

Monetary Policy Surprises and Central Bank Communication in Canada*

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Abstract

This paper examines non-monetary news in Canadian monetary policy surprises during the fixed announcement schedule. I explore two channels: (i) private information, where the Central Bank and market participants differ in their economic information, and (ii) differences in policy response functions to economic news. I split policy announcements into two types, those with and without an MPR, motivated by institutional differences in the conduct of monetary policy leading into each announcement type, impacting tests for both non-monetary channels. I find no evidence of a private information channel. There is strong evidence of a response to news channel across both announcement types when focusing on the economic news closest to each. An illustrative model and vector autoregression summarize the economic importance of the response to news channel and announcement split.

Keywords: Monetary Policy Surprises, Small Open Economy, High-Frequency Identification, Information Effect, Response to News Effect, Real-Time Data

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indicators, and twice in March 2020 because of global uncertainty due to Covid.

With eight announcements a year, there are approximately six weeks between announcements. Following the first year of scheduled policy announcements, Macklem (2002) describes the approximate four-stage timeline of events that leads to a policy decision by the BoC, with updates by Murray (2013) and a recent discussion from Vincent (2024). This process includes internal analysis and projections, discussion of recent economic indicators movement and consultation with industry leaders. The four stages are roughly summarized as:

1. In the first stage, about two and a half weeks before the policy announcement, BoC Staff Forecasts are presented to the government council. Staff Forecasts only regularly occur for announcements that include an MPR. When Staff Forecasts are not updated, this stage focuses on previous economic expectations versus recent economic data.¹³
2. About one week before the announcement, major briefings are received, and BoC advisors present revised projections, including Governing Council members' comments and any new economic developments since stage one. The media blackout begins, where Governing Council members will not publicly comment on the economy to avoid misinterpretation and guidance.
3. The Governing Council will deliberate and form their decision. They then meet the day before the announcement to confirm this decision.
4. The policy announcement is released.

Figure (2) provides a simple visualization of this timeline for each policy announcement. A more in-depth discussion of each stage is in the online appendix. The MPR is available for half of the policy announcements, such that if the announcement includes an MPR, the following policy announcement will not.

¹³See Vincent (2024) for details.

basis point surprise monetary loosening. Although the yield curve slope change is pro-cyclical, changes in oil prices are counter-cyclical, albeit not statistically different than zero.

Finally, column three presents a subset of these two economic news sets that display a strong relationship with policy surprises across all policy announcements. A key difference between the split announcement coefficients and those for all policy announcements is the reduced effect for most coefficients. This is unsurprising; if an economic news set is older, it is more likely to have been included in the policy expectations of the market participant. However, older economic news can still be impactful if it takes time to fully incorporate all information (Coibion & Gorodnichenko (2015)). This reduction in the estimated relationship between economic news and policy surprises highlights the importance of splitting the policy announcements into either type.

Splitting the policy announcements into two types highlights the importance of near-term statistical releases and their prediction power on policy surprises. The changing news set also shows how the policy rule expectations, as Bauer & Swanson (2023b) describes for private agents, can take time to incorporate all economic information effectively. The relationship is understated when estimating the relationship between economic news and policy surprises across all policy announcements. This understated relationship is directly from not splitting policy announcements into either type. The following subsection explores the importance of communication from the BoC to guide market participants' policy expectations.

4.2 Communication - Policy Rule Learning

Market participants form their expectations of the BoC policy rule from policy announcements and other monetary events. Section (2) shows that the events leading to each announcement type vary, which impacts the market participant policy rule expectations relative to the BoC. If the non-monetary bias in policy surprises differs between announcement types, we should observe a change in the policy surprises between these two types. Figure (7) shows this, where policy announcements with an MPR have a larger distribution. Changes in policy surprises for different announcements under a response to a news channel would suggest an underlying difference in the formation of policy rule expectations for market participants for either announcement type.

retail sales leads to a 1 basis point surprise tightening. The joint GDP forecasts’ effect varies from 3 to 9 basis points. This effect is similar to the forward guidance effects on interest rate expectations estimated in [Sutherland \(2023\)](#). As the news set increases, the explained variation increases and is larger than the previous effects. We observe the highest adjusted explained variation across the smallest economic news set that is entirely pro-cyclical. This suggests that well-communicated economic and policy rule expectations prevent market participants from overreacting to economic changes, aligning their expectations more in line with the BoC.

Through this subsection and the previous two, the relationship between economic news and policy surprises is strong. I present supporting evidence of the response to news channel and the importance of splitting policy announcements in two ways. First, close economic news strongly predicts policy surprises for either announcement type. Second, communication changes from the BoC act to further adjust market participants’ expectations, resulting in a need to split policy announcements to further account for the information changes from the BoC to market participants. In particular, market participants no longer overreact to economic changes for announcements without an MPR after 2006. Next, I contrast this strong evidence of a response to news channel and examine the information channel during the same period.

4.4 Information Effect Across Policy Announcement Types

I now test for the information channel to explain the non-monetary bias, using the BoC Staff Forecasts, which control for the BoC internal information and economic outlook. The procedure follows from [Miranda-Agrippino & Ricco \(2021\)](#) projections of Staff forecasts on the monetary policy surprises.³⁴ These forecasts are presented to the Governing Council and should reasonably incorporate all information available to the BoC at the time and the expectations moving forward. The specification I apply is the same as [Champagne & Sekkel \(2018\)](#), split between the two announcement types, those with and without an MPR. This includes the Staff Forecasts, forecasts revisions and a small news set as follows:

³⁴The Staff Forecasts are the Canadian equivalent of the Greenbook forecasts in the US. Staff Forecasts have a 5-year publication lag.

We now observe that there is no statistical relationship across both announcement types in Table (8). Furthermore, the inclusion of Champagne & Sekkel (2018) economic news set crowds out the largest statistical significance of different Staff Forecasts. The relationship between the Staff Forecasts is almost entirely counter-cyclical, further suggesting that a private information channel does not explain the non-monetary news in policy surprises. This diminishing effect of an information channel is unsurprising given the previous section results, but also aligns with Lunsford (2020) and Hoesch et al. (2023), who find no evidence of an information effect in the US after 2004. The totality of this section suggests that there is no private information channel in Canadian policy surprises and that the non-monetary bias is due to a response to news channel.

4.5 Separated Timelines - Response to News or Information Channel?

After splitting policy announcements into two types I find a strong relationship between economic news and policy surprises for both announcement types, consistent with a response to news channel. The split into policy announcement types allows a focus on close economic news for either type, strengthening the relationship. The relationship is entirely pro-cyclical after introducing GDP forecasts in the MPR and maintaining varying economic news sets for each announcement type.

The BoC Staff Forecast display a relationship with policy surprises for announcements with an MPR. However, the relationship decreased significantly as the BoC increased communication of policy and economic expectations through the early 2000s. After 2006, there was no relationship between the Staff Forecasts and policy surprises for either announcement type, consistent with the increasing relationship between economic news and the response to news channel dominance.

The increase in BoC communication enhances market participants' policy expectations to ensure they are not overreacting to economic changes. This is clear after 2006 for announcements without an MPR. However, it also demonstrates a need for improvement in communication, leading to announcements with an MPR, as financial news is weakly counter-cyclical. This could be because less communication and guidance causes market participants to overreact to economic changes or because the dominant information for each announcement type is not known, leading to market participants' misspecification and over-reliance on news that the BoC uses in their decision process.

where coefficients of the news set across all policy announcements are smaller and less significant than when applied to the proper policy announcement type. They also explain less variation.

Second, the policy surprises can differ between announcement types. This difference arises because of the difference in monetary events, M_t , between announcement types. The type and frequency of monetary events can produce noisier signals for market participants to form their policy response expectations of the BoC. For example, the MPR provides clear information about the short-run path for market participants, whereas speeches are more open to interpretation and, thus, a noisier signal. This can cause market participants to be less sure of their expectations of the BoC's policy response function. The increase in speeches after an announcement without an MPR suggests the BoC is looking to resolve this loss of information for market participants. Figure (7) highlights the differences between policy surprises for either announcement type, where policy surprises are larger for announcements with an MPR. The larger distribution for MPR announcements is unsurprising. Suppose speeches are a noisier signal for market participants. Increasing the number of speech instances will not bridge the information gap for market participants in forming their interest rate expectations from close economic news, $\check{u}_t\bar{x}_t$.

Clear communication from the BoC can also help market participants align with their wait-and-see approach to short-term economic fluctuations. Empirically, announcements without an MPR after 2006 are entirely pro-cyclical. This suggests that market participants underestimate the BoC response to the economy, $corr(x_t, mps_t) > 0$. However, the relationship is not strongly pro-cyclical in announcements with an MPR, where there is a noisier signal from the BoC. This can arise from an unclear policy response rule for market participants wanting to get ahead of the economic changes, even if they are still on a similar interest rate path. In the additional appendix, I provide narrative evidence of this through the C.D. Howe Policy recommendations, where although the recommendation may suggest a change, they are still on a similar interest rate expectation as the BoC as the next announcement they are more likely to be aligned.

The model highlights the empirical findings and the importance of announcement types in identifying non-monetary news for Canadian policy surprises. The model highlights the importance of clear communication to ensure market participants do not overreact to economic fluctuations.

be the unadjusted measure, BAX_t , the residual of equation (16) across all policy announcements called BAX2 agg. and BAX2 spl., which splits the announcements into either type and uses a different economic news set to form the residual for these announcement types. I combine the two announcement-type residuals into a single series of policy shocks across all monetary policy announcements. Months without a policy announcement are zero. The specific economic news choice for each is the variables in Table (4).

Figure (9) plots these three instruments. The instruments follow similar patterns, maintaining variation after removing economic news. The largest shocks in the GFC and in January 2015 are still large but smaller. Further, in times of no policy rate change removing economic news increases the variation.

specification changes. The seven variables include the one-year treasury bill rate, log real GDP, log CPI, a composite exchange rate index, a corporate spread, a mortgage spread and a US spread for international financial conditions. All data is monthly, from January 1991 to December 2019, and I use six lags in the SVAR.⁴⁰ The instruments are from 2004 to 2019 and from 2006 to 2019 to align with the increase in communication of policy expectations. By orthogonalizing to economic news and using a longer period for coefficient estimates of the SVAR, I take seriously the recommendations from [Bauer & Swanson \(2023b\)](#) who recommend using a longer period for coefficient estimates to have a more precise estimation of the policy shock effects. I also account for the important institutional differences highlighted by the empirical identification section in the instrument construction.

Figure (10) shows the impulse responses for the one-year treasury bill, CPI, and GDP from the Bayesian SVAR instrumented with the three different instruments. In the left column, the sample for all instruments is from 2004 to 2019, and in the right column, from 2006 to 2019. First, the importance of adjusting the instrument for the response to news channel is evident. The unadjusted instrument, in blue, observes an initial increase in both output and price level. Even the instrument adjusted across all policy announcements, in green, observes an increase in output. Adjusting for economic news close to each announcement type increases the response of economic variables and does not display either a price or output puzzle. Finally, the second column, with an instrument starting in 2006, highlights the need to adjust for announcement type. Here, the price level response is larger when adjusted for announcement type. The adjusted instruments also impact the peak effects for output and price level. This suggests that future instruments adjusting for non-monetary bias must account for these announcement-type differences.

⁴⁰At the start of 1991, Canada became an inflation-targeting regime.

with and without an MPR. Here, the variation is larger. This could be driven by the variation policy surprises for either announcement type, driving a variation in the asset effects. The results suggest that asset effects across all policy announcements are similar, although the split announcement effects should also be reported.⁴³

7 Conclusion

In this paper, I examine the non-monetary news within monetary policy surprises in Canada. I show that the policy surprises exhibit non-monetary bias across all policy announcements. I exploit differences in the conduct of monetary policy leading into a policy announcement to split policy announcements into two types - those with and without an MPR. This split is motivated by events leading into each policy announcement type, impacting tests of non-monetary bias for both channels. The BoC Staff Forecasts, which test for the private information channel, only occur for announcements with an MPR. The two policy announcements occur at different times in the month, leading to different economic news sets closest to each announcement that guide the policy response function expectations. Finally, communication between these two announcements differs, further driving a wedge in market participant expectations of the BoC policy response function.

The response to news channel is dominant for both policy announcement types. The relationship between economic news and policy surprises is strongest when considering economic news closest to each announcement type. Choosing the closer economic news allows the most up-to-date news to enter the expectations of the policy response function. Furthermore, after 2006, with the introduction of short-term GDP forecasts in the MPR, the relationship between policy surprises and economic news is strongly pro-cyclical for announcements without an MPR. Announcements with an MPR are also weakly pro-cyclical in this period. These effects highlight the importance of effectively communicating economic and monetary policy expectations to help market participants avoid overreacting to economic changes. Finally, there is no evidence of a private information effect for either policy announcement type.

This paper provides the first evidence of a response to news channel outside the US while

⁴³The online appendix includes asset effects for monetary events.

highlighting the need to consider institutional differences to account for the non-monetary bias in monetary policy shocks. The data and findings in this paper should benefit future Canadian monetary policy research. Future areas may include exploring the influence of international factors and the non-linear effects of the state of the economy on policy surprises and the formation of policy expectations. Lastly, studying the effects and effectiveness of monetary policy under changing levels of communication is an important direction for future work.

