

*Introduction to Textual Analyses



Instructor: Professor Annamaria Bianchi (University of Bergamo)

Text Mining is an Artificial Intelligence technique that uses natural language processing to transform the free, unstructured text of documents/databases such as web pages, newspaper articles, e-mails, news agencies, posts/comments on social media etc. in structured and normalized data. As such, in the modern communications society, statistical, economic and social analyses are integrated with the study of text mining. Methods for textual analyses are increasingly important in social, economic and business contexts. This short course will present the main theoretical foundations and applications with reference to textual analyses, using the software R.

Dates: Saturday, October 16th, 2021, 8:30 a.m. - 10:30 a.m. & 11:00 a.m. - 1:00 p.m. EST

Saturday, October 23rd, 2021, 8:30 a.m. - 10:30 a.m. & 11:00 a.m. - 1:00 p.m. EST

Course delivery: Via Zoom. Zoom links will be emailed to those who are registered.

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Registration: Fee is \$200 CAD + HST. To register for this course, please [click here](#).

About your Professor: Annamaria Bianchi (PhD, University of Milan, Italy, and Université Pierre et Marie Curie, France) is an Associate Professor in Statistics applied in Economics at the University of Bergamo (Italy).