

**Carleton University**  
**Department of Economics**  
**ECON 1001A – Introduction to Microeconomics**  
**Summer 2019**

**Instructor:** Brian Glabb

**Office:** B-840 Loeb, 613-520-2600 ext. 3769

**Office hours:** By appointment

**E-mail:** brian.glabb@carleton.ca (or through cuLearn at [www.carleton.ca/culearn](http://www.carleton.ca/culearn))

**Meeting times:** 18:05–20:55 on Mondays and Wednesdays, Microeconomics, from May 06<sup>th</sup> to June 18<sup>th</sup>

**Location:** 360 Troy Building

### **Objectives**

This course provides an introduction to the discipline of economics, covering microeconomics and macroeconomics. It focuses on economic principles and concepts as well as on applications. Economic analysis is applied to a variety of contemporary issues, such as trade and globalization, supply and pricing shocks and their economic implications, the causes of and policy remedies related to environment degradation, taxation and who bears the burden, the dimensions of poverty, the trade-offs between unemployment and inflation, labour markets and minimum-wage laws, monetary growth and inflation, as well as the relationship between investment, productivity, and economic growth.

### **Prerequisites for Higher-level Courses**

A grade of C- or higher is required to qualify for ECN/MATH1402, ECON 2009, ECON 2020 and ECON 3001. DEF(errored final grade) status at the end of this course precludes (continued) registration in any other course for which the former is a prerequisite.

### **Required Textbooks and Website**

**Principles of Microeconomics: Seventh Canadian Edition** by Gregory Mankiw, Ronald Kneebone and Kenneth McKenzie, Nelson Education/Thomson Canada, 2011 (ISBN: 0-17-6591974).

**Principles of Macroeconomics: Seventh Canadian Edition** by Gregory Mankiw, Ronald Kneebone and Kenneth McKenzie, Nelson Education/Thomson Canada, 2011 (ISBN: 0-17-6591990).

This text was selected since it offers a comprehensive learning package. It is well-organized, up-to-date, and covers current and interesting issues in economic analysis with a focus on topics of Canadian interest. This text was also selected to utilize the online course assignment and practice tool resources that accompany the text.

### **Online Resources**

This course is structured to follow the chapters of the above course textbook, and use the learning and assignment tools provided through Aplia.com. Online material will consist of practice problems, online assignments and practice tests.

Access to the electronic version of the textbook and access to Aplia.com may be purchased via the above website for \$60 (subject to change) in accordance with the University's policy on Technology Enhanced Learning Resources: <https://carleton.ca/secretariat/wp-content/uploads/Adoption-of-Technology-Enhanced-Learning-Resources.pdf>

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Hardcopies of the course textbook, if desired, and access to all course resources can be purchased as a package (ISBN-10: 0-17-6697543) via the University bookstore, at a cost of approximately \$115.

Obtaining a used copy of the textbook is only recommended if an Aplia access card can also be obtained through secondary channels to enable access course assignments.

### **Setting up Your Course Account**

Students will need to set up an account at the following web location to use the online resources. Instructions are provided below (subject to change):

#### **Setting Up an Aplia Account**

1. Start at following web location: <https://login.cengage.com> Choose “Create an Account”, “Student”
2. Choose “New Students”, “Create an Account” Follow the instructions to create an account \*Choose “Eastern Time” as the Time Zone.
3. Under “Have a Product to Register”, enter the following Course Key: XXXXXXXX
4. *Note:* If you create more than one account, the online system will automatically assign zero grades for course assignments.
5. Cengage Tech Support (for registration issues): 1-800-268-2222, Mon-Fri, 8:00am-6:00pm

#### **Office Hours &Tutorials**

Office hours will be held by the teaching assistants and will be by appointment for the instructor. Further details will be posted on cuLearn. Tutorials are on Mondays and Wednesdays, 16:35–17:25 in 360 TB. During those meetings, the solutions to previous assignments/midterms and review material as a preparation for upcoming exams will be discussed. Approximately 26 to 28 such meetings will be offered over the course of the semester. Exact dates will be posted on cuLearn.

#### **cuLearn**

This course will make use of cuLearn. During the term, the instructor will post lecture notes, assignments, due dates, a more detailed reading list, etc. The instructor will also use cuLearn to make announcements, if necessary, and communicate with students the dates of the tutorials and the material covered in those. Students are individually responsible for regularly checking cuLearn to ensure that they are up to date with any announcements and have access to posted documents.

#### **Evaluation**

The final grade in the course will be determined by assessing your performance/understanding of Microeconomics. Your final grade will be determined as follows:

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Class Participation (Random Tutorial Quizzes)	5%
Aplia Assignment #1 (May 15 <sup>th</sup> done on-line)	15%
Aplia Assignment #2 (May 29 <sup>th</sup> done on-line)	15%
Micro mid-term exam – June 5	30% - (Make-up Mid-term, Saturday, June 8 <sup>th</sup> )
Micro final exam	35% - Scheduled by Examination Services
	100%

### **Course Requirements**

Late assignments will not be accepted. Saturday make-up mid-term exams will be announced in class and on the cuLearn class sites. Students who miss the in-class mid-term exam must provide a valid medical certificate in order to write the Saturday make-up mid-term exam. There are no other options. The mid-terms exam will cover everything from the first class of the term up to, and including, the class prior to the exam. The final exam is a cumulative exam, covering all the material discussed during the entire semester. Write your exams in pen or you lose the option of having any marking errors corrected!

Students must fulfil *all* of the preceding course requirements in order to achieve a passing grade (D- or higher). See Academic Regulation 2.3 for the official meanings of the grades, and note that it stipulates that no course grades are final until approved by the Faculty Dean. Application to write a deferred final examination must be made at the Registrar's Office in writing no later than three working days after the original final examination.

### **Re-Marking**

Any request for remarking of an exam must be submitted in writing within a two-week period of that exam being returned to the class. The request should contain a detailed explanation of why you feel you should receive a higher mark. Please note that remarking will apply to the entire exam not just the contentious question(s). As a result, the revised mark may be higher than, lower than, or the same as the original mark.

## **COURSE OUTLINE AND READING LIST**

### **MICROECONOMICS**

1. Introduction (Chapter 1–3)
2. Supply and Demand I: How Markets Work (Chapter 4–6)
3. Supply and Demand II: Markets and Welfare (Chapter 7–9)
4. The Economics of the Public Sector (Chapter 10–12)
5. Firm Behaviour and the Organization of Industry (Chapter 13–17)
6. The Economics of Labour Markets (Chapter 18)
7. Earnings and Discrimination (Chapter 19)
8. Income Inequality and Poverty (Chapter 20)

### **Accommodation**

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility,

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hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send the instructor your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). Requests made within two weeks will be reviewed on a case-by-case basis. After requesting accommodation from PMC, meet with the instructor to ensure accommodation arrangements are made. Consult the PMC website [www.carleton.ca/pmc](http://www.carleton.ca/pmc) for the deadline to request accommodations for the formally-scheduled exam (if applicable).

### **Religious Observance**

Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance ([www.carleton.ca/equity](http://www.carleton.ca/equity)).

### **Pregnancy**

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

### **Academic Support**

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: [www.carleton.ca/csas](http://www.carleton.ca/csas).

### **Academic Integrity**

Please ensure that you are familiar with and comply with the Carleton University Academic Regulations as they apply to <https://carleton.ca/registrar/academicintegrity/>

### **Plagiarism**

Please be aware that plagiarism is serious offence at Carleton and should be recognized and avoided. For information on how to do so, please see [“Pammett on Plagiarism and Paraphrasing”](#).