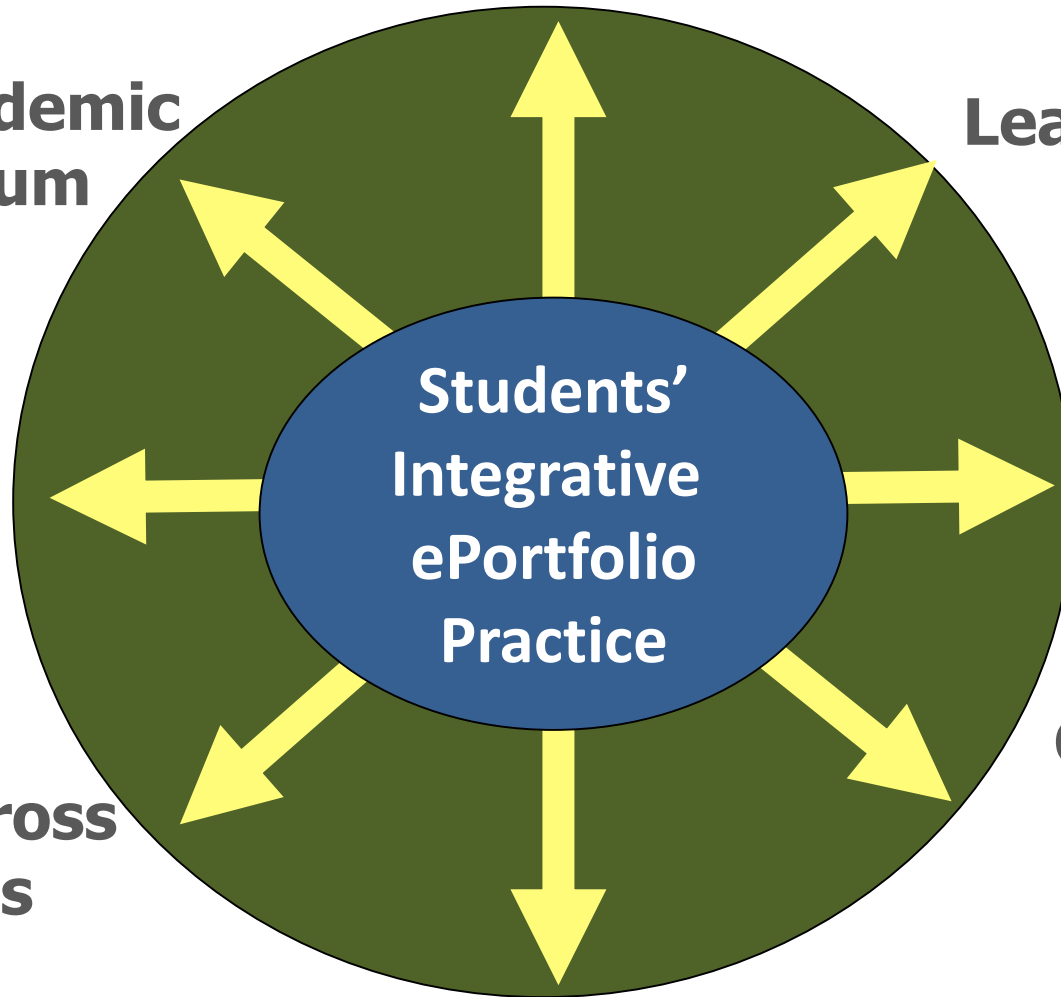
Connecting w/ Faculty & Students

External Audiences

Learning Across Disciplines

Co-Curricular & Lived Experiences

Advisement & Academic Planning



Randy Bass

(Georgetown University)

Forms of Assessment

Formative Assessments

- Provides insights for the **teacher**

Assessment FOR Learning

- Provides insights for the **learner**

Summative Assessments (Assessment OF Learning or Evaluation)

- Provides insights (and data) for the **institution**

Assessment FOR Student, Faculty & Institutional Learning

*Randy Bass
(Georgetown University)*

Ground assessment in
the authentic work of
faculty & students.

Digital systems can
help to make student
learning visible



Two “Paradigms” of Assessment (Ewell, 2008)

	Assessment for Continuous Improvement	Assessment for Accountability
Strategic Dimensions:		
Purpose	Formative (Improvement)	Summative (Judgment)
Stance	Internal	External
Predominant Ethos	Engagement	Compliance
Application Choices:		
Instrumentation	Multiple/Triangulation	Standardized
Nature of Evidence	Quantitative and Qualitative	Quantitative
Reference Points	Over Time, Comparative, Established Goal	Comparative or Fixed Standard
Communication of Results	Multiple Internal Channels and Media	Public Communication
Uses of Results	Multiple Feedback Loops	Reporting

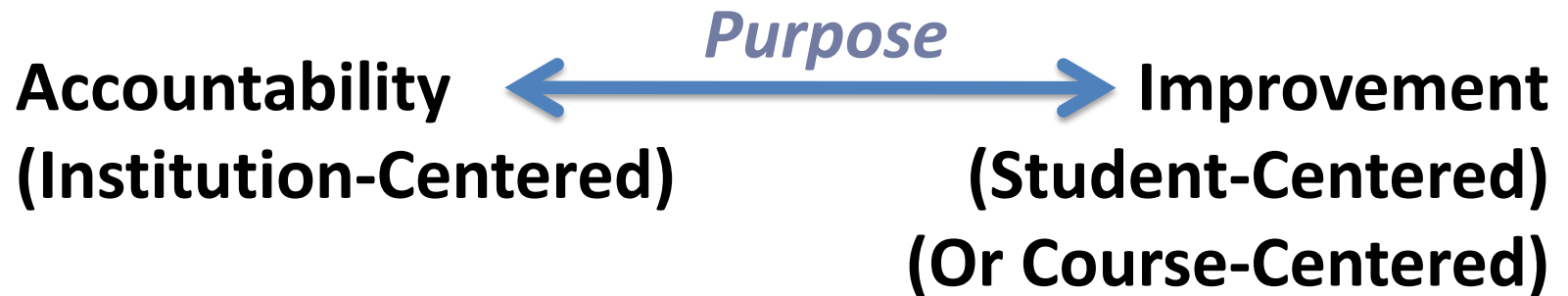
Opportunity Cost



- The alternative you **give up** when you make a decision...
- The cost of an alternative that **must be forgone** in order to pursue a certain action

What is the **opportunity cost** of emphasizing accountability in portfolios over reflection, deep learning, and continuous improvement?

Goal: Balance in Electronic Portfolios



Along a Continuum

??

??

Opportunity Cost

Goal: Balance in Electronic

Portfolios

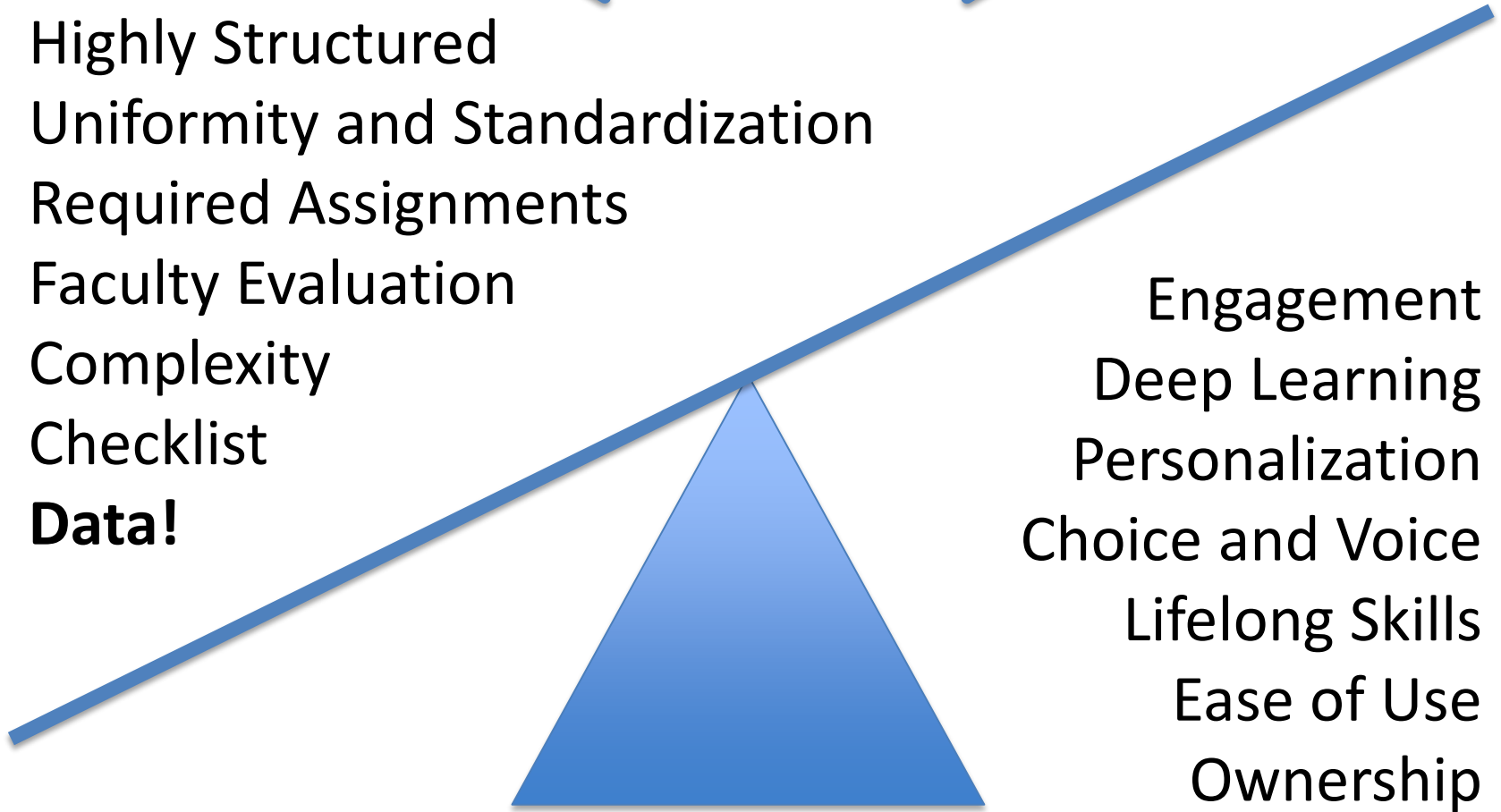
Accountability

Highly Structured
Uniformity and Standardization
Required Assignments
Faculty Evaluation
Complexity
Checklist
Data!



Improvement

Engagement
Deep Learning
Personalization
Choice and Voice
Lifelong Skills
Ease of Use
Ownership
Time



Opportunity Cost

Goal: Balance in Electronic

Portfolios

Purpose

Accountability



Improvement

Flexible Structure

Self-Assessment & Feedback

Lifelong Learning Skills

More Social Learning

Personalization

Choice and Voice

Engagement

Story

Faculty Time

Ease of Scoring

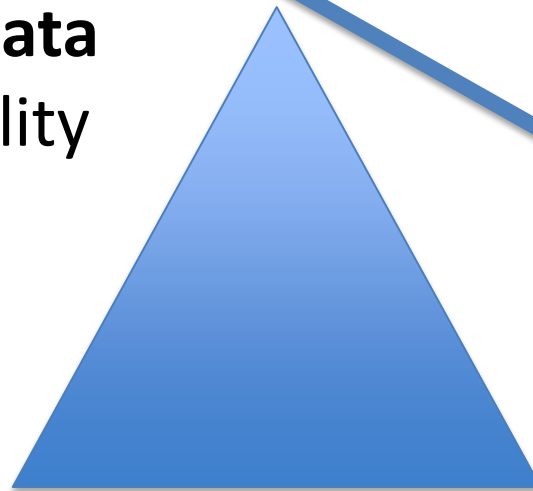
Collection of **Data**

for Accountability

Institutional

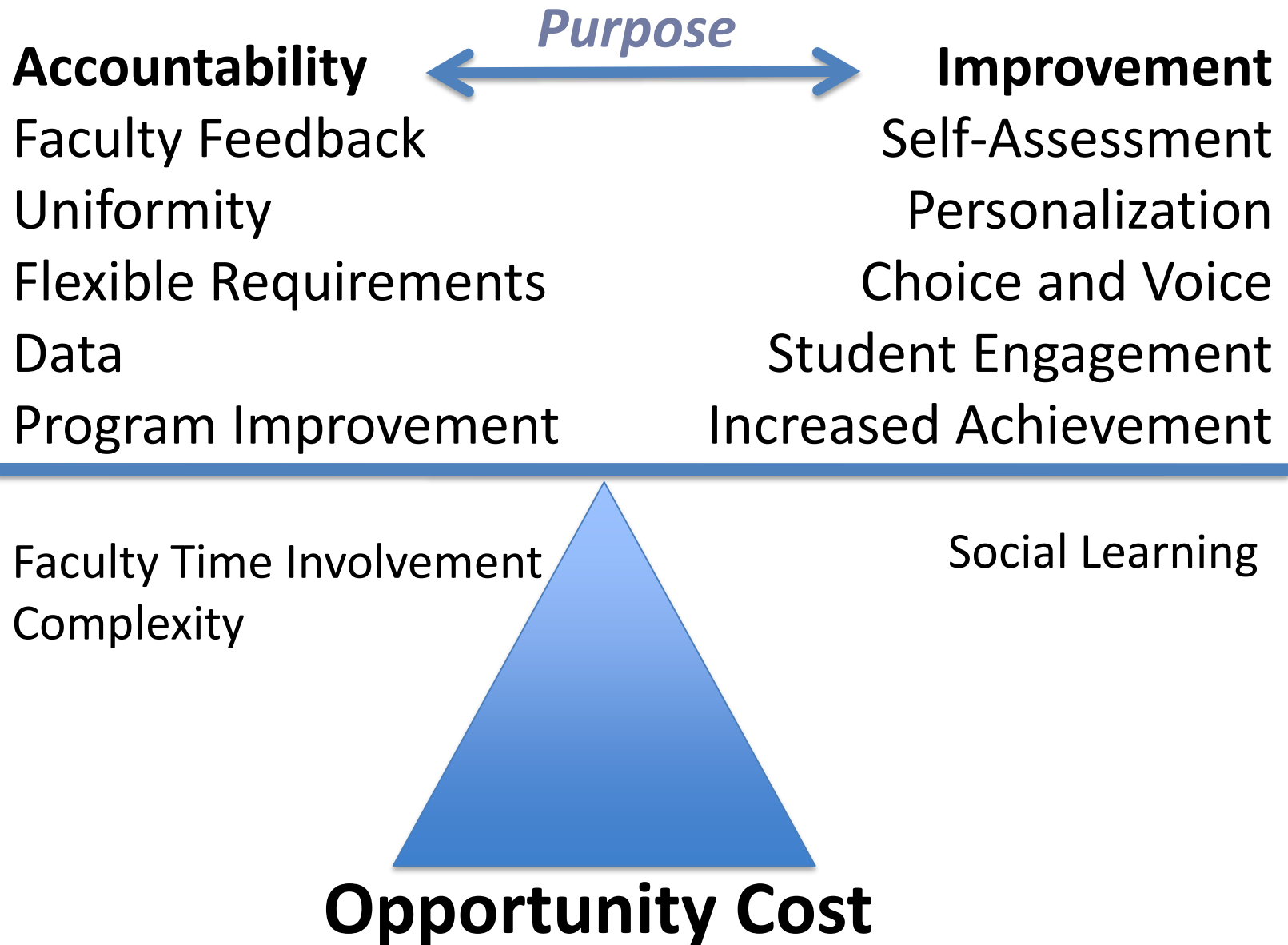
Support

& Funding?



Opportunity Cost

Goal: Balance in Electronic Portfolios



Finding Balance in E-Portfolio Implementation

Tools

- ▶ Use separate tools for assessment management and student e-portfolios?
 - ▶ Ball State's rGrade & WSU's Harvesting Gradebook
- ▶ Incorporate blogging and social networking tools for interactivity and engagement
 - ▶ Open Source Tools: WordPress, Movable Type, Mahara
- ▶ Allow embedding student Web 2.0 links, including video, into their e-portfolios
- ▶ Enable exporting e-portfolio to students' lifetime personal webspace

Finding Balance in E-Portfolio Implementation

Strategies

- ▶ Acknowledge the importance of both portfolio as **workspace (process) & showcase (product)**
- ▶ Support student **choice** and **voice** in e-portfolios
- ▶ Facilitate **reflection** for deep learning
- ▶ Provide timely and effective **feedback** for improvement
- ▶ Encourage student use of multimedia in portfolios for visual communication and literacy
 - ▶ Digital Storytelling & Podcasting
 - ▶ Picasa/Flickr slideshows
- ▶ Acknowledge/Encourage students' Web 2.0 digital identity



What about Motivation?

Why would a student want to put all that work into developing an ePortfolio?

How do we make it relevant?

Building my ePortfolio	Agree/ Strongly Agree
Helped me make connections between ideas	75.6%
Helped me think more deeply about course content	64.4%
Allowed me to be more aware of my growth & development as a learner	69.3%
My (ePortfolio-enhanced) course engaged me in...	Quite a Bit/ Very Much
Synthesizing & organizing ideas, information or experiences in new ways	83.1%
Applying theories or concepts to practical problems or in new situations	77.2%
My course contributed to my knowledge, skills and personal development in understanding myself	78.6%



Think!

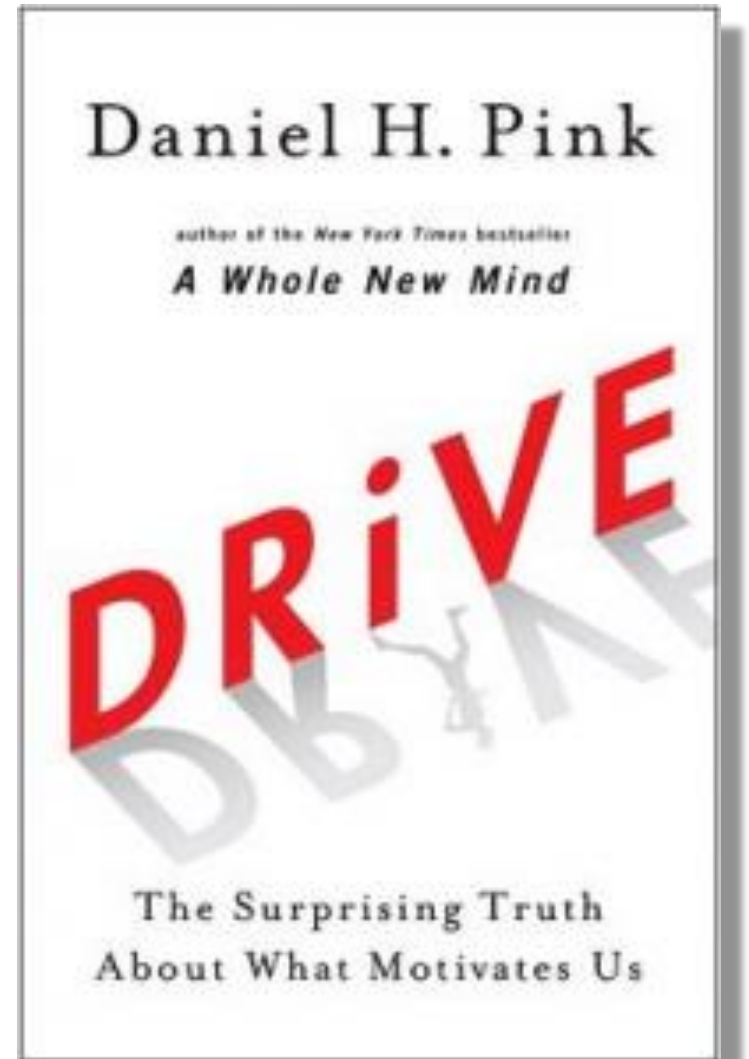
Engagement
Factors?

Social networks?

ePortfolios?

Similarities in Process

- Major differences:
 - **extrinsic** vs.
 - **intrinsic** motivation
- Elements of True (Intrinsic) Motivation:
 - **Autonomy**
 - **Mastery**
 - **Purpose**



Pink's Motivation Behavior

Type X - Extrinsic

- fueled more by extrinsic rewards or desires (Grades?)



Type I – Intrinsic

- Behavior is self-directed.



Successful websites = Type I Approach

- ◆ People feel good about participating.
- ◆ Give users autonomy.
- ◆ Keep system as open as possible.



- Clay Shirky

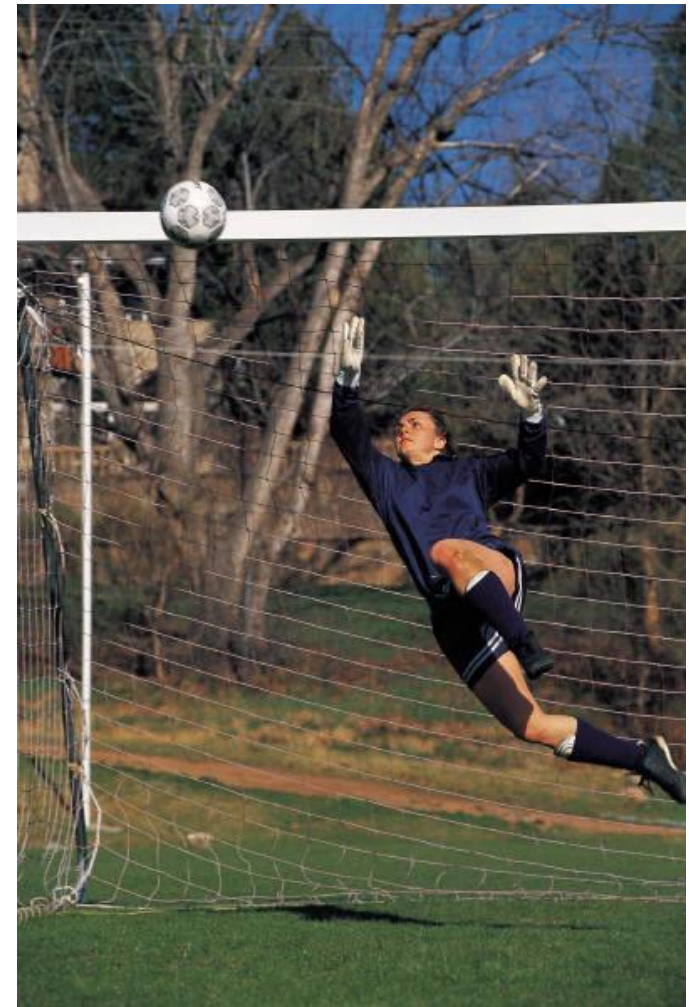
Autonomy & ePortfolios

- Choice
- Voice
- Sharing
- Feedback
- Immediacy



Mastery & ePortfolios

- Exhilaration in Learning
- Sports? Games?
- Compliance vs. Personal Mastery
- Open Source movement (Wikipedia vs. Encarta)
- Make a contribution



Mastery & ePortfolios

- ◆ ePortfolio:

- ◆ **Flow**

- ◆ Showcasing Achievements

- ◆ Increased self-awareness and self-understanding

“Only **engagement** can produce **Mastery.**”

(Pink, 2009, p.111)

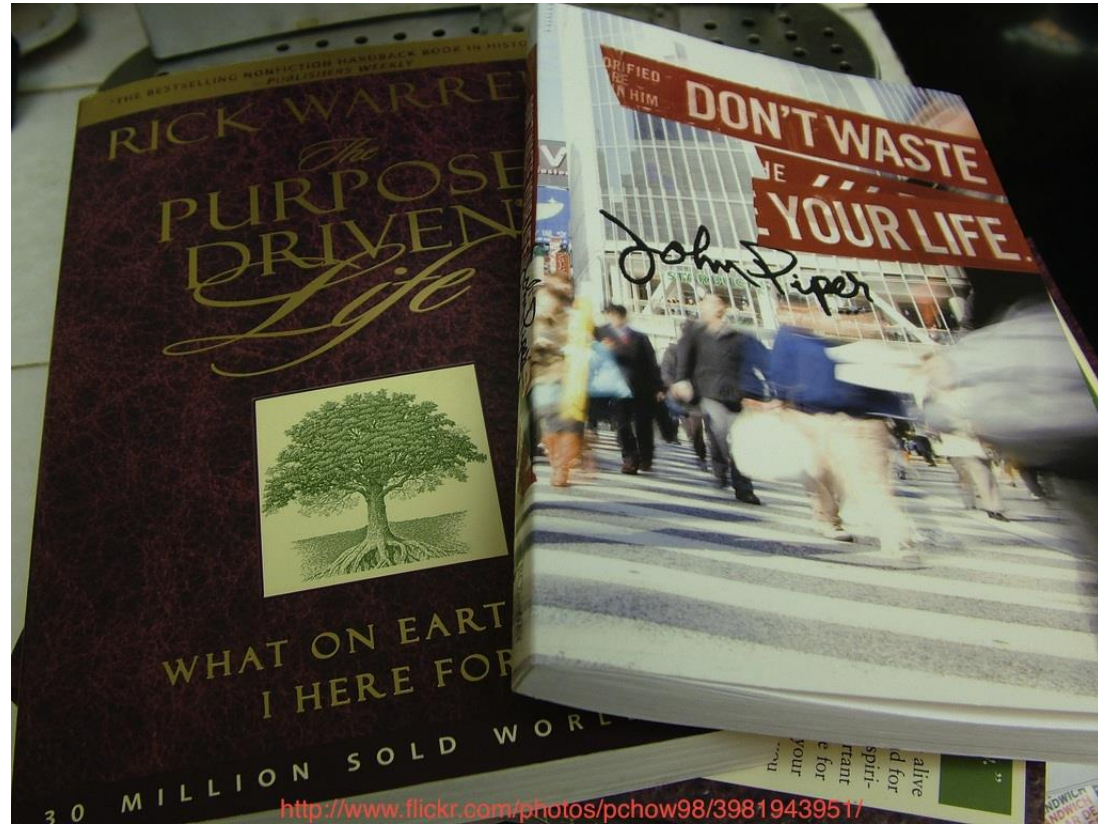




**USE E-PORTFOLIOS TO
DOCUMENT MASTERY**

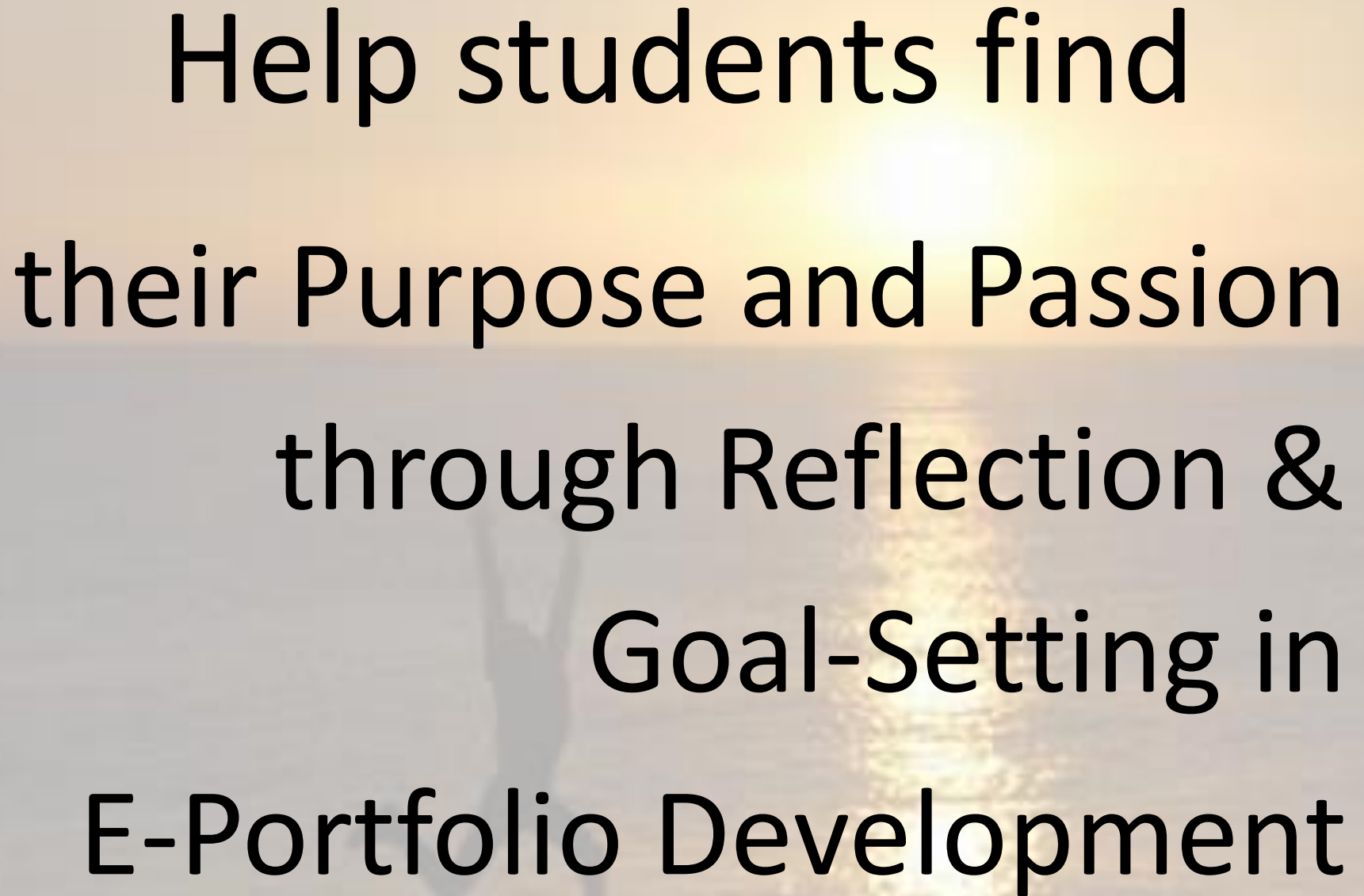
Purpose & ePortfolios

- Relevance
- Big picture
- Engagement



Because Purpose and Passion Co-Exist





Help students find
their Purpose and Passion
through Reflection &
Goal-Setting in
E-Portfolio Development

Design Principles: a Vision worth Working Toward

Learner-centered
Engagement & Empowerment

Networked
Community, mentorship & porous boundaries

Integrative
Integration from the inside out
Connect what has not been connected

Adaptive
Institutional learning

ePortfolios: Not a Magic Bullet

Questions that need asking

- **Are ePortfolios really student-centred?**
- Is an ePortfolio just another way of getting a grade?
- Is ePortfolio just another way of “reporting up”?
- If ePortfolios are used for learning assessment, are you prepared to assess for prior learning?
- If it is a tool for transition:
 - What happens when a student brings an ePortfolio to your institution, say from high school?
 - Will your students want to keep their ePortfolios after they graduate?
 - Will you do this as a favour, or a deliberate strategy?
- **Are they too much work?**

Benefits of ePortfolios

Designed for learning and development

More supportive, flexible than Web 2.0 tools; good for RPL

Personal control and privacy

Not at the mercy of social media business models

Integrated public/private use

Archive, reflective chamber, showcase, recognition tool

- Employer acceptance
- 2015 AACU survey

College transcript



Very/fairly useful

Electronic portfolio of student work summarizing and demonstrating accomplishments in key skill and knowledge areas



Very/fairly useful

EVIDENCE OF SOFT SKILLS IS KEY

e.g. “effective communication, applied skills, evidence-based reasoning, and ethical decision-making”

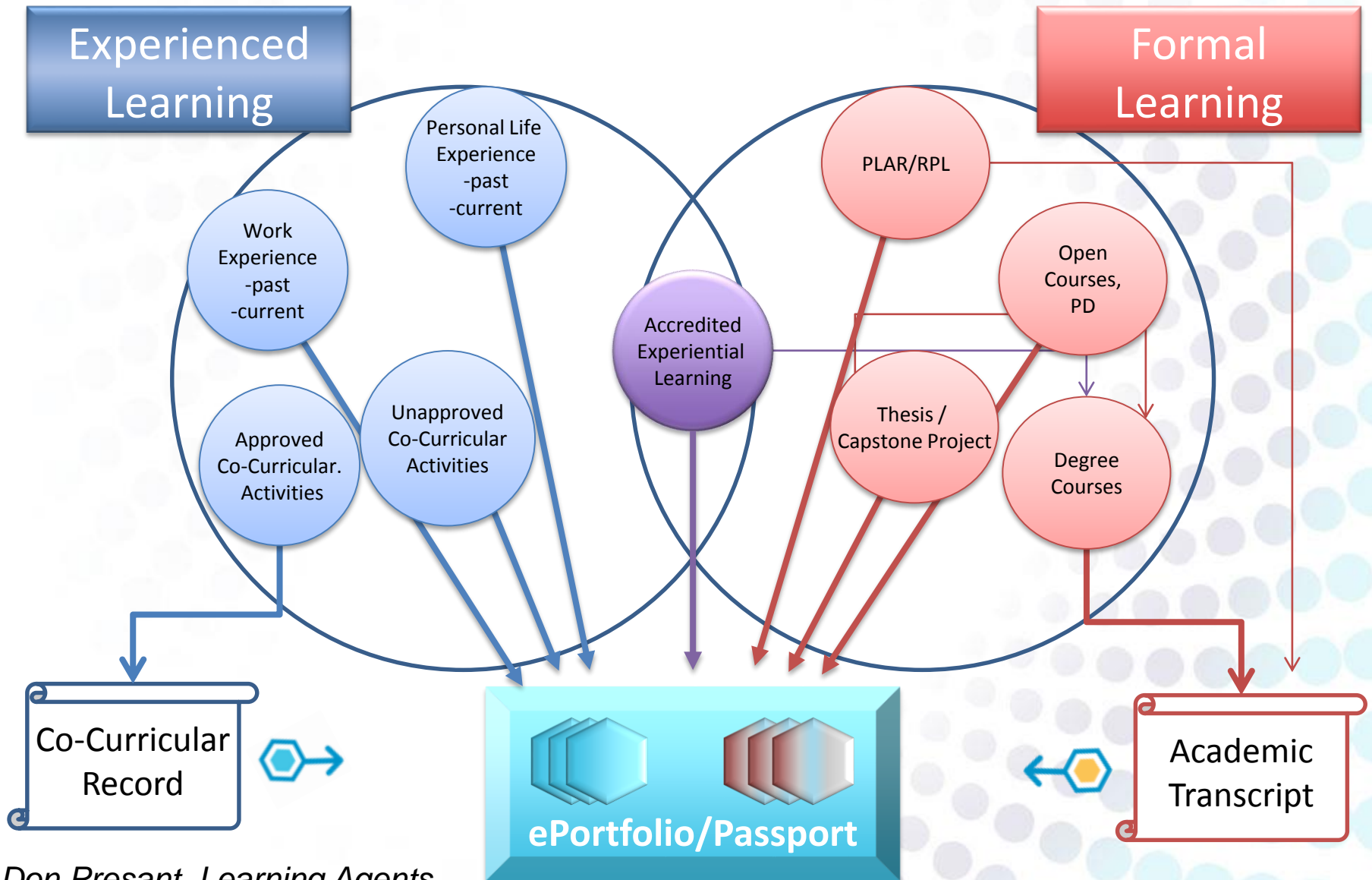
Photos: Flickr by Kim Cofino



**INTEGRATE INTO EVERYDAY
ACTIVITIES**

Open Badges, CCR, ePortfolios

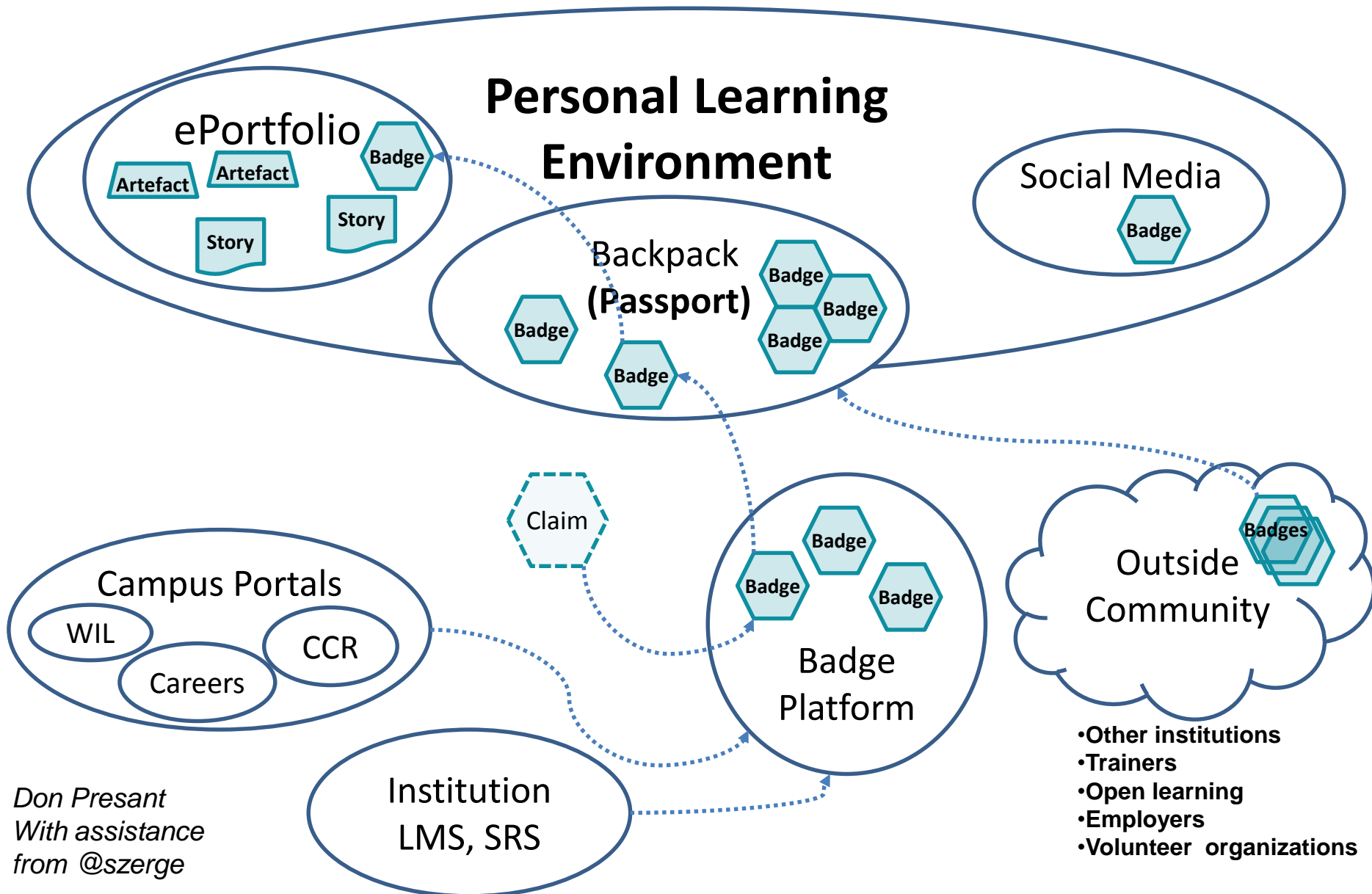
Friends...with benefits?



Open Badges



Small pieces...loosely joined



Serge Ravet, ADPIOS



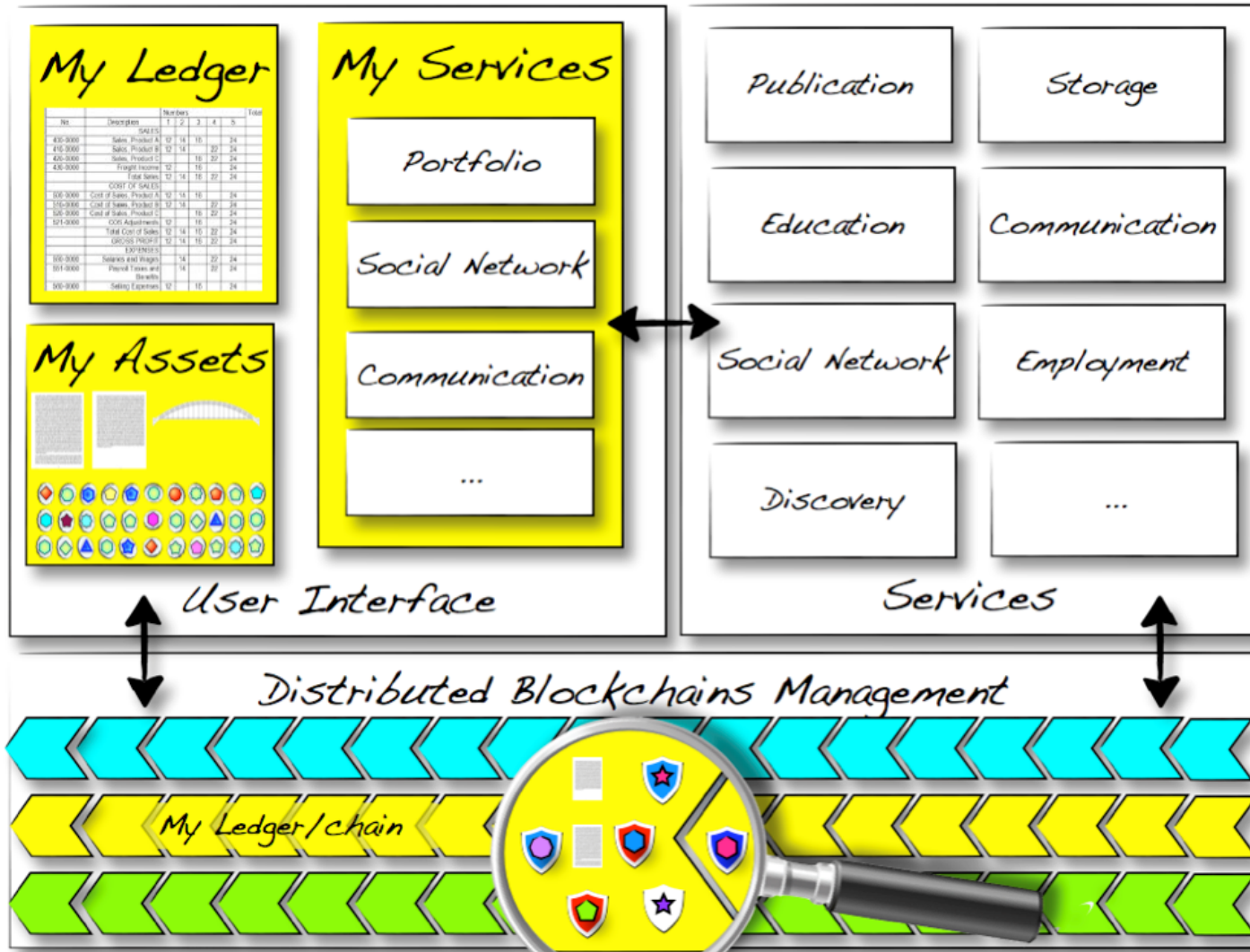
WHAT NEXT FOR BADGES?



OPENBADGES
+ BLOCKCHAIN

BITOFTRUST

Personal Ledger, a lifelong and lifewide inventory of my assets



<http://www.europortfolio.org/resources/contributions/technology/eportfolios-openledgers-openbadges-and-blockchains>

Serge Ravet, ADPIOS

For more information



EUROPORTFOLIO

European Network of ePortfolio
Experts & Practitioners

<http://www.europortfolio.org>

<http://openepic.eu>

<http://www.aaeebl.org>



AAEEBL

The Association for Authentic, Experiential and Evidence-Based Learning

 **ePIC 2016**

BOLOGNA 27-29 OCTOBER

Pathways to educational and
social innovation

Open Badge



Trust



Blockchain



ePortfolio



Identity



<http://openepic.eu>

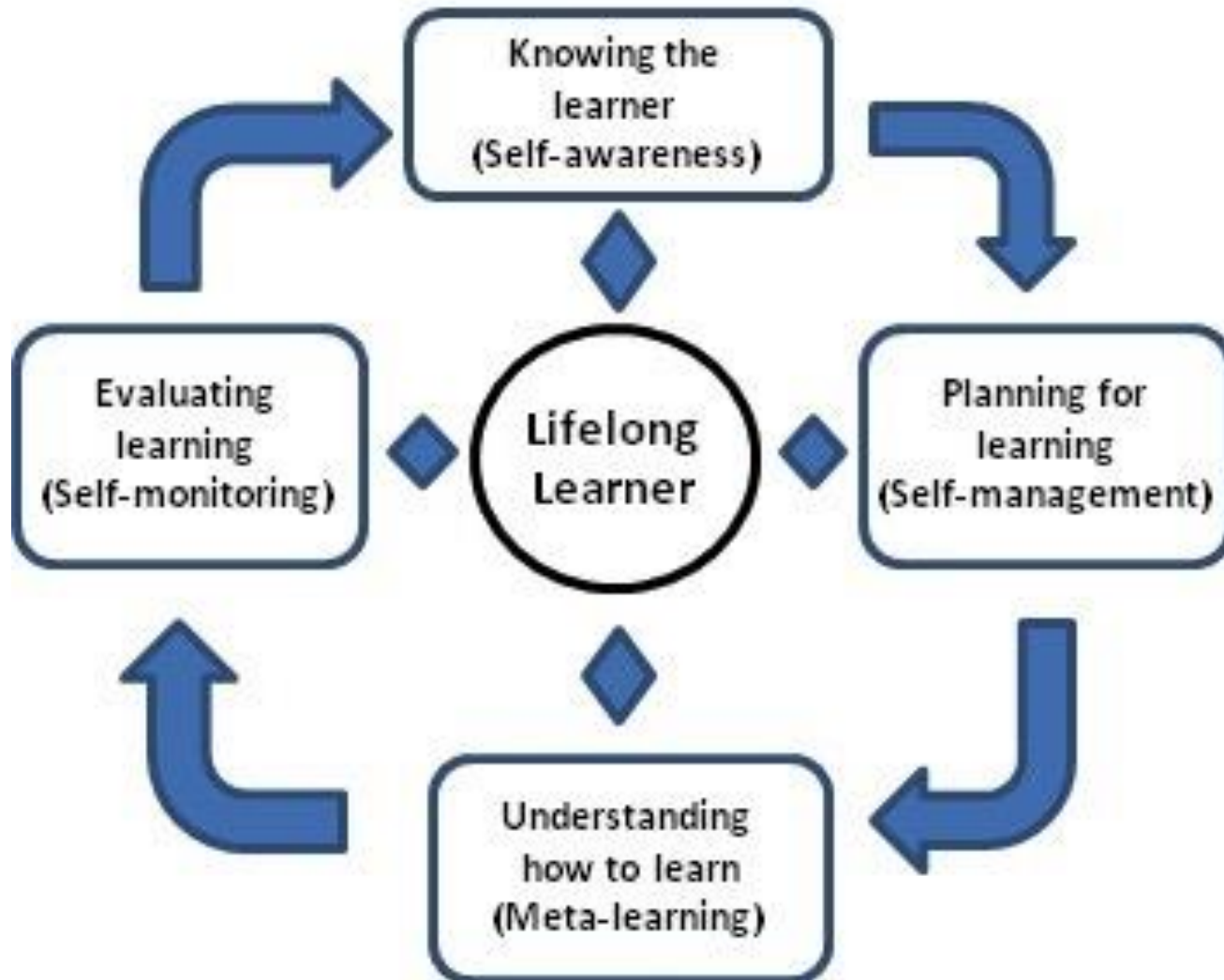
Upcoming ePortfolio Conferences

- Center for Recording Achievement
Understanding the essence(s) of portfolio based learning. A collaborative international seminar, the University of Edinburgh
6-8 June 2016
- AAEEBL Annual Conference - Boston, MA USA
1-4 August 2016
- EPIC Annual Conference – Bologna, Germany
27-29 October 2016



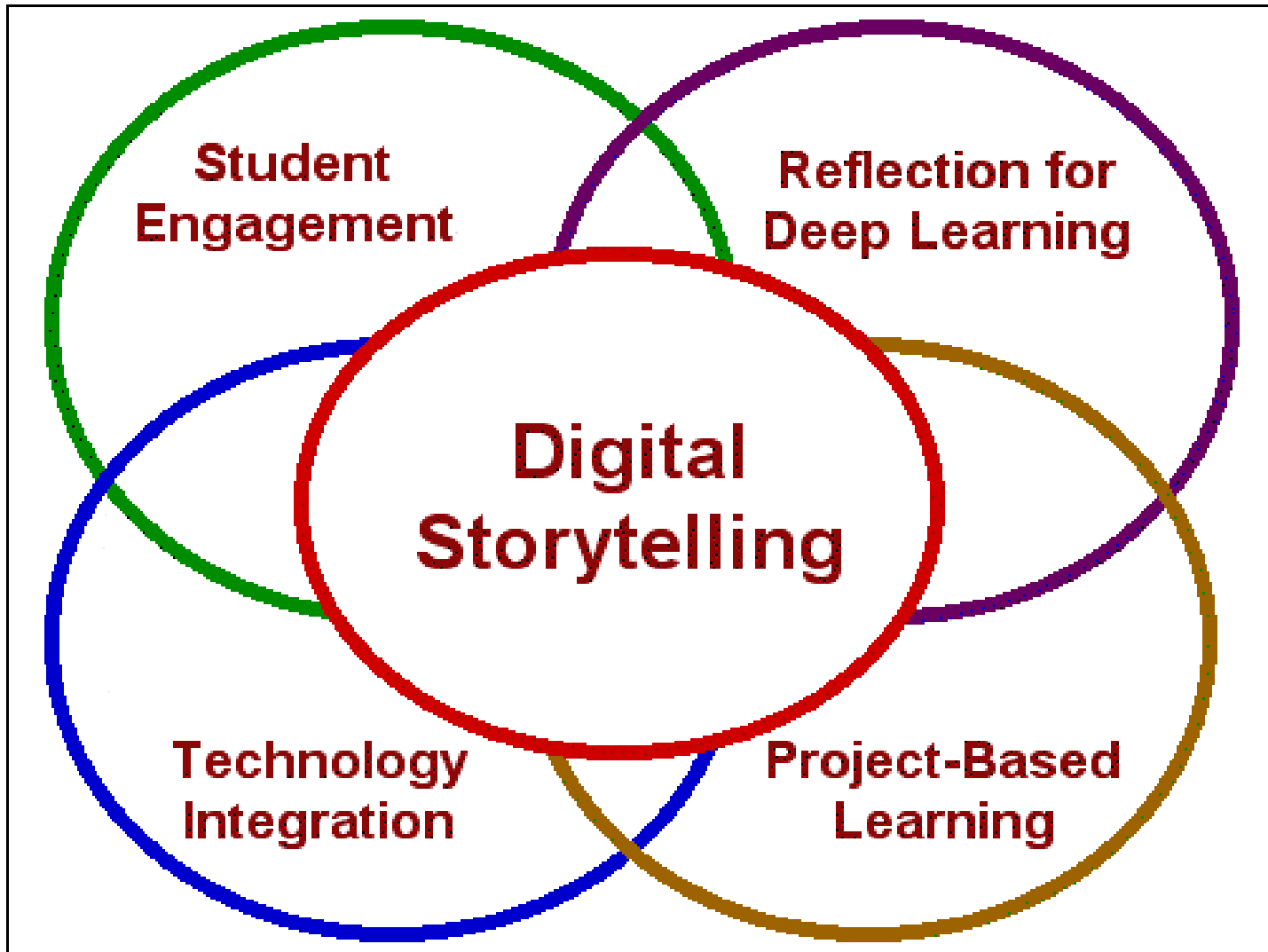
Tuesday Workshop

Know Thyself: Reflection and Self-Assessment in ePortfolios to Support Lifelong Learning



Wednesday Workshop

Digital Identity through Digital Storytelling in ePortfolios



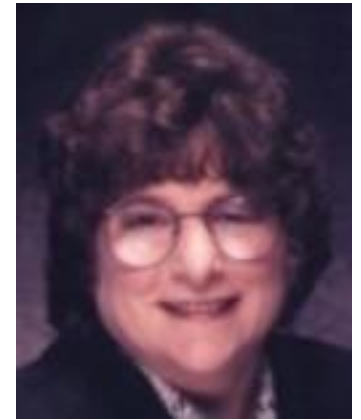
My Final Wish...

E-portfolios become
**dynamic celebrations &
stories of deep learning**
across the lifespan.

Thank You!

DR. HELEN BARRETT

@EPORTFOLIOS



<https://sites.google.com/site/dublineportfolios/>

Researcher & Consultant

Electronic Portfolios & Digital Storytelling for Lifelong and Life Wide Learning

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<http://electronicportfolios.org/>

<http://slideshare.net/eportfolios>

<https://sites.google.com/site/mportfolios/>