

CURA SCHOLARSHIP¹ SURVEY
SUMMARY REPORT AND RECOMMENDATIONS
17 November 2025

PREPARED BY THE CURA SCHOLARSHIP Committee (CSC)
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SURVEY OVERVIEW

This survey reached out to a broad spectrum of Carleton Retirees with the overall aim of gauging support for a CURA Entrance Scholarship. More information about the survey, its administration and responses are summarized in Table 1 below. The response rate while relatively low was not unexpected and responses provide general insight on how we might proceed.

KEY MESSAGES FROM THE OCTOBER 2025 SURVEY

- Consistent with Carleton Retiree's previously demonstrated commitment to advancing the quality of Undergraduate education, a substantial core of retirees supported the development of a CURA Scholarship and have signaled their intention to donate. Achieving the minimum threshold required to endow an UG Scholarship (\$25K) appears to be within reach.
- Conditional support ("*not sure*" responses) often reflected retirees' wish for additional information before finalizing their decision to support this initiative and/or current commitment to other important charitable organizations prevent their donating to a CURA scholarship at this time. These factors underscore the need for a fund-raising campaign that clearly and concisely defines the Scholarship's purpose as well as fund-raising timelines that recognize short through medium term financial decisions.

RECOMMENDED NEXT STEPS

The CSC (CURA Scholarship Committee):

- Continue its collaboration with the Department of University Advancement (DUA) and submit a Future Funder (FF) application for a CURA Entrance Scholarship at the earliest possible date.
- Develop a one-year fund-raising campaign that is shared with retirees by email and is posted on the CURA website.

¹ Exploratory discussions regarding a CURA Scholarship commitment last year and the CURA Executive brought suggestions to the fall 2024 CURA AGM. This led to the establishment of a CURA Scholarship Committee (CSC) tasked with exploring scholarship opportunities. To date, the CSC has collaborated with Carleton's Department of University Advancement (DUA) on the establishment of an endowed scholarship as well as seeking input from CURA and Carleton retirees. Additional information is presented in the appended Table 2.

- Where possible, cultivate relationships with external funders who share an interest in supporting a CURA Entrance Scholarship.
- Launch the year-long fund-raising campaign, preferably by 1 Dec 2025.

TABLE 1: CURA SCHOLARSHIP SURVEY BY THE NUMBERS

Survey Administration

CURA's Email List Used to Distribute Survey	Total Number	615
	CURA Members	64
Key Survey Dates	Initial Email	14 Oct 2025
	Reminder Email	22 Oct 2025
	Closing Date	27 Oct 2025
Survey Questions	Do you favour the establishment of an endowed CURA scholarship initiative?	
	If this moves forward, what is the likelihood you would donate?	
Total # Responses	37	

Response Summary

		% of Responses
Support Initiative	Yes	85
	No	3
	Not Sure	12
Likely to Donate	Yes	60
	No	22
	Not Sure	18

Commitments

#	Commitments
6	Current commitments to other causes will prevent donating to a CURA scholarship over the next several months
2	Need more information before deciding
2	Prefer scholarship (merit based)
1	Prefer bursary (financial need based)

TABLE 2: CURA SCHOLARSHIP SCHEDULE

TIMELINE	DESCRIPTION	STATUS
2024		
Fall	<ul style="list-style-type: none"> • Potential CURA scholarship discussed with CURA Exec Cmte and at CURA AGM in May • CSC established and tasked with exploring scholarships opportunities 	<ul style="list-style-type: none"> • Done • Done
2025		
Jan-Aug	<ul style="list-style-type: none"> • CSC commits work with DUA on establishing an endowed scholarship 	<ul style="list-style-type: none"> • Done
Oct	<ul style="list-style-type: none"> • CSC undertakes scholarship survey and draft report 	<ul style="list-style-type: none"> • Done
Nov	<ul style="list-style-type: none"> • CSC shares draft survey report with CURA Exec Cmte and finalizes report • CSC revises and submits Future Funder application 	<ul style="list-style-type: none"> • In Progress • In Progress
Dec	<ul style="list-style-type: none"> • CURA President shares survey report and fund-raising plans with retirees • Fund-raising campaign launched 	<ul style="list-style-type: none"> • TBD • TBD
2026		
Mid	<ul style="list-style-type: none"> • Fund-raising update shared with CURA Exec Cmte and presented at CURA AGM 	<ul style="list-style-type: none"> • TBD
Late	<ul style="list-style-type: none"> • Fund-raising campaign assessed and: <ul style="list-style-type: none"> ○ endowed scholarship established or ○ if needed, fund-raising campaign extended 	<ul style="list-style-type: none"> • TBD
2027		
Mid	<ul style="list-style-type: none"> • Inaugural CURA Entrance Scholarship awarded!! 	<ul style="list-style-type: none"> • TBD